



#### Hawaii-Pacific Evaluation Association Annual Conference

Friday, September 7, 2007, 8:00 am – 5:30 pm Hilton Waikiki Prince Kuhio Hotel

Please join us for the second annual conference of the Hawaii-Pacific Evaluation Association (H-PEA), the official local affiliate of the American Evaluation Association. Conference highlights include panel presentations by internationally renowned evaluators and researchers in the Pacific region, poster presentations of local evaluation work, thematic conversation tables, and the election of association officers. Lunch, coffee breaks, and a social hour provide plenty of time for networking and meeting other evaluators from the community.

#### **Conference schedule at a glance:**

| Registration                                                            |
|-------------------------------------------------------------------------|
| Welcome                                                                 |
| Panel Session (Robert Hillier, Sharon Vitousek, Sylvia Yuen)            |
| Break                                                                   |
| Round Tables                                                            |
| Lunch and Keynote Address (Roger Chesswas)                              |
| Business meeting                                                        |
| Panel Session (Christina Christie, Lois-ellin Datta, Stewart Donaldson) |
| Break                                                                   |
| Poster Session                                                          |
| Social Hour (no host)                                                   |
|                                                                         |

**Present your evaluation work**: Individuals and organizations are encouraged to present posters on their evaluation projects and activities. Posters will be displayed for the full conference, and presenters will be available for discussion during the afternoon poster session. A separate call for poster proposals is coming soon, so stay tuned!

**Pre-conference workshop**: "Practical Program Evaluation: A Program Theory Approach" by Christina Christie and Stewart Donaldson will take place on Thursday, September 6.

**Registration:** To facilitate planning and conference lunch service, please register for the conference and/or workshop by August 28, 2007 (for a discount, register by August 1). To register, print the attached form, fill in the required information, and mail it together with payment to:

Hawaii-Pacific Evaluation Association P.O. Box 283232 Honolulu, HI 96828

**Conference venue**: The Hilton Waikiki Prince Kuhio Hotel is located at 2500 Kuhio Ave in Waikiki. Valet parking at the hotel is included in the registration fee. The conference will be in the Ballroom.

For further information contact: hpea@hawaii.edu, and visit the H-PEA website at http://www2.hawaii.edu/~hpea/.



#### Hawaii-Pacific Evaluation Association (H-PEA) Annual Conference

#### **EVALUATION STRATEGIES: METHODS OF MADNESS?**

Friday, September 7, 2007, 8:00 am – 5:30 pm Hilton Waikiki Prince Kuhio Hotel

#### Morning Panel: "Understanding Impacts at a Community Level" Robert Hillier, Sharon Vitousek, Sylvia Yuen

New and experienced evaluators and consumers of evaluation will gain insights from this panel of locally esteemed researchers and evaluation practitioners. The panelists will share indicators and methods they use to assess progress towards creating and sustaining vibrant communities. Indicators are drawn from the fields of health, education, and community building.

### Keynote Address: "In God we trust. All others must have data." Roger Chesswas

This seasoned researcher and evaluator will share his perspectives on evaluation methods and approaches that help us get the facts right and make things better for beneficiaries.

#### Afternoon Panel: "Ensuring Credible and Useful Evaluation" Christina Christie, Lois-ellin Datta, Stewart Donaldson

Join us for what promises to be an engaging discussion as this panel of internationally recognized experts share their current work on improving the credibility and value of evaluation. The presentations will be followed by a question and answer period, with questions from the audience.

Check the H-PEA website for conference updates at http://www2.hawaii.edu/~hpea/E-mail us at hpea@hawaii.edu





### Hawaii-Pacific Evaluation Association (H-PEA) Pre-Conference Workshop

# PRACTICAL PROGRAM EVALUATION: A PROGRAM THEORY APPROACH Presented by Christina Christie and Stewart Donaldson

Thursday, September 6, 2007, 8:00 am - 12:00 noon Hilton Waikiki Prince Kuhio Hotel

This workshop will focus on how to design practical and cost-effective program evaluations. A step-by-step approach will be used to teach participants how to conduct accurate and useful program evaluations. Key topics will include formulating and prioritizing evaluation questions, expressing and assessing program theory, program implementation, managing resistance and excessive evaluation anxiety, formative evaluation and continuous improvement feedback, and determining program outcomes/impact.



Christina A. Christie is an Associate Professor, Director of the Masters of Arts Program in Psychology and Evaluation, and Associate Director of the Institute of Organizational and Program Evaluation Research in the School of Behavioral and Organizational Sciences at Claremont Graduate University. In 2004, Dr. Christie received the American Evaluation Association's Marcia Guttentag Early Career Achievement Award.

Her research focuses on investigating the relationship between evaluation theory and practice, issues related to the development of theories of evaluation, and assessing the impact of social, behavioral, and educational programs that serve at-risk and traditionally underrepresented groups. Her recent work includes *Exemplars in Program Evaluation Practice* (with J. Fitzpatrick and M. Mark; Sage, forthcoming) and *What Counts as Credible Evidence in Evaluation and Evidence-based Practice*? (with S. I. Donaldson and M. Mark; Sage, forthcoming).

Stewart I. Donaldson is the Dean of the School of Behavioral and Organizational Sciences at Claremont Graduate University. He is also Professor and Chair of Psychology, Director of the Institute of Organizational and Program Evaluation Research, and has taught numerous courses and published widely on the topics of organizational psychology, organization and career development, health promotion and disease prevention, program evaluation, and applied research methods.

His recent books include *Program Theory-Driven Evaluation Science: Strategies and Applications* (Erlbaum, 2007), *Applied Psychology: New Frontiers and Rewarding Careers* (with D. E. Berger and K. Pezdek; Erlbaum, 2006), *What Counts as Credible Evidence in Evaluation and Evidence-Based Practice?* (with C. A. Christie and M. M. Mark; Sage, forthcoming), and *Social Psychology and Policy/Program Evaluation* (with M. M. Mark and B. Campbell; Guilford Press, forthcoming).



**Registration:** Please register by August 28 (for a conference discount, register by August 1). To register, print and complete the attached conference/workshop registration form. Mail it with payment to

Hawaii-Pacific Evaluation Association P.O. Box 283232 Honolulu, HI 96828

Registration forms and information are also available on the H-PEA website (http://www2.hawaii.edu/~hpea/).

### Hawaii-Pacific Evaluation Association 2007 Conference & Workshop Registration Form

September 6 and 7, 2007 Hilton Waikiki Prince Kuhio Hotel



| Name Badge and Contac                                                                                                | t Information         | Please print.               |                    |                                 |                         |
|----------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------------|--------------------|---------------------------------|-------------------------|
| Name                                                                                                                 |                       |                             |                    |                                 |                         |
| Badge Name                                                                                                           |                       |                             | (this na           | ame will appear on your name    | e badge)                |
| Title                                                                                                                |                       |                             | 、                  | 11 ,                            | <i>5</i> /              |
| Department/Unit                                                                                                      |                       |                             |                    |                                 |                         |
| Institution/Organization                                                                                             |                       |                             |                    |                                 |                         |
| Mailing Address                                                                                                      |                       |                             |                    |                                 |                         |
| City                                                                                                                 |                       | State                       | Zin Code           |                                 |                         |
| Phone                                                                                                                |                       |                             |                    |                                 |                         |
| rhone                                                                                                                |                       | E-mail _                    | (required for c    | conference and/or workshop c    | onfirmation)            |
| 2007-2008 Membership I                                                                                               | Qenewal               | Membership Renewal          |                    |                                 |                         |
| 2007-2000 Wembership 1                                                                                               | Actic wai             | Amount Enclosed             |                    |                                 |                         |
| Regular renewal                                                                                                      | \$30                  | \$                          | New membe          | ers: please complete the M      | embership Form.         |
| Student renewal                                                                                                      | \$15                  | \$                          |                    |                                 |                         |
| Conference Registration                                                                                              |                       |                             |                    |                                 |                         |
|                                                                                                                      |                       | Early Bird                  | Regula             |                                 | Registration            |
| Member (must have paid 2                                                                                             | 2007-08 dues)         | (postmarked by 8/1)<br>\$60 | (postmarked a \$70 | after 8/1)                      | Amount Enclosed \$      |
| Non-member                                                                                                           | .007 00 <b>dae</b> s) | \$90                        | \$100              | )                               | \$                      |
| Student (must have paid 20                                                                                           | 007-08 dues)          | \$20                        | \$30               |                                 | \$                      |
| Student non-member                                                                                                   |                       | \$35                        | \$45               |                                 | \$                      |
| Conference Lunch Prefer                                                                                              | rence                 |                             |                    |                                 |                         |
|                                                                                                                      | Non-vegetarian        |                             |                    | egetarian                       |                         |
| D C C W LL                                                                                                           | ( )                   | 4 1 4 20                    |                    |                                 |                         |
| Pre-Conference Worksho Note: Enrollment limited; lim                                                                 |                       |                             |                    |                                 |                         |
|                                                                                                                      |                       |                             | nount Enclosed     |                                 |                         |
| Member (must have paid 2                                                                                             | 2007-08 dues)         | \$50 \$                     |                    |                                 |                         |
| Non-member                                                                                                           |                       | \$80 \$                     |                    |                                 |                         |
| Student (must have paid 20                                                                                           | 007-08 dues)          | \$25 \$                     |                    |                                 |                         |
| Student non-member                                                                                                   |                       | \$40 \$                     |                    |                                 |                         |
| Payment                                                                                                              |                       |                             |                    |                                 |                         |
| Checks only. Make payable to the <b>Hawaii-Pacific Evaluation Association</b> Total Enclosed \$                      |                       |                             |                    |                                 |                         |
| Mail this form and payment (and new membership form, if applicable) to  Receipts will be available at the conference |                       |                             |                    |                                 |                         |
| Hawaii-Pacific Evaluation                                                                                            |                       | . ,                         | ,                  | registration desk. Chec         | k to request a receipt: |
| P.O. Box 283232<br>Honolulu, HI 96828                                                                                |                       |                             |                    | membership due conference fee r |                         |
| 11011011111, 111 90828                                                                                               |                       |                             |                    | workshop fee re                 |                         |





## JOIN THE Hawaii-Pacific Evaluation Association

**Mission**: To foster a culture of excellence and ethics in evaluation in the Pacific region by improving evaluation practices and methods, increasing evaluation use, promoting evaluation as a profession, and supporting the contribution of evaluation to the generation of theory and knowledge about effective human action. Our goals are to

- Promote the exchange of information by maintaining a website with information on grant notices, contractual and/or collaborative opportunities, job openings, links to conferences and workshops, and other local evaluation news;
- Promote communication and discussion among evaluators in the region by maintaining a listserv of our membership (similar to the listserv maintained by AEA's Evaltalk);
- Increase skills and knowledge by providing opportunities for professional development, e.g., conferences and workshops; and
- Provide opportunities for networking and collaboration.

2007-2008 membership dues are \$30 (\$15 for students).

| *                                                             |                                                                                          |
|---------------------------------------------------------------|------------------------------------------------------------------------------------------|
| 2007-2008                                                     | MEMBERSHIP FORM FOR NEW MEMBERS                                                          |
| Please mail the form below ar<br>Association, P.O. Box 283232 | nd a check (no cash, please) payable to Hawaii-Pacific Evaluation 2, Honolulu, HI 96828. |
| Last Name                                                     | First Name                                                                               |
| Title                                                         | Email                                                                                    |
| Organization                                                  | Position in Organization                                                                 |
| Specialization(s)                                             |                                                                                          |
| Mailing Address                                               |                                                                                          |
| City                                                          | State Zip                                                                                |
| Office Phone                                                  | Alternate phone                                                                          |
| May we include your name, ti membership directory?            | tle, affiliation, area(s) of specialization, and e-mail address in the H-PEA yes no      |
| Receipts will be available at the receipt.                    | he annual conference registration table. Please check here if you need a                 |