Hawai'i-Pacific Evaluation Association
2008 Annual Conference
Building an Evaluation 'Ohana

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CONFERENCE EVALUATION REPORT

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I. REPORT SUMMARY

The following summarizes the main findings of the evaluation report. For more detailed discussion of results, as well as reporting of quantitative and qualitative data, please refer to the main report and appendices.

Conference

- Attendees indicated diverse professional identifications, though most work in non-profit and higher education contexts.

- Area of evaluation interest was mainly in education and to a lesser degree social services and health.

- Pre-conference organization was generally rated highly (with more than 80-90%+ of respondents expressing positive attitudes) though ratings were slightly less for conference publicity. Written comments suggest conference publicity could have appeared earlier.

- For conference events, attendees indicated high levels of satisfaction, again with well over 80% of people responding positively (i.e., agreeing with positive statements)

- Although there was broad satisfaction with workshops and keynote speakers, comments were somewhat divided with some people writing that they were "excellent" while a few others wrote that the keynote sessions were too similar to the workshops and the panel was insufficiently informative/focused

- Other suggestions from respondents include:

  (1) a desire for more paper and poster presentations;
  (2) a desire for more concrete, practical aspects of 'doing' evaluation, as well as different evaluation approaches;
  (3) a desire for more web-based resources, as well as consulting and networking services

Workshops

- Participants expressed high-levels of satisfaction with all three workshops

- Hallie Preskill's workshop ('Asking questions that matter…') was the most highly rated by participants. The hands-on approach and working with a logic model were mentioned by several attendees as strengths of the workshop.

- Tom Kelly's workshop was also generally rated highly, but some participants felt that the session tried to cover too much information and that the pace was at times too fast

- Attendees expressed an interest in more information on evaluation methods and more models/examples/samples of evaluation projects

II. TABLE OF CONTENTS

Acknowledgements

III. RESULTS AND FINDINGS:

The results and findings are based on data taken from conference and workshop evaluation forms and evaluator observations. For a complete listing of quantitative, please refer to the appendices.

CONFERENCE

Participant information

Participant occupations: Diverse self identifications

- Attendees came from a range of professions ('Other' = 55%, n=42)
- Specified "other" occupations included administration (n=8), In-house evaluator (n=6), Program Officer/Funder (n=4), Staff (n=4), Researcher (n=4)

Primary work setting: Nonprofit & higher education

- Non-profit (45%, n=35) and higher education (31%, n=24) sectors represented the majority of work settings
- Government (8%, n=6) and school systems (5%, n=4) were the next most represented settings

Area of interest in evaluation: Education

- Attendee interest was mainly in education (55%, n =42), and to a lesser degree social services (16%, n=12) and health (10%, n=8)
- Comments data indicated some attendees were interested in all three areas
- "Other" interests included conflict resolution, early childhood education, grant writing, and programmatic funding

Conference organization

Pre-conference organization: Excellent, but publicity could be a bit better

- The overall response to pre-conference organization was positive (overall mean = 3.58 out of 4)
- Of the five categories in this section, conference publicity had the lowest mean rating (3.0 out of 4)
- Comments indicated pre-registration might have been available sooner (n=2)

On-site organization: Excellent, but it was freezing and where are the papers?

- The overall response to on-site organization was positive (overall mean = 3.45 out of 4)
- Some comments noted the facility was excessively cold (n=3)
- The locations of paper presentations were somewhat unclear; no information was provided in the conference booklet (n=1; in our own work at the registration desk, many individuals asked for directions to the paper session rooms)

Conference program
Conference events: Excellent, but some mixed comments regarding the keynote speakers

- Rating of conference events were generally positive (overall mean = 3.45 out of 4)
- Comments indicated some felt the morning keynote lacked focus (n=2; "…not clear enough – discussion was all over; not in sequence.")
- Comments suggested some felt both morning and afternoon keynotes overlapped with content from workshops (n=2)
- Nonetheless, the keynote presentations were listed by many (n=16) as something that they "like(d) about this year's event that should be continued"

Overall conference experience
Excellent, but mixed reviews for the panel …

- Overall response to the conference was positive (overall mean = 3.54 out of 4)
- Comments suggested some felt the panel was excessively long, uninformative and lacked focus (n=3; "Discussion session maybe Q&A [for] panelists would be [a] better format")
- Nonetheless, a number of respondents (n=8) felt that the panel was something they "like(d) about this year's event that should be continued"

Events that should be continued
Excellent workshops, keynote speakers and panel…

- Most frequently noted events that should be continued included,
    - *workshops* (n =16; "Pre-conference workshop […] allows for time to digest and reflect on information");
    - *keynote speakers* (n=16; "Excellent keynote presenters");
    - *panels* (n=8 "The mix of perspectives by the panel")

Aspects that should be changed
More papers, interaction with peers and less of the panel...

- Most frequently noted aspects that should be changed included,
    - *panel* (n=5; "Unclear about the purpose of the panel" ; "Speakers need to not speak off the cuff");
    - *too few papers* (n=3; "More paper presentations");
    - *insufficient interaction with other attendees* (n=3 "-More time to connect with colleagues might be better to at integrate network time throughout the day instead of at ice cream social")

Topics/activities for H-PEA 2009
How to 'do' evaluation; are there different approaches?

- Most frequently noted topics/activities wanted for H-PEA 2009 included,
    - *practical steps/'how to'* (n=11; "More how to sessions"; "Hands-on or how to…"; "Specific ways on...");
    - *evaluation approaches* (n=7) performance evaluation, participator evaluation, indigenous evaluation, narrative approaches, AI in more depth ("What's the next big thing?")

H-PEA resources
Things people need...

- H-PEA should provide more web-based resources at the H-PEA website (n=8)
  - Comments suggest creating of a forum for various purposes ("Q&A")
  - Increase web links to local evaluation organizations/experts ("Website name of evaluator and area of expertise")
- Networking (n=5): H-PEA should help connect people and organizations in the Hawaii-Pacific evaluation community.

Additional observations
- A response rate of 79% (77 responses from 97 attendees) was obtained for the conference evaluation survey.
- We believe that the relatively high response rate may be partly a result of evaluation team efforts to actively collect questionnaires before lunch, and to otherwise remain highly visible to conference attendees by wearing sign boards and standing at critical traffic flow points.

WORKSHOP

Presentation style and general comments
Excellent, especially workshop A – '…an introduction to evaluation'

- Overall positive ratings for presentation features, workshop usefulness, appropriateness and likelihood of recommending the workshop to others
- Tom Kelly (overall workshop mean: 3.4 out of 4) was marginally less well-rated compared to Hallie Preskill (workshop A, overall mean = 3.81; workshop C, overall mean = 3.49)
- Tom Kelly's mean rating for pace of speaking (3.0 out of 4) was the lowest rating of all categories in all workshops

Most valuable aspects
Best part of the workshops was the practical information

- Most valuable aspects of the workshops included,
  - *"Logic Model"* (n=10) from Workshop A (H. Preskill; "Logic model – it included aspects I'd never used before")
  - Hands-on work, practice using tools and learning evaluation methods (n=22, from workshops A, B and C)

Least valuable aspects
Tom is great, but we needed more time

- Pacing and content of workshop B (Kelly) was a concern for some
- The material covered seemed too detailed and above the ability levels of some attendees (n=3; "Too much information for [s]uch a short period of time"; "A lot of information for a diverse group")
- Comments suggested workshop B needed more time (n=8)

Future topics of interest

People appreciate more hands-on activities, practical advice, and models

- Future workshops should be practical, interesting, accessible, hands-on, and delivered by expert speakers
- Specific topics of interest indicated by attendees include:
    - *Methods/tools/techniques* (n=8): "research methods, data collection methods, instrument development, increasing response rates for data collection from participants receiving surveys or invited to focus groups/ interviews"
    - *models/examples/samples* (n=8; "Walk-through…"; "Concrete examples of what worked…"; "Model of a logic-plan – key questions, stages of evaluation")

IV. CONFERENCE RATINGS AND COMMENTS

Section 1. Conference Participant Information

Table 1: Participant occupations: "Which of the following are you?"
[Faculty / Consultant / Student / Other]

Occupation	2006		2007		2008	
	N	%	N	%	N	%
Faculty	12	23%	10	26%	14	18%
Consultant	5	10%	5	13%	7	9%
Student	16	31%	2	5%	10	13%
Other	19	37%	18	46%	42	55%
No response	0	0%	4	10%	4	5%
Total	52	100%	39*	100%	77	100%

* Two attendees listed 2 occupations

Specified "other" job titles

•Administration (8)	•Government/agency employee (3)
•In-House Evaluator/Evaluator (6)	•Service provider (3)
•Program Officer/Funder (4)	•Analyst (1)
•Staff (4)	•Unclear response (4)
•Researcher (4)	•No Response (5)

Table 2: Primary Work Setting: "What is your primary work setting?"
[Higher education / School system / Government agency / Non-profit organization / Private business / Other]

Setting	2006		2007		2008	
	N	%	N	%	N	%
Higher Education	24	49%	15	39%	24	31%
School system	6	12%	4	11%	4	5%
Government	4	8%	4	11%	6	8%
Private Sector	4	8%	2	5%	1	1%
Non-Profit	11	22%	12	32%	35	45%
Other					4	5%
No response	0	0%	1	3%	3	4%
Total	49	100%	38*	100%	77	100%

* One attendee marked two work settings

Specified "other" work settings

•Home (1)	•Finder (1)
•Teach research(?) - (1)	•KS (1)

Areas of Interest in Evaluation: "What is your area of interest in evaluation?"
[Education / Health / Social service / Other]

Table 3. Participant areas of interest in evaluation

	2006		2007		2008	
Areas	**N**	**%**	**N**	**%**	**N**	**%**
Education	31	52%	29	53%	42	55%
Health	15	25%	12	22%	8	10%
Social service	10	17%	10	18%	12	16%
Other	4	7%	3	5%	10	13%
No response	0	0%	1	2%	5	6%
Total	60	100%	55*	100%	77	100%

*A number of participants selected 2 or more responses

Specified "other" interests	Specified "education" interests
•All of above (3)	•Community development (1)
•Combination of all three and employment (1)	•Family support (1)
•Conflict resolution, env. management (1)	
•Early childhood education/ family strengthening (1)	
•Grant writing evaluating dept. within my org. (1)	
•Life (1)	
•Program and great outcomes (1)	
•Programmatic funding (1)	

Figure 1. Pre-conference Organization: "Please rate the following features of conference organization"
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; N/A = not applicable + no response
(N = 77)

Figure 2. On-site Organization: "Please rate the following features of conference organization"
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; N/A = not applicable + no response (N = 77)
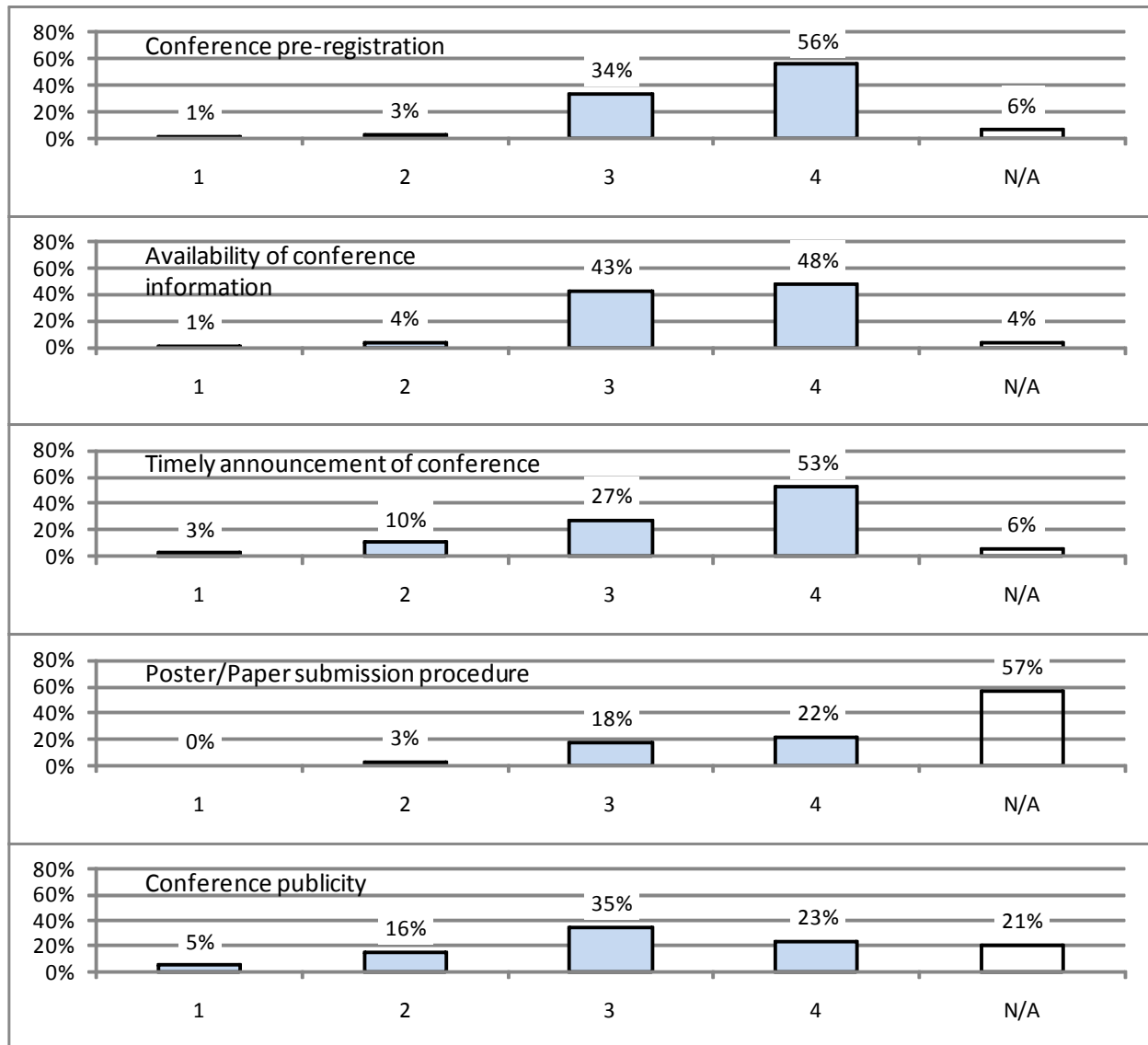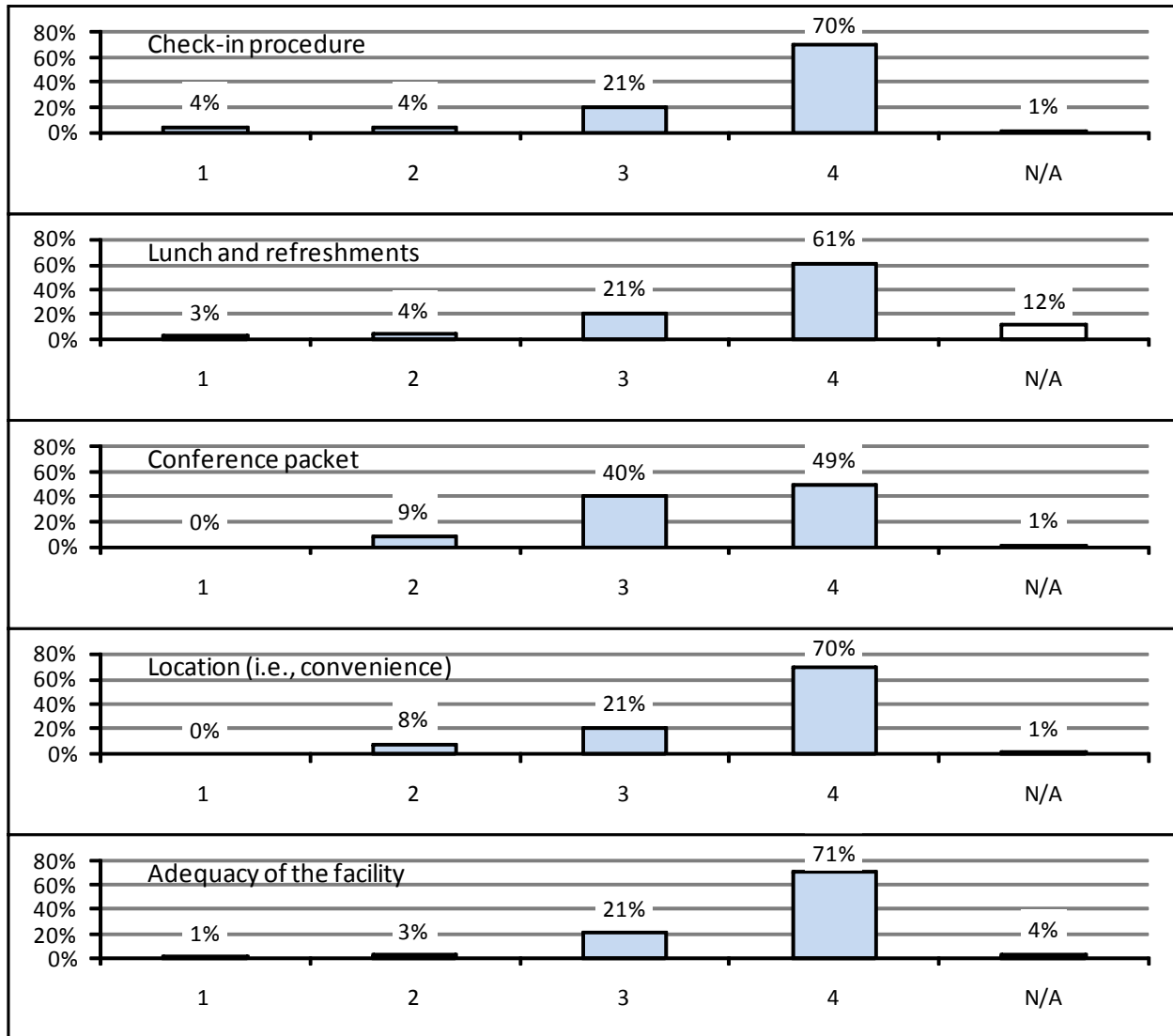

Table 4. Qualitative Feedback on Conference Organization (Total comments: 14)

Positive comments		Negative comments	
General (3)	•Good job •Well organized, hotel conveniently located •Great conference	**Registration (3)**	•Registration should have been available on website sooner •…wish the conference pre-registration was announced a bit earlier •Didn't get a confirmation e-mail about registration
Food (2)	•…great food •Breakfast and snacks excellent	**Facility (3)**	•…a little cold, afternoon was better •Much too cold main room and lunch room •…it was freezing
		Signage (1)	•Need signage at the facility for better direction and need to state where (room names) the conference takes place in the registration info.

Figure 3. Conference Events: "Please rate each event you attended"
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; N/A = not applicable + no response
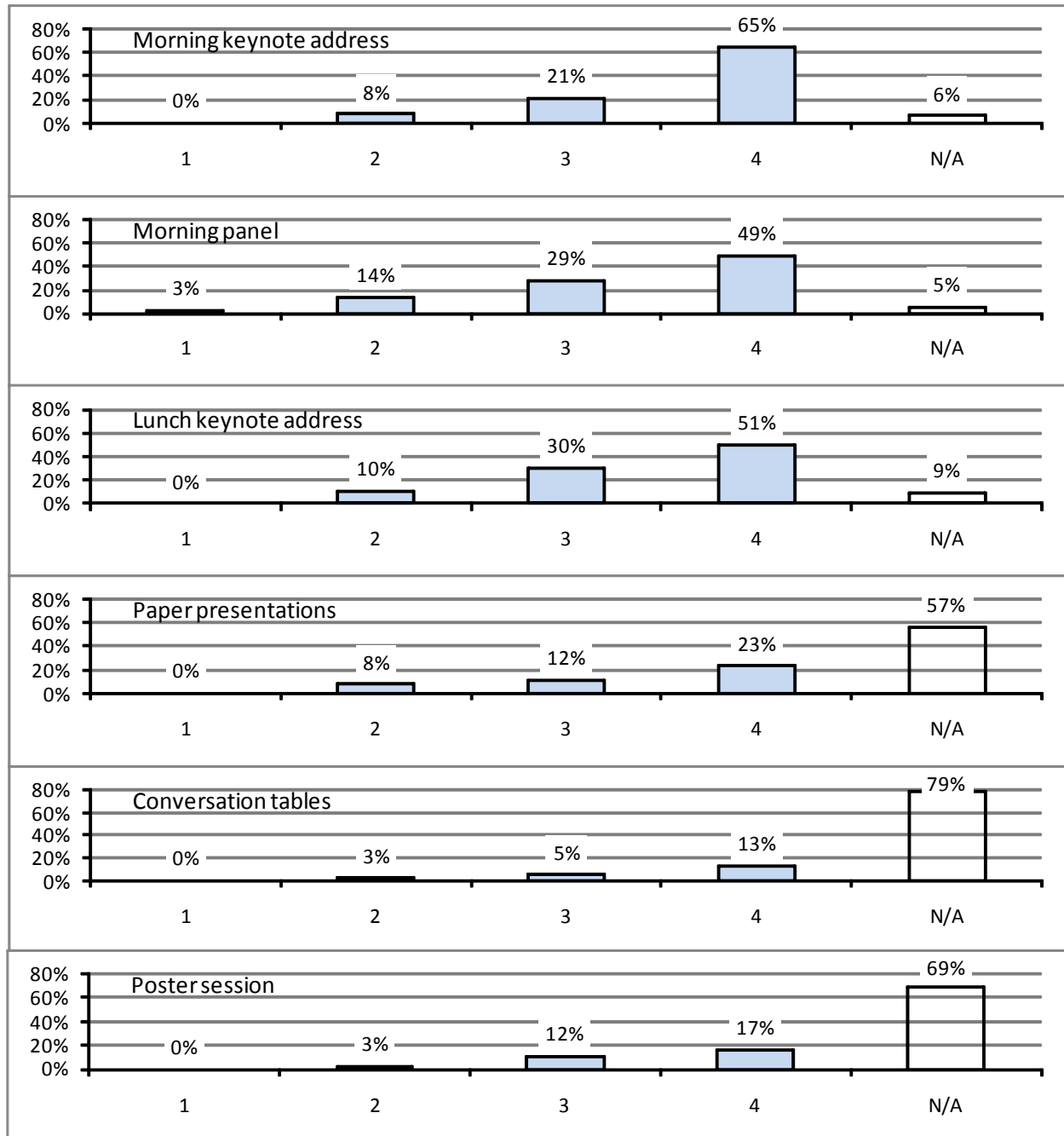(N = 77)

Table 5. Summary of Qualitative Feedback on Conference Events
(Total comments: 17)

	Positive comments		Negative comments
Keynote address (3)	•Great topics: keynotes •Morning keynote speaker excellent, I came to appreciate importance of accountability •Tom reinforced knowledge and experiences and reminded us that the client and community are the user and where we should be held accountable	**Keynote address (4)**	•The lunch keynote included a lot of content from day 1 •Morning key note speaker information was valuable but not clear enough discussion was all over; not in sequence. Presentation would have been better •Morning keynote very similar to training session points •Morning keynote a bit unfocused, AI emphasis on panel was a bit uneven
Panel (3)	•The panel was excellent •The panel was good, better speakers used more specific examples •The end comments by panel [were] good	**Panel (2)**	•Chuck's info was the least useful. •AI emphasis on panel was a bit uneven

Section 4. Overall Conference Experience

Table 6. Summary of Qualitative Feedback on Overall Conference Experience
(Total comments: 12)

	Positive comments		Negative comments
Panel (1)	•At first the panel talks seemed too long, but it was a good strategy to involve the audience in discussion about what they got form the presentations. People felt engaged, and the table discussion got them animated after a long sit.	**Panel (2)**	•The panel was not interesting or informative. It would have been better if they'd focused more on successful system change •Panel was a little long. Discussion session maybe Q&A [for] panelists would be [a] better format

Figure 4. Overall Conference Experience. "Please rate your overall conference experience"
Scale: 1 = strongly disagree; 2 = somewhat disagree; 3 = somewhat agree; 4 = strongly agree
N/A = not applicable + no response (N = 77)

The session topics were important and timely.

	1	2	3	4	N/A
	1%	5%	31%	58%	4%

Length of time for each event on the schedule was adequate.

	1	2	3	4	N/A
	1%	4%	31%	60%	4%

The keynote and panel speakers were interesting and well-prepared.

	1	2	3	4	N/A
	3%	8%	25%	62%	3%

The paper presentation speakers were interesting and well-prepared.

	1	2	3	4	N/A
	1%	4%	16%	36%	43%

The conference was a valuable professional development experience.

	1	2	3	4	N/A
	1%	9%	21%	65%	4%

I found new contacts and opportunities for future collaboration.

	1	2	3	4	N/A
	1%	6%	36%	47%	9%

Overall, attending the conference was a worthwhile experience.

	1	2	3	4	N/A
	1%	3%	27%	66%	3%

I plan to attend next year's H-PEA conference.

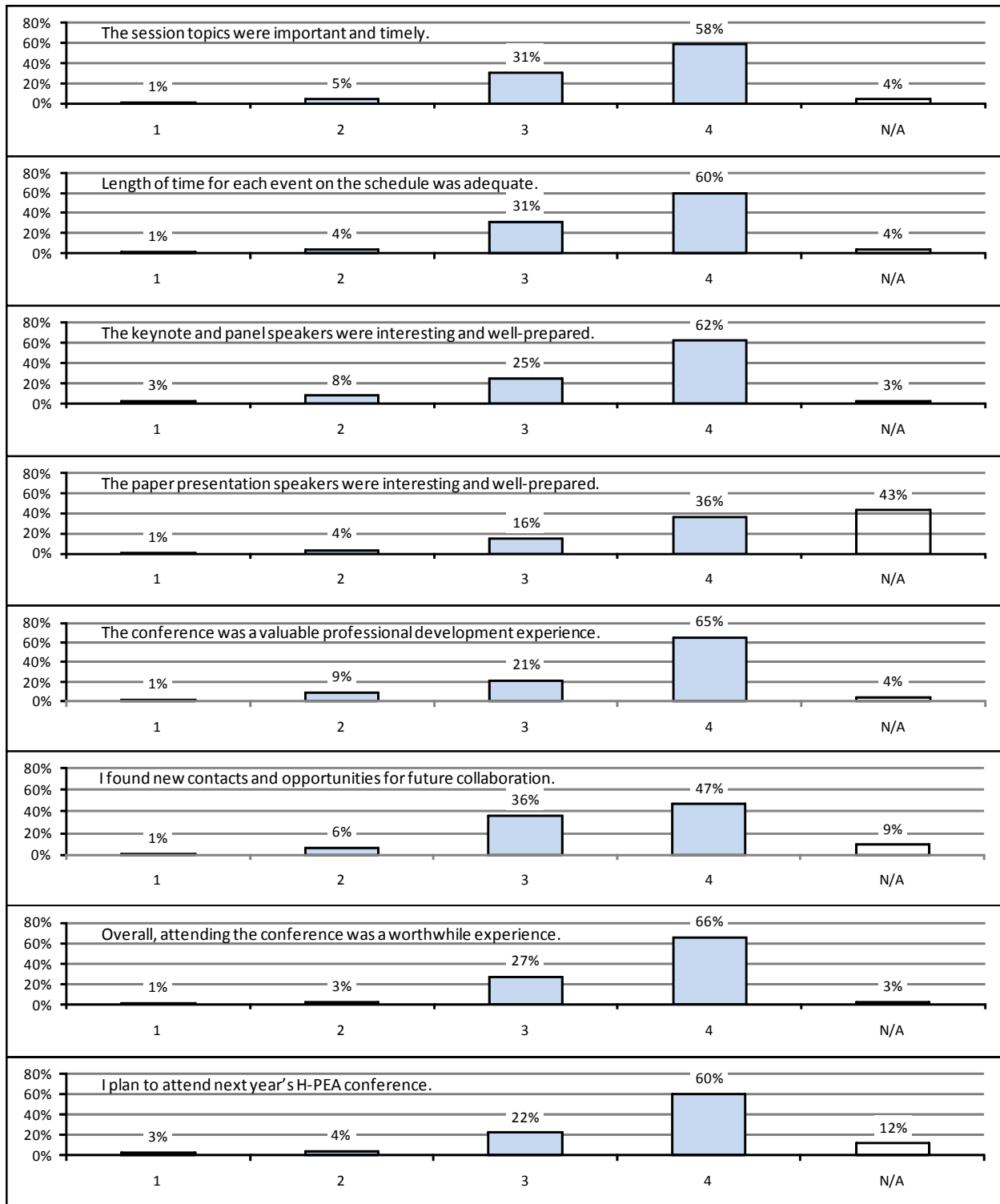|	1	2	3	4	N/A
	3%	4%	22%	60%	12%

Table 7. Summary of written responses: "What did you like about this year's event that should be continued?" (Total comments: 52)

Topic (# of comments)	Comments
Workshops (16)	•Workshops were great •The interactive style of the pre-conference workshops •Workshops prior to conference provided information that was necessary for me to benefit from the conference day •Pre conference workshops by experts with state of the art practice •Pre-conference workshop day is a great idea• allows information to flow/ allows for time to digest and reflect on information
Keynote speakers (16)	•Excellent speaker (Kelly and Preskill) •Quality of keynote speakers •Excellent keynote presenters
Panel (8)	•The mix of perspectives represented by panel •Panelists were great
Papers (4)	•*4 positive comments*
Posters (3)	•*3 positive comments*
Networking (3)	•Combination of speakers panel, papers, posters and networking. •Round tables are great for conversation/ networking etc. •Paper presentations posters, networking
Local evaluators (2)	•Mix a outside experts and local specialists •Participation by local people involved in evaluation

Table 8. Summary of written responses: "What aspects of this year's event should be changed for next year's H-PEA conference?" (Total comments: 35)

Topic (# of comments)	Comments
Panel (5)	•Unclear about purpose of panel • presentation seemed more stream of consciousness •Panel members •I'm not sure panel program was as valuable as other elements of conference. Perhaps more speakers talking about evaluation trends. • panels need to not speak off the cuff -- make them prepare •More speaker and workshops, less panels
Papers (4)	•More paper presentations •More paper/ poster presentation and not at the same time •May be more time for more paper presentations •Paper session themes could be bit more cohesive
Keynote speakers (3)	•Lunch keynote address should be informed and energizing. Presenter should not read from power point. •More keynote speakers •More speaker and workshops

Interaction with other attendees (3)	•More time to connect with colleagues might be better to at integrate network time throughout the day instead of at ice cream social •If there's time, may be small group discussion/ activities •Make all those presentations present in an environment where people can talk to each other in round table settings. It's easier to build relationships
Local speakers (2)	•Would be good to hear from a good local speaker. •It's too bad we always have to get experts from the mainland. Aren't there any local experts? That would be a more assets-based approach
Clarity of schedule (2)	•Room assignment not designed •More clear schedule

Table 9. Summary of written responses: "Are there any topics/activities that you would like to see included in future conferences?" (Total comments: 34)

Topic (# of comments)	Comments
"How to..." (10)	•More "how to" sessions •Hands-on or how to •How-to strategies •Specific ways on engaging organizations to use evaluation. How do you help them self-evaluate and see the importance of evaluation? •Sample of the steps organization have taken to develop an evaluation •Logic model development, how to foster collaboration between program and evaluators •How to involve the community, clients, recipients, beneficiaries in design of evaluation activities and implans. •More time to "flesh out" a complete "evaluation survey" •Ethics and caring for the subjects' or participants' well-being -- how does one balance needs of decision makers and clients? •How to select/wire an evaluator, program eval standards revision, border crossing
Evaluation approaches (7)	•Performance evaluations •Participator evaluation •Indigenous evaluation •Narrative approaches •What are new, innovative ways/ methods of evaluation? What's the next big thing? •More in depth on AI, strategies in communicating eval. info to various stakeholders, starks on engaging communities •Workshop on facilitating discussions such as appreciative inquiry

Table 10. Written responses: "Who would you like to have as a keynote speaker at a future conference?" (Total comments: 18)

Name	Affiliation	Reason
Cousins	Toronto	Participatory evaluation
Brad Cousins	Toronto	Participatory eval/ use
Datte		She was awesome
Lois Ellin Datte		Excellent speaker
Morris Lai	UHM	Local speaker
Micheal Scriven	WMU	Entertaining and information
Micheal Scriven	Western Michigan	
Jay Haddock	UH Public Health	Comprehensive community eval
Shawn Kanainpuri	Kamehanu	Native Hawaiian eval
Hallie Preskill		She has even more to offer
More indigenous presenters		
Tom Kelley(again)		He was so down to earth
Jan Dill	PIDF	Dynamic speaker, great
Micheal Quinn Patton		
Robert Stake		
Kem Lowry	UH Manoa	Evaluation findings
Hagel Symonette	U of Wisc	Pes revision and border crossing
Karen Kirkhart		Eval impact and influence

Table 11. Written responses: "Besides workshops and conferences, what can H-PEA do to meet your evaluation needs?" (Total comments: 18)

Topic (# of comments)	Comments
Web resources (8)	•Q & A list on web? •Job posting on website programs looking for evaluators etc •Website of information, Q&A forum •Forum for policy makers-- legis, councils, exce., govt. boards on how they can be added by non-profit (boe, bor, boards etc) using evaluation effectively •Develop a wiki around topics •Interactive website/ resources-- links/ availability of conference handouts •Website name of evaluator and area of expertise. •I need to check out your website for resources
Resources: general (5)	•Is there a resource center for more information on evaluation? •Providing resources •Be a local resource for evaluators •Be available for no cost consultation •Evaluation tools for use, grants/ rfps available to help for workshops to training service providers understanding about outcome driven programming

Networking; Connecting people or organizations (5)	•Need a way to connect people who are gathering community-level data with those who might want to know about it, training events for non profits •Keep networking! •Some relationships between AERA-div. h and H-PEA •Try to get government evaluators involved. As a non-profiter, my experience with c+c, state and federal auditors is that they don't understand or care about the evaluation process. •Help connect ngo and evaluators

V. WORKSHOP RATINGS AND COMMENTS

Section 1: Workshop A – Asking Questions That Matter: An Introduction to Program Evaluation (Hallie Preskill)

Figure 5. Presentation Features. "Please rate the following features of the presentation."
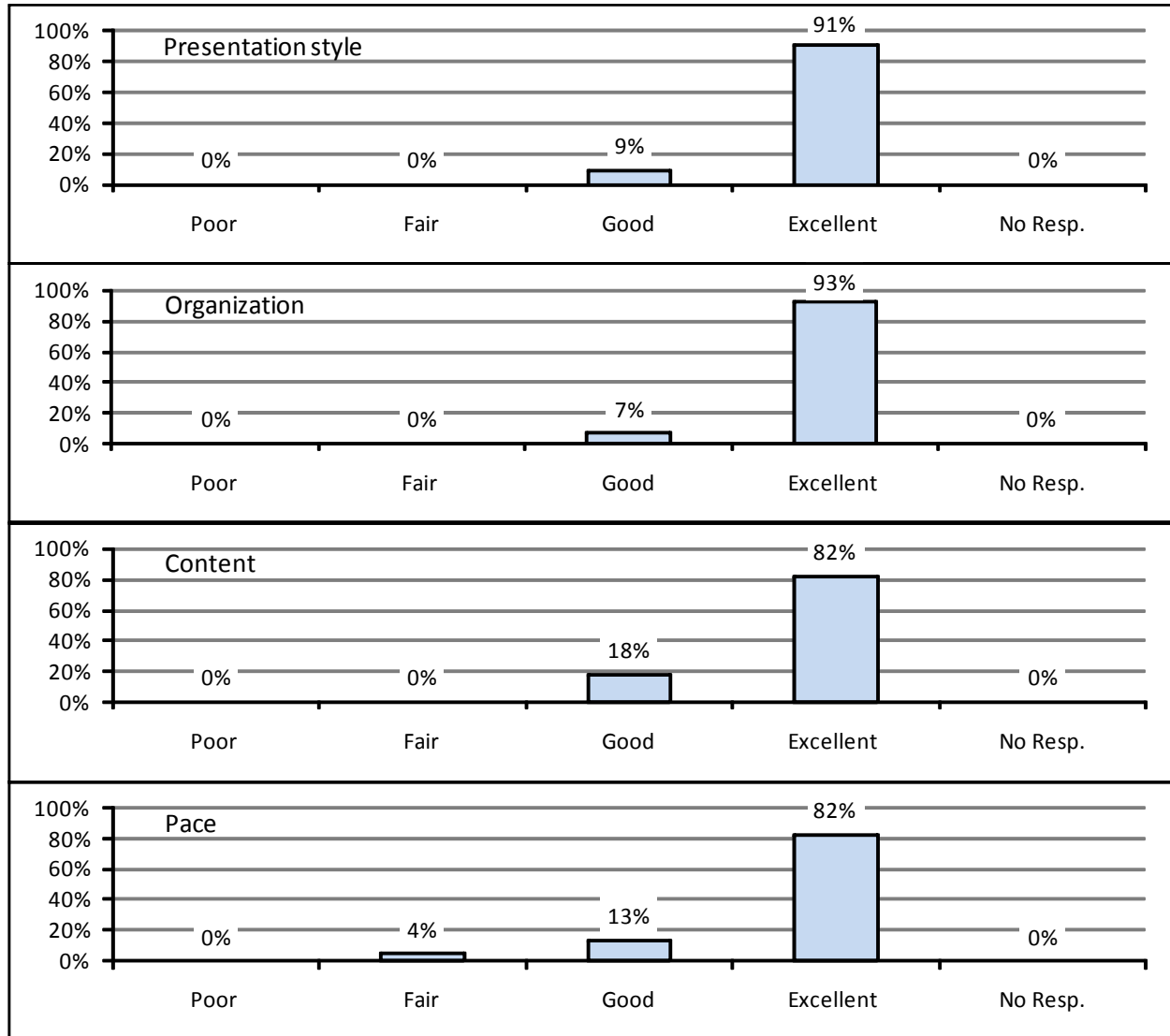(N = 45; No Resp. = no response)

Figure 6. General comments. "Please indicate your level of agreement with each of the following statements" (N = 45, Strong Dis. = strongly disagree, No Resp. = no response)
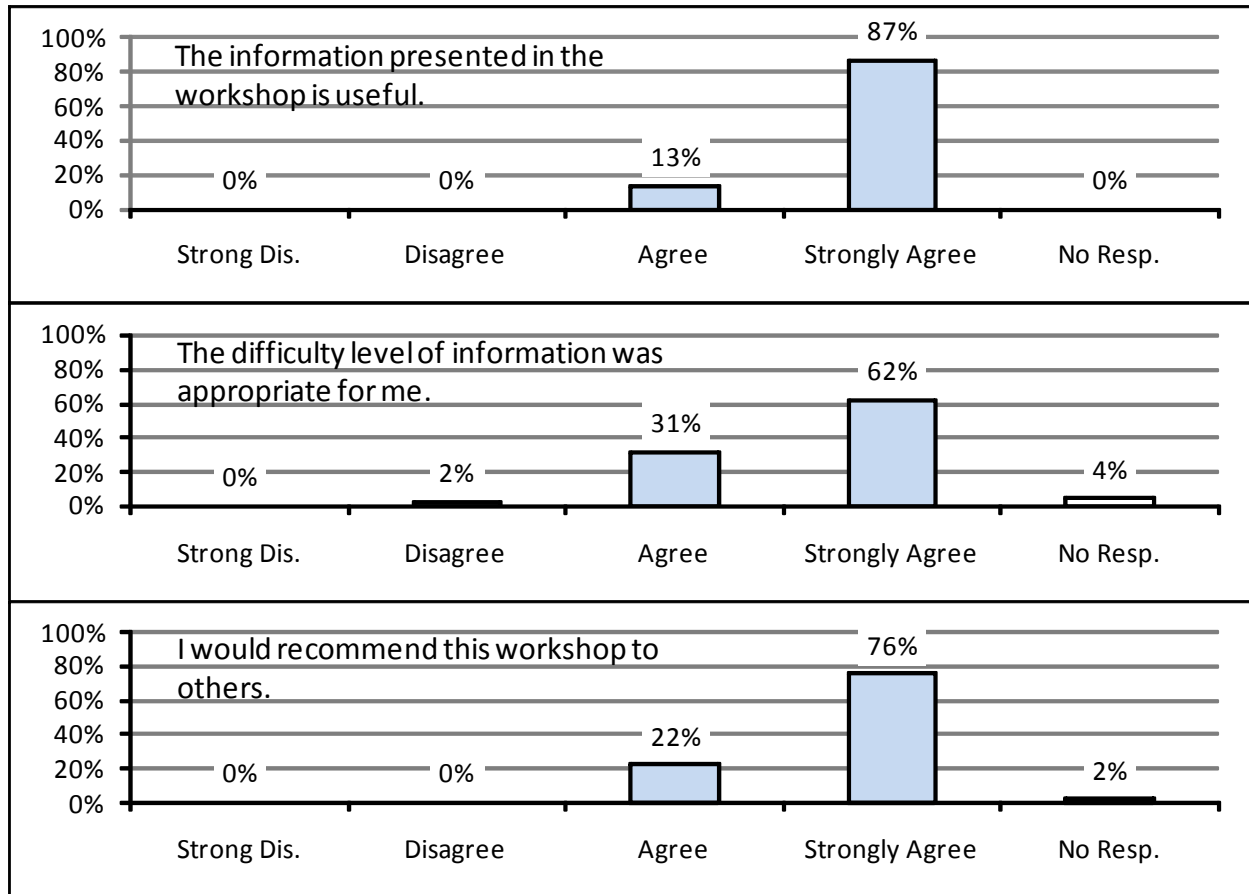
The information presented in the workshop is useful.

Strong Dis.	Disagree	Agree	Strongly Agree	No Resp.
0%	0%	13%	87%	0%

The difficulty level of information was appropriate for me.

Strong Dis.	Disagree	Agree	Strongly Agree	No Resp.
0%	2%	31%	62%	4%

I would recommend this workshop to others.

Strong Dis.	Disagree	Agree	Strongly Agree	No Resp.
0%	0%	22%	76%	2%

Table 12. Summary of written responses. "What parts of the workshop were most valuable to you?" (Total comments: 22)

Topic (# of comments)	Comments
Logic model (10)	•… logic model matrix choosing evaluation questions •Logic model-- it included elements I'd never used before •Working on my logic model
Hands on practice (6)	•Concrete tools •The activities worked on right after the information was given--hands on •It was all scored towards practicing and application-- very helpful •Using the tools and working with others •Overview of program evaluation, hands on •Handouts and material practice
Plans/frameworks (6)	•…evaluation plan outline •Going over sequential steps •… providing a framework for design the process •Overview of program evaluation •Having the AI frame work was great •Evaluation plan

Defining evaluation (2)	•Definition of evaluation… •Meaning of evaluation and the difference from research
Handouts (2)	•Handouts... •All did appreciate format handout

Table 13. Summary of written responses. "What parts of the workshop were least valuable to you?" (Total comments: 32)

Topic (# of comments)	Comments
N/A, "none", "nothing"(14)	*14 positive comments*
'All/eveything' was informative/useful (8)	•It was all valuable •Every part was valuable •Everything was valuable in this workshop
Data collection methods (2)	•Discussion of data collection methods. My agency has very little discretion in this areas •Description to data collection methods

Table 14. Summary of written responses. "Are there any topics in particular you would like to see in future workshops?" (Total comments: 31)

Topic (# of comments)	Comments
Methods (5)	•Research methods •Greater focus on data collection methods, instrument developments, etc •Developing an effective data collection tool, i.e. survey, how to increase response rate for data collection from participants receiving surveys or invited to focus groups/ interviews. •Instrument developments •Evaluation methodology
Logic model (3)	•Walk-through (with sample handout) of evaluation plan and logic models •It would be great to have workshop on each component of the logic model •…logic model
Examples (3)	•Case examples •Like to see more specific examples of well of possible. •Model of a logic model plan-- key questions, stages of evaluation
Data analysis (2)	•Analysis on qualitative data •Instrument developments--statistical analysis
Reporting (2)	•Strategies for communicating & reporting evaluation results/ findings. •More about the communication of evaluation results.

Table 15. Summary of written responses. "Do you have any additional comments/suggestions? Please share them with us." (Total comments: 29)

Topic (# of comments)	Comments
"Doability" (2)	•…She makes me believe that evaluation is very doable •Very good workshop. Context is useful, doable.

Figure 7. Presentation Features. "Please rate the following features of the presentation."
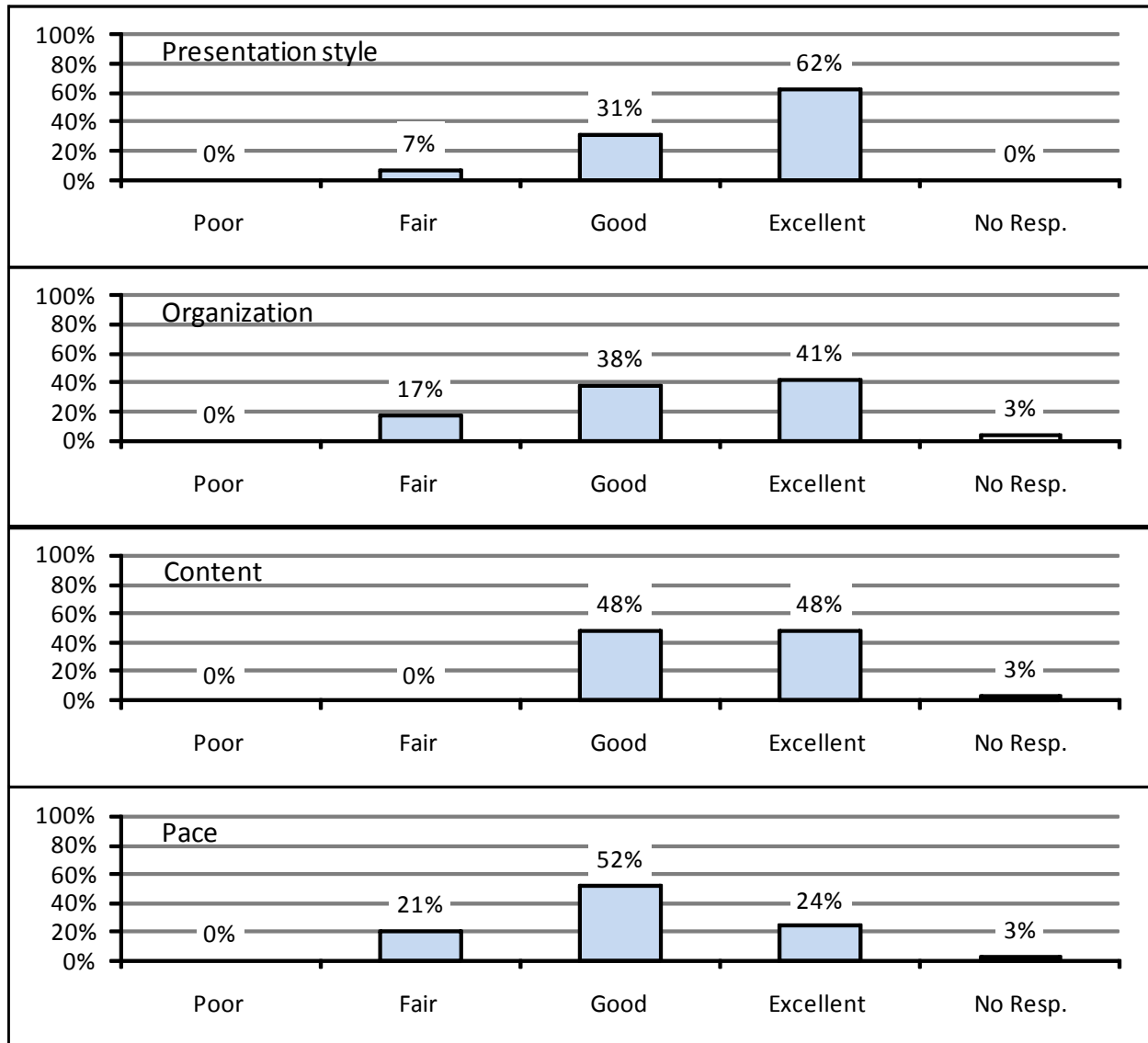(N = 29; No Resp. = no response)

Figure 8. General comments. "Please indicate your level of agreement with each of the following statements" (N = 29, Strong Dis. = strongly disagree, No Resp. = no response)
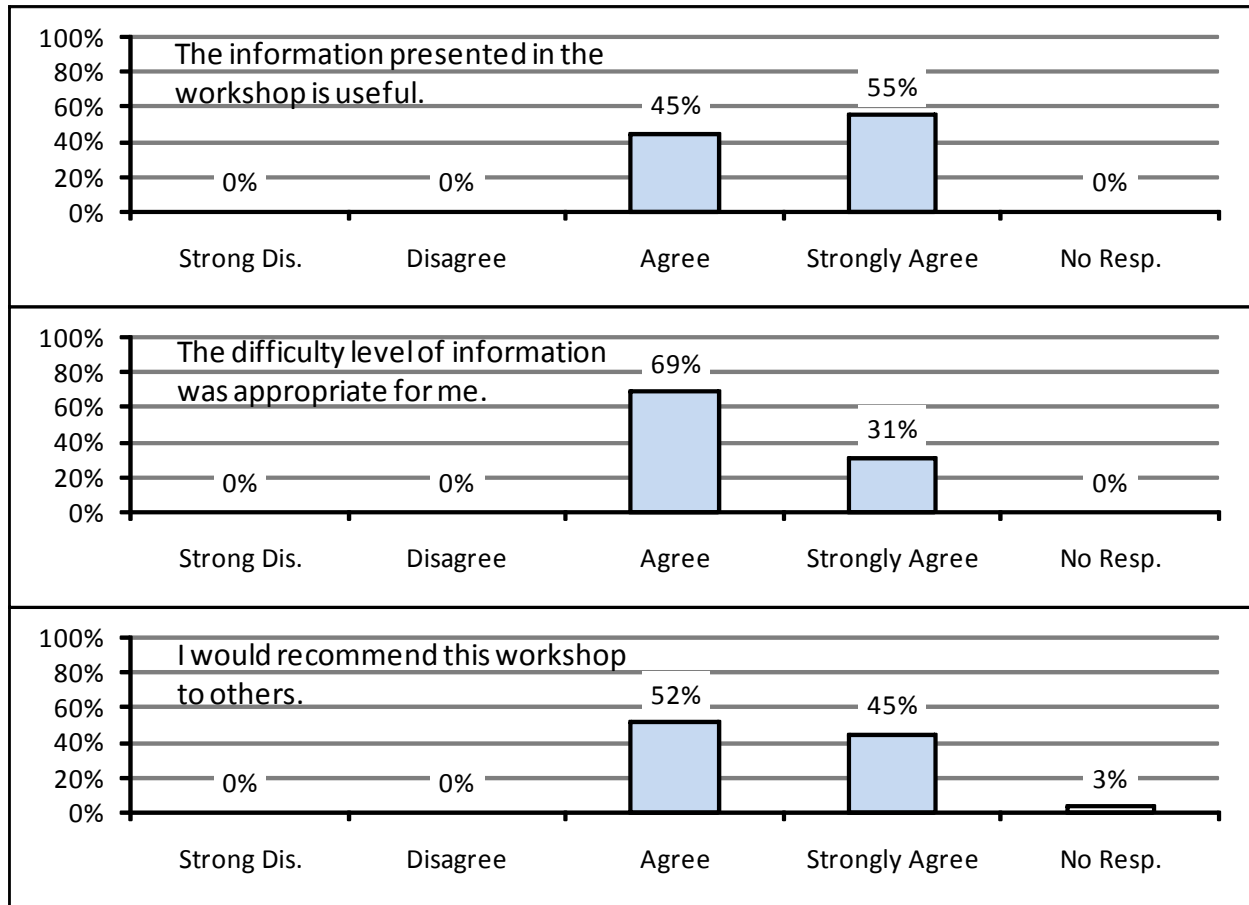
The information presented in the workshop is useful.

Strong Dis.	Disagree	Agree	Strongly Agree	No Resp.
0%	0%	45%	55%	0%

The difficulty level of information was appropriate for me.

Strong Dis.	Disagree	Agree	Strongly Agree	No Resp.
0%	0%	69%	31%	0%

I would recommend this workshop to others.

Strong Dis.	Disagree	Agree	Strongly Agree	No Resp.
0%	0%	52%	45%	3%

Table 16. Summary of written responses. "What parts of the workshop were most valuable to you?" (Total comments: 25)

Topic (# of comments)	Comments
Tools (13)	• ... tools for self-evaluation purposes • ... tools provided for our use • Resource (tools) provided. • Rubrics and tools -- very practical • Experience working with tools, lots of tools
Discussion (5)	• Discussion with fellow evaluators • ...Networking in breakout resources • Group exercise -- discussion, anecdotes/ examples from presenter... about Casie foundation, free materials • Experiences of Tom and group discussion... • Interaction with others, evaluators...
Capacity building (4)	• Specific focus on capacity bldg. • Concrete frame for defining evaluation capacity. • Examples of building eval capacity group work • ...presentation of samples of evaluation capacity assessment tools

	•Handouts -- capacity assessment tools for self-evaluation purposes
Handouts (4)	•…handouts are useful tools
	•Resources shared (handouts, things to be sent via e-mail), liked to learn more about Casie foundation, free materials.
	•Examples, lesson learned, strategies (handouts)

Table 17. Summary of written responses. "What parts of the workshop were least valuable to you?" (Total comments: 16)

Topic (# of comments)	Comments
Time (3)	•Needed more time •Short time •…short period of time
Amount of information (3)	•Too much information for much short period of time •A lot of information for a diverse group •A lot of information that made it difficult to sort/filter
Group discussion (2)	•Small group •The breakout wasn't successful because partners did not understand the task
Following the presentation (2)	•The lecture was difficult to follow at times. •I wasn't quite following the order of the presentation.

Table 18. Summary of written responses. "Are there any topics in particular you would like to see in future workshops?" (Total comments: 11)

Topic (# of comments)	Comments
Tools/techniques (3)	•… specifically organisational learning tools •A workshop on tools •More on strategies & techniques
Capacity building (3)	•Organisational capacity building… •More information, other instructors on community capacity building in evaluation •Another workshop on the strengthening part of capacity building
Examples (2)	•Concrete examples of what worked and what didn't work in different contexts •If there were time to take these principles into an example, it would value it more useful.
Time (2)	•I wish we could have spent the whole day. •This topic may extended to one day one more group activity may be added

Table 19. Summary of written responses. "Do you have any additional comments/suggestions? Please share them with us." (Total comments: 15)

Topic (# of comments)	Comments
More time (2)	•This workshop was great overview -- seems it would take at last a day just on this topic to really get to the meat/ substance •Introductions were helpful, but I think we lost some time doing them. Put participants key questions on chart paper. Three hours just provided a taste of the topic. Ended and waiting to hear more.

Figure 9. Presentation Features. "Please rate the following features of the presentation."
(N = 44; No Resp. = no response)
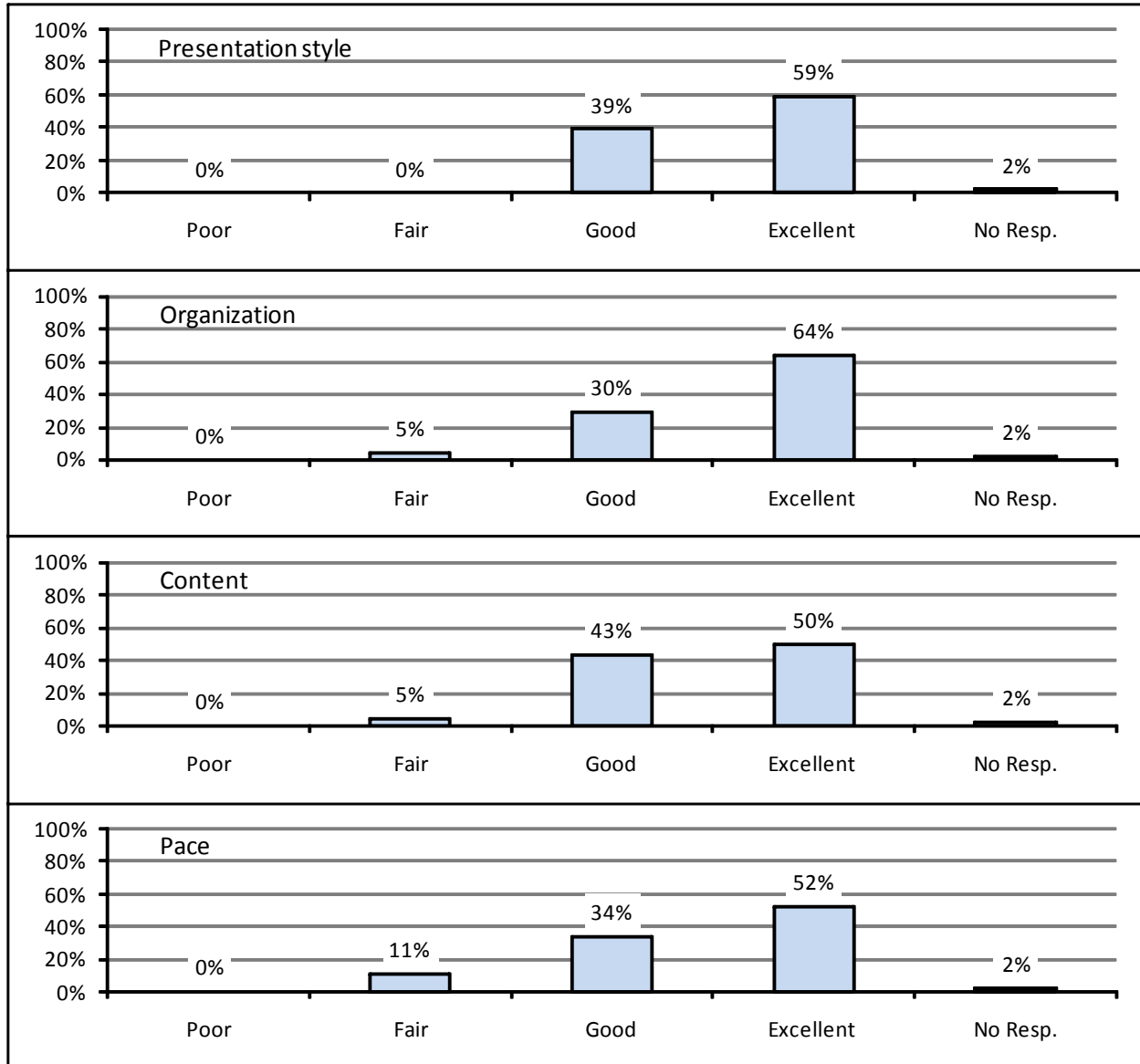
Figure 10. General comments. "Please indicate your level of agreement with each of the following statements" (N = 44, Strong Dis. = strongly disagree, No Resp. = no response)
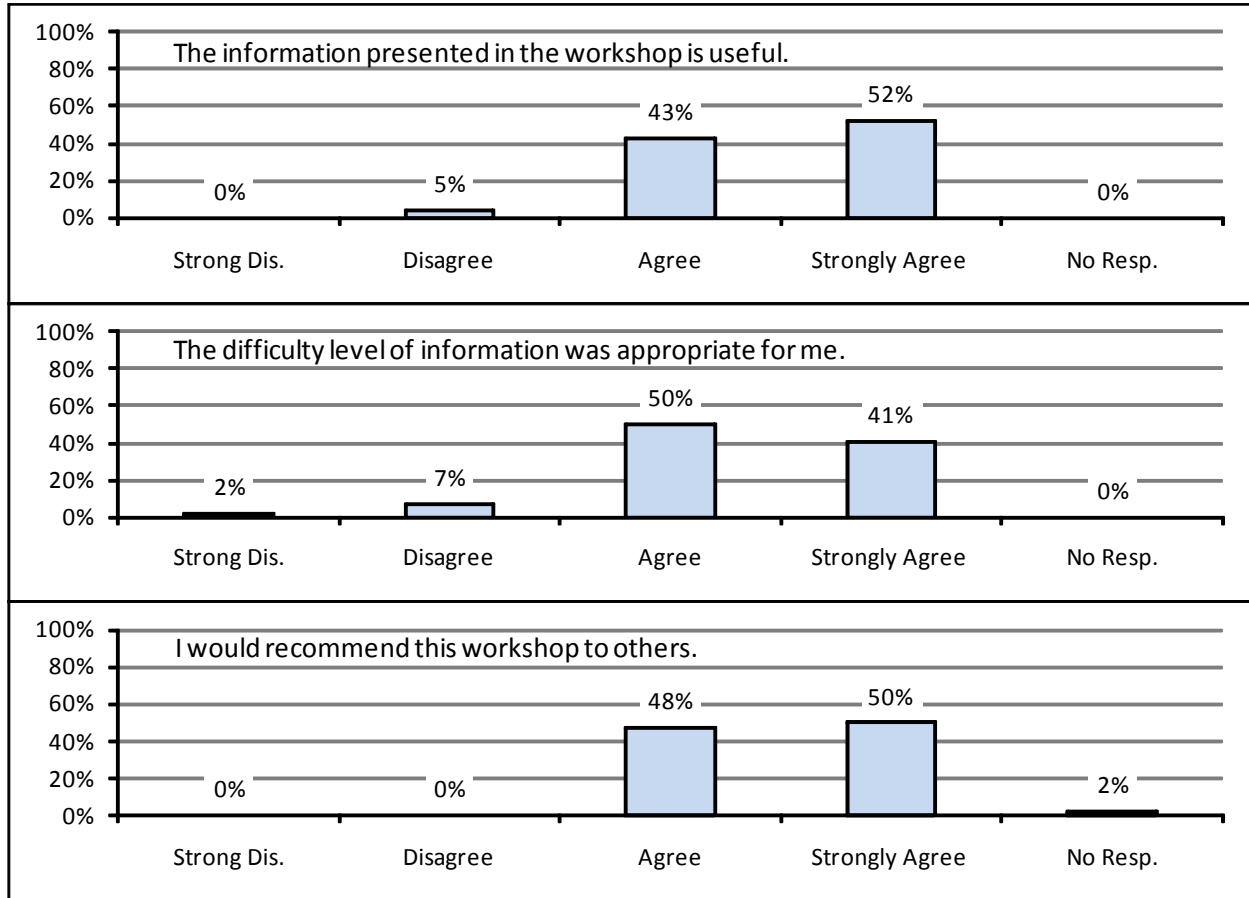
Table 20. Summary of written responses. "What parts of the workshop were most valuable to you?" (Total comments: 41)

Topic (# of comments)	Comments
Group exercises/activities (15)	• Group exercises to develop key questions • Small group work • I appreciated that the ws included activities for us to go through the process • …evaluation group exercises • Group activities to actually frame it's practice stories • Exercises in thinking how to frame AI questions • Discussion, sharing ideas • Overview of appreciative inquiry, group exercises • Hands-on practice and sharing • Modeling process • Application, dialogue, poster • The appreciative interviews • Discussion in group • Activity -- doing it • Practical information, small group discussion

|	
Practicing (5)	•Ability to try out techniques, feedback from presenter •Practicing/ experiencing A.I. •Practicality, active, participatory, useful •Practicing in our small groups •Explanation of AI. Process for doing AI. Bibliography of resources
Developing questions (4)	•Coming up with evaluation questions and titles. •Struggling with the provocative questions •Exercises in thinking how to frame AI questions •Developing questions

Table 21. Summary of written responses. "What parts of the workshop were least valuable to you?" (Total comments: 28)

Topic (# of comments)	Comments
N/A , none, all valuable (13)	*13 positive comments*
Time (4)	•…needed larger session •Room because too cold; sound at times a problem, not enough time •Time of workshop •Time
Group activities (3)	•The group activities •Too much small group time -- I would have preferred more info. •The various components on the exercises did not seem to pull together clearly to me. I got lost in some of the activities\

Table 22. Summary of written responses. "Are there any topics in particular you would like to see in future workshops?" (Total comments: 18)

Topic (# of comments)	Comments
Appreciative Inquiry theory	•May be more emphasis on the theoretical motivation/ intention behind ai may be good •Would have preferred more grounding in theory of AI first before application.

Table 23. Summary of written responses. "Do you have any additional comments/suggestions? Please share them with us." (Total comments: 18)

Topic (# of comments)	Comments
More on Appreciative Inquiry (3)	•More exposure to methods such as AI •More time on this -- AI •More information on AI. This felt brief and quick.
Samples (2)	•More examples of implementing AI evaluation methodologies• what would an AI survey or interview guide look like? Samples. •Evaluation plan samples

H-PEA Conference Evaluation Form
September 5, 2008

Instructions: Please complete and return this evaluation form <u>in the box at the **REGISTRATION TABLE**</u>. Your input is important in planning for future H-PEA events. Mahalo!

I. Participant Information *(Please circle all that apply).*

1. Which of the following are you?

Faculty / Consultant / Student / Other _____

2. What is your primary work setting?

Higher ed. / School system / Government agency / Non-profit organization / Private business / Other _____

3. What is your area of interest in evaluation?

Education / Health / Social service / Other _____

II. Please rate the following features of conference organization *(Please √ the box).*
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; n/a = not applicable

Pre-Conference	1	2	3	4	n/a	On-site	1	2	3	4	n/a
Conference pre-registration						Check-in procedure					
Availability of conference information						Lunch and refreshments					
Timely announcement of the conference						Conference packet					
Poster/Paper submission procedure						Location (i.e., convenience)					
Conference publicity						Adequacy of the facility					
Comments:											

III. Please rate each event you attended *(Please √ the box).*
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; n/a = not applicable

Conference programs	1	2	3	4	n/a	Conference programs	1	2	3	4	n/a
Morning keynote address						Paper presentations (Track #:____)					
Morning panel						Conversation tables (Table:____)					
Lunch keynote address						Poster session					
Comments:											

IV. Please rate your overall conference experience *(Please √ the box).*
Scale: 1 = strongly disagree; 2 = somewhat disagree; 3 = somewhat agree; 4 = strongly agree

Overall Conference	1	2	3	4	n/a
The session topics were important and timely.					
Length of time for each event on the schedule was adequate.					
The keynote and panel speakers were interesting and well-prepared.					
The paper presentation speakers were interesting and well-prepared.					
The conference was a valuable professional development experience.					
I found new contacts and opportunities for future collaboration.					
Overall, attending the conference was a worthwhile experience.					
I plan to attend next year's H-PEA conference.					
Comments:					

V. Future planning of the conference

1. What did you like about this year's event that should be continued?

2. What aspects of this year's event should be changed for next year's H-PEA conference?

3. Are there any topics/activities that you would like to see included in future conferences?

4. Who would you like to have as a keynote speaker at a future conference?

Speaker: _____ Affiliation: _____ Reason: _____

Speaker: _____ Affiliation: _____ Reason: _____

Speaker: _____ Affiliation: _____ Reason: _____

5. Besides workshops and conferences, what can H-PEA do to meet your evaluation needs?

Workshop Evaluation Form
September 4, 2008

Asking Questions That Matter: An Introduction to Program Evaluation
Hallie Preskill

I. Please rate the following features of the presentation:

	Poor	Fair	Good	Excellent
Presentation style				
Organization				
Content				
Pace				

II. Please indicate your level of agreement with each of the following statements:

1. The information presented in the workshop is useful.
   Strongly Disagree ☐   Disagree ☐   Agree ☐   Strongly Agree ☐

2. The difficulty level of information was appropriate for me.
   Strongly Disagree ☐   Disagree ☐   Agree ☐   Strongly Agree ☐

3. I would recommend this workshop to others.
   Strongly Disagree ☐   Disagree ☐   Agree ☐   Strongly Agree ☐

III. Other aspects of the workshop:

1. What parts of the workshop were <u>most valuable</u> to you?

2. What parts of the workshop were <u>least valuable</u> to you?

3. Are there any topics in particular you would like to see in future workshops?

4. Do you have any additional comments/suggestions? Please share them with us.

Thank you for your input!

APPENDIX B: RAW NUMBERS FOR THE FIGURES

Section 1: Conference Ratings

Table B1. Pre-conference Organization: **"**Please rate the following features of conference organization"
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; n/a = not applicable; No Resp. = no response
(N = 77)

	1	2	3	4	N/A	No Resp.	Mean	SD
Conference pre-registration	1	2	26	43	3	2	3.5	0.56
Availability of conference information	1	3	33	37	1	2	3.4	0.58
Timely announcement of conference	2	8	21	41	3	2	3.4	0.77
Poster/Paper submission procedure	0	2	14	17	37	7	3.5	0.57
Conference publicity	4	12	27	18	12	4	3.0	0.86

Table B2. On-site Organization: "Please rate the following features of conference organization"
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; N/A = not applicable + no response
(N = 77)

	1	2	3	4	N/A	No Resp.	Mean	SD
Check-in procedure	3	3	16	54	0	1	3.6	0.71
Lunch and refreshments	2	3	16	47	0	9	3.6	0.72
Conference packet	0	7	31	38	0	1	3.4	0.67
Location (i.e., convenience)	0	6	16	54	0	1	3.6	0.61
Adequacy of the facility	1	2	16	55	0	3	3.7	0.61

Table B3. Conference Events: "Please rate each event you attended"
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; n/a = not applicable; No Resp. = no response
(N = 77)

	1	2	3	4	N/A	No Resp.	Mean	SD
Morning keynote address	0	6	16	50	5	0	3.6	0.60
Morning panel	2	11	22	38	3	1	3.3	0.83
Lunch keynote address	0	8	23	39	4	3	3.4	0.67
Paper presentations	0	6	9	18	9	35	3.4	0.78
Conversation tables	0	2	4	10	16	45	3.5	0.73
Poster session	0	2	9	13	7	46	3.5	0.66

Table B4. Overall Conference Experience. "Please rate your overall conference experience"
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; n/a = not applicable; No Resp. = no response
(N = 77)

	1	2	3	4	N/A	No Resp.	Mean	SD
The session topics were important and timely.	1	4	24	45	1	2	3.5	0.66
Length of time for each event on the schedule was adequate.	1	3	24	46	0	3	3.6	0.65
The keynote and panel speakers were interesting and well-prepared.	2	6	19	48	0	2	3.5	0.76
The paper presentation speakers were interesting and well-prepared.	1	3	12	28	19	14	3.5	0.75
The conference was a valuable professional development experience.	1	7	16	50	0	3	3.6	0.72
I found new contacts and opportunities for future collaboration.	1	5	28	36	4	3	3.4	0.70
Overall, attending the conference was a worthwhile experience.	1	2	21	51	0	2	3.6	0.62
I plan to attend next year's H-PEA conference.	2	3	17	46	2	7	3.6	0.72

Section 2: Workshop Ratings

Workshop A: *Asking Questions That Matter: An Introduction to Program Evaluation*
(Hallie Preskill)

Table B5. Presentation Features. "Please rate the following features of the presentation."
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; No Resp. = no response (N = 45)

	1	2	3	4	No Resp.	Mean	SD
Presentation style	0	0	4	41	0	3.9	0.29
Organization	0	0	3	42	0	3.9	0.25
Content	0	0	8	37	0	3.8	0.39
Pace	0	2	6	37	0	3.8	0.52

Table B6. General comments. "Please indicate your level of agreement with each of the
following statements" Scale: 1 = strongly disagree; 2 = Disagree; 3 = Agree; 4 = Strongly Agree;
No Resp. = no response (N = 45)

	1	2	3	4	No Resp.	Mean	SD
The information presented in the workshop is useful.	0	0	6	39	0	3.9	0.34
The difficulty level of information was appropriate for me.	0	1	14	28	0	3.6	0.54
I would recommend this workshop to others.	0	0	10	34	0	3.8	0.42

Workshop B: *Strengthening and Assessing Community Evaluation Capacity* (Tom Kelly)

Table B7. Presentation Features. "Please rate the following features of the presentation."
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; No Resp. = no response (N = 29)

	1	2	3	4	No Resp.	Mean	SD
Presentation style	0	2	9	18	0	3.6	0.63
Organization	0	5	11	12	1	3.3	0.75
Content	0	0	14	14	1	3.5	0.51
Pace	0	6	15	7	1	3.0	0.69

Table B8. General comments. "Please indicate your level of agreement with each of the following statements" Scale: 1 = strongly disagree; 2 = Disagree; 3 = Agree; 4 = Strongly Agree; No Resp. = no response (N = 29)

	1	2	3	4	No Resp.	Mean	SD
The information presented in the workshop is useful.	0	0	13	16	0	3.6	0.51
The difficulty level of information was appropriate for me.	0	0	20	9	0	3.3	0.47
I would recommend this workshop to others.	0	0	15	13	1	3.5	0.51

Workshop C: *Using Appreciative Inquiry in Evaluation Practice* (Hallie Preskill)

Table B9. Presentation Features. "Please rate the following features of the presentation."
Scale: 1 = poor; 2 = fair; 3 = good; 4 = excellent; No Resp. = no response (N = 44)

	1	2	3	4	No Resp.	Mean	SD
Presentation style	0	0	17	26	1	3.6	0.49
Organization	0	2	13	28	1	3.6	0.58
Content	0	2	19	22	1	3.5	0.59
Pace	0	5	15	23	1	3.4	0.70

Table B8. General comments. "Please indicate your level of agreement with each of the following statements" Scale: 1 = strongly disagree; 2 = Disagree; 3 = Agree; 4 = Strongly Agree; No Resp. = no response (N = 44)

	1	2	3	4	No Resp.	Mean	SD
The information presented in the workshop is useful.	0	2	19	23	0	3.5	0.59
The difficulty level of information was appropriate for me.	1	3	22	18	0	3.3	0.70
I would recommend this workshop to others.	0	0	21	22	1	3.5	0.51