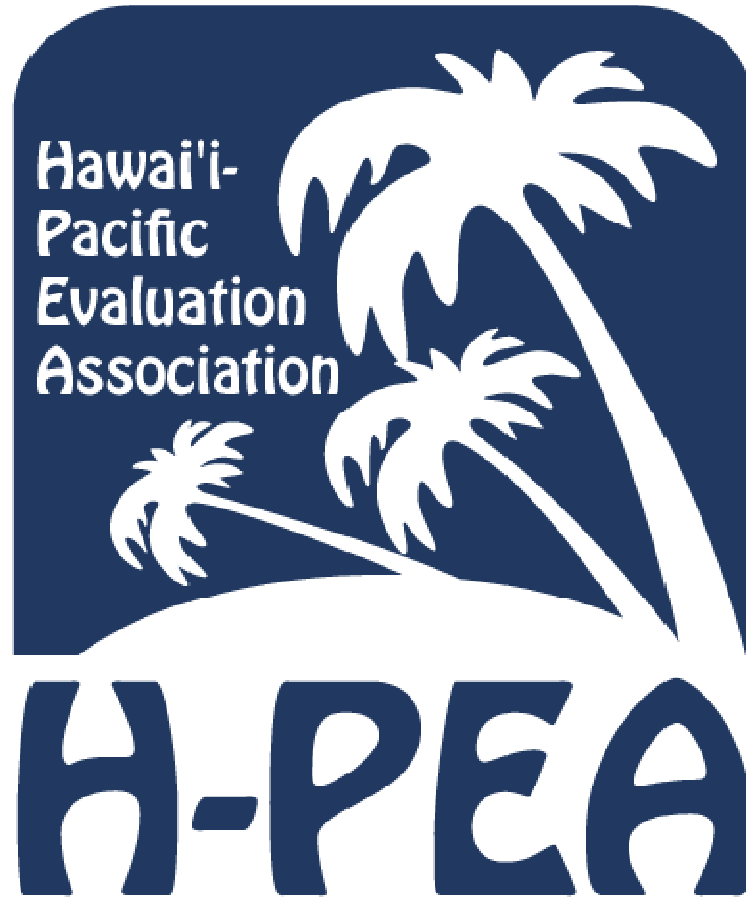


3rd Annual Conference  
*Building an Evaluation `Ohana*



Friday, September 5, 2008

8:00 am—5:00 pm

Hilton Waikīkī Prince Kūhiō Hotel

# The Day At-a-Glance

## A.M.

- 8:00 - 8:30 Registration and Continental Breakfast
- 8:30 -8:45 Welcome
- 8:45 -9:30 Keynote Address: ***Basics of Evaluation Capacity Building: Skill, Will, and Opportunity***, Tom Kelly, Evaluation Manager, Annie E. Casey Foundation



- 9:30 -9:45 Coffee break
- 9:45 -11:45 Panel: ***Full Circle: Insights on Evaluation From Program Funders, Managers, and Evaluators***

## P.M.

- 12:00 -1:30 Lunch and Keynote Address: ***Evaluating With Wisdom and Passion: Using Assets-based Approaches in Complex Organizations***, Hallie Preskill, Professor and former President of the American Evaluation Association
- 1:30 -1:40 Business meeting
- 1:45 -3:15 Paper Presentations and Conversation Tables led by Experienced Evaluators
- 3:30 -5:00 Poster Session and Ice Cream Social



**Morning Keynote Presenter**  
**Tom Kelly, Evaluation Manager**  
**Annie E. Casey Foundation**

**“Basics of Evaluation Capacity Building:  
Skill, Will, and Opportunity”**

The evaluation field has produced and demonstrated many useful and effective methodologies and approaches. However these methods and approaches often do not live up to their potential for contributing to knowledge building because of limited evaluative capacity in individuals and organizations (and in both clients and evaluators). The evaluation and non-profit capacity building fields have responded by developing useful frameworks and approaches to increasing the understanding, knowledge, and skills required by evaluators, non-profits, funders, and public agencies. But in order to have smart evaluation practitioners and even smarter evaluation clients, we need to address the many social, cultural, environmental, and even political factors that both inhabit and incentivize effective evaluative thinking in individuals and organizations and the changes needed in the habits and behaviors of *people* to be good implementers and users of evaluation.



**Tom Kelly** joined the Annie E. Casey Foundation in Baltimore, Maryland, in 1999 and became evaluation manager in 2002. He provides evaluation support to foundation staff and grantees and manages evaluations of foundation initiatives, including the Jobs Initiative, Family to Family, and the ten-year community change initiative Making Connections. Casey’s evaluation investments prioritize the building of sustained evaluation and data capacity in grantees, communities, partner organizations, and communities. His recent work at Casey includes the evaluation of policy advocacy, the evaluation of community capacity, foundation strategy, and building internal foundation performance and

results measurement capacity. Before joining the foundation, Tom was an evaluation consultant in Washington, DC, for state and federal multisite demonstration programs in child welfare, substance abuse, youth development, public health, employment, and early education and Head Start. He is a graduate of Harvard College and George Washington University School of Public Health.

# PANEL

## ***Full Circle: Insights on Evaluation from Program Funders, Managers, and Evaluators***

### **Panelists**

#### ***Funders:***

- ◆ Colin Kippen, Native Hawaiian Education Council
- ◆ Chris van Bergeijk, Hawai`i Community Foundation

#### ***Managers:***

- ◆ Stephanie Bell, Wai`anae Coast Comprehensive Health Center
- ◆ Jan Dill, Partners in Development Foundation

#### ***Evaluators:***

- ◆ Chuck Giuli, Pacific Resources for Education and Learning
- ◆ Kem Lowry, Urban & Regional Planning, University of Hawai`i at Mānoa



## Panelist Bios



**Colin Kippen** is former Senior Counsel to the United States Senate Committee on Indian Affairs and was appointed to that position by U.S. Senator Daniel K. Inouye, the former chairman of that committee. He has also served as the Director of Hawaiian Rights for the Office of Hawaiian Affairs, as the Chief Judge of a Northwest Indian tribe, and as a prosecutor and trial lawyer in Washington State.

He is presently the Executive Director of the Native Hawaiian Education Council and holds an appointment from the Secretary of the Department of Interior as a member of the national Review Committee of the Native American Graves Protection and Repatriation Act (NAGPRA). He is an advocate for Native people generally and for Native Hawaiians specifically. He is committed to improving the performance and accountability of entities serving Hawaiians.



**Christine van Bergeijk** has been with the Hawaii Community Foundation since 2000. As Vice President of Programs for HCF, she helped design and implement a variety of programs aimed at strengthening organizational capacity of Hawaii's nonprofit sector and at building effective funding partnerships to address critical community issues. Chris has provided oversight and management for HCF's nearly \$20 million in annual competitive grant making each year. In addition to its grant making, HCF has expanded its commitment to the nonprofit sector through several new leadership programs and training workshops including an annual conference focused on nonprofit board leaders.



**Stephanie Bell** is a licensed social worker and education director at Wai`anae Coast Comprehensive Health Center (WCCHC). She is in charge of developing and implementing education and training programs there, including the Wai`anae Health Academy, Graduated Competency Work Based Learning initiative and the Youth Health Corps. Stephanie develops and manages budgets, supervises staff, performs qualitative and quantitative evaluation of all programs at WCCHC, and manages the partnerships for the Wai`anae Health Academy with Leeward and Kapi`olani Community Colleges. Stephanie provides psychotherapy at WCCHC and has a private practice, specializing in cross-cultural psychotherapy and Ho`oponopono. She has developed curriculums on cultural competency, case management, the multiprofessional community, and Ho`oponopono. Stephanie is the co-author of several articles on the education of health professionals in community settings, developing cross-cultural competencies, and community care for the severely mentally ill.

## More Panelist Bios



**Jan Edward Hanohano Dill** is a Native Hawaiian with extensive local, national, and international experience in development, education, aquaculture/agriculture, and community development. He is a graduate of the Kamehameha Schools, Beloit College, and the Fletcher School of Law and Diplomacy. During his career he has taught at the high school and college levels, managed large international exchange programs, worked extensively in Latin America, Asia, and the Middle East, managed the development of aquaculture research in Hawai'i and abroad, and since founding Partners in Development Foundation (PIDF) in 1997, has served as its President and Chairman of the Board. PIDF is a public non-profit 501(c)(3) organization dedicated to assisting children and families through

education and social service. He is also the founder and president of a for-profit consulting company, Strategic Solutions, Inc.

Mr. Dill has also been dedicated to other community activities. He has worked in the prisons, been the Chair of Child Evangelism Fellowship of Hawai'i, President of Nā Pua a Ke Ali'i Pauahi, and has been involved in many and varied programs and projects aimed at meeting community needs. He has a passion to assist children and families in need.



**Charles Giuli** is currently the Program Director for External Evaluation for the Pacific Resources for Education and Learning (PREL). He has conducted evaluations at PREL since 1999. Before coming to PREL, Dr. Giuli has worked in education and evaluation for about 25 years both at the University of Hawai'i's Curriculum Research & Development Group and at Kamehameha Schools.

At PREL, Dr. Giuli conducts and manages program evaluations for educational and nonprofit organizations in Hawai'i and in PREL's Pacific region. Dr. Giuli's professional experience includes planning, project management, fiscal management, budgeting, needs assessment, program monitoring, testing, measurement, questionnaire design, and research design.



**Kem Lowry** is a professor and former chair of the Department of Urban and Regional Planning, and Director of the Program on Conflict Resolution, University of Hawai'i. He has been a visiting scholar at Sophia University, Tokyo; visiting faculty at the Department of City and Regional Planning, University of North Carolina; and a fellow at the Marine Policy Program, Woods Hole Oceanographic Institution. He has published articles on planning and environmental management, ocean and coastal management, conflict resolution and evaluation in journals including **American Planning Association Journal, Urban Law Annual, Publius, Environmental Impact Assessment Review, Policy Studies Review, Ocean Yearbook, Journal of Ocean and Coastal Management, Journal of Planning Theory, Journal of Planning Education and Research**

and **Coastal Management Journal**. He has served as a consultant on ocean and coastal management projects in Hawai'i, Sri Lanka, Indonesia, Thailand and the Philippines.

# Lunch Buffet

Buffet Selections:

- Wraps, wraps, wraps...with Potato Chips
- Grilled Chicken with Mango
- Oven-roasted Sirloin of Beef
- Stir-fry Hawaiian Style



Included with meal: soup du jour, cole slaw, red potato salad, pasta & pea cheddar salad, chef's choice; a scrumptious dessert station; coffee & tea.

***Great Ideas and Insights!***



## Lunch Keynote by Hallie Preskill

Professor, Claremont Graduate University &  
2007 President, American Evaluation Association

### *Evaluating with Wisdom and Passion: Using Assets-based Approaches in Complex Organizations*

Complex organizations require evaluation approaches that invite the whole system into the conversation about what is working, where, why, for whom, and how. Assets and strengths approaches can answer critical evaluative questions and potentially improve the lives of those who work and live within organizations or communities. By respecting individuals' experiences, voices, and interests, affirmative evaluation approaches have the potential for igniting participants' passion and desire to adapt to continual change and to achieve the ultimate goals.



**Dr. Preskill** is a Professor in the School of Behavioral and Organizational Sciences, Claremont Graduate University. She has also been on the faculty at the University of New Mexico (Albuquerque) and the University of St. Thomas in Minneapolis/St. Paul. Her research and writing focuses on the topics of program evaluation, organizational learning, training and organizational development, and Appreciative Inquiry.

Her most recent books include [\*Reframing Evaluation Through Appreciative Inquiry\*](#) (Preskill & Cat-sambas, 2006), [\*Building Evaluation Capacity: 72 Activities for Teaching and Training\*](#) (Preskill & Russ-Eft, 2005), [\*Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance & Change\*](#) (Russ-Eft & Preskill, 2001), [\*Evaluative Inquiry for Learning in Organizations\*](#) (Preskill & Torres, 1999), [\*Evaluation Strategies for Communication and Reporting\*](#) (Torres, Preskill & Piontek, 2nd ed., 2005), and [\*Using Appreciative Inquiry in Evaluation\*](#) (Preskill & Coghlan, New Directions for Evaluation, 100, 2003).

Dr. Preskill serves on the editorial boards of the *American Journal of Evaluation* and *Human Resource Development International*, and is a reviewer for the *International Journal of Training and Development*, *Human Resource Development Quarterly*, *Evaluation*, and *Evaluation and Program Planning*.

For over 20 years, she has been an active and supportive member of the [American Evaluation Association](http://www.eval.org) ([www.eval.org](http://www.eval.org)). She served as President in 2007, and was on the AEA Board of Directors from 1998-2001. She has led and been a member of the Association's Professional Development Committee and the Evaluation Use Topical Interest Group. In 2002 she was honored to receive the American Evaluation Association's Alva and Gunnar Myrdal Award for Outstanding Professional Practice.

Dr. Preskill provides evaluation and training and organizational development consulting services and workshops to business, healthcare, non-profit, education, foundation, and government agencies and organizations. She completed her doctorate in evaluation and training and development from the University of Illinois at Urbana-Champaign in 1984. In 2004, she proudly accepted the University of Illinois Distinguished Alumni Award.



**I need to take this back to the office...**

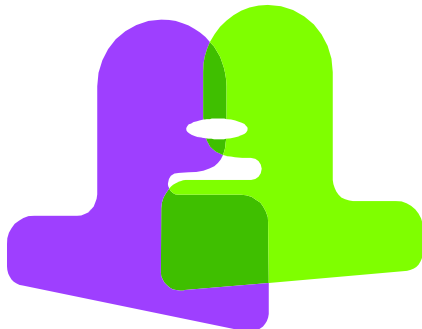


***Next year's H-PEA Officers...Participate in the Business Meeting!***

## 2008 Paper Presentations

TRACK 1	TITLE
Ah Sam, Anna Lee, Herb	Mālama Kaho`olawe: A Case Study Evaluation of Culture-Based Curriculum
Bellhouse-King, Mathew	Indicators of Success in a Native Hawaiian Educational System: Implications for Evaluation Policy and Practice in Indigenous Programs
Mataira, Peter	Re-empowering Indigenous Research through "Guesthood": Ethical considerations for research evaluation with Pacific Island communities in Hawaii
Mhango, Mary; Gordon, Howard; Jones, Yvonne; Sowell, Katara	Perception on obesity and barriers to manage obesity: Clients at a medical outreach center in western, West Virginia.
TRACK 2	
Giuli, Chuck	REMOTE: A Distance Learning Master's Degree in Evaluation: The dream, the reality, and the implications for evaluation practice
Dannemiller, Jim; Schember-Lang, Jennifer; Foronda, Roella	Evaluation of the Hawaii Tobacco Prevention and Control Trust Fund Community Grants Program
Fukunaga, Landry	Development and Implementation of Instruments to Evaluate the Fidelity of Life Coaching Interventions

**And/or...**



**...participate at a Conversation Table  
with an Evaluation Expert**

## POSTERS

NAME	TITLE
Aruskevich, Kas	Telling the Story of Indigenous Evaluation and Mapping the Practice- A Study in Progress
Fukuda, Kay  Tibbetts, Kathy	Evaluating 'Place' as the Motivation for Learning
Kekahio, Wendy	The Use of Meta-action Research in Evaluation
Keliipio, Summer	Native Hawaiian Well-Being Survey: A strengths-based approach to gathering well-being data
Lawton, Brian	The Use of the Magnitude Estimation Technique by Students in Grades 6–12 to Estimate Psychological Intervals of Survey Quanti- fiers
Laygo, Ranilo; Brandt, Bonnie; Benavente, Mariles; Villaluna, Keith; Leon-Guerrero, Lolita; Camacho, Jessica; Roberto, Elaine	Longitudinal Clinical and Functional Outcomes of Children and Youth Served by I Famagu'on-ta
Manley, Stephanie;  Laygo, Ranilo;  Delise, Danielle	Educational Outcomes of Transition Age Youth with Serious Emo- tional and Behavioral Challenges
Singh, Malkeet	The Literature on Evaluation Use: Characteristics Identified in Five Reviews

**End the day in a real cool way...**

**Go to the Ice Cream Social!**





**Mahalo ā nui loa to the  
Hawai`i Community Foundation &  
Kamehameha Schools  
for their generous support of  
the conference!**



---

The Hawai`i-Pacific Evaluation Association's mission is to foster a culture of excellence and ethics in evaluation in the Pacific region by improving evaluation practices and methods, increasing evaluation use, promoting evaluation as a profession, and supporting the contribution of evaluation to the generation of theory and knowledge about effective human action.

2007-08 Officers:

**President** Judith K. Inazu, Ph.D., Associate Director, Social Science Research Institute, and Director, Office for Evaluation and Needs Assessment Services, University of Hawai`i at Mānoa

**Vice President** Sonja Evensen, MPH, Evaluation Specialist, Pacific Resources for Education and Learning (PREL)

**Treasurer** Kristine Qureshi, Ph.D., Associate Professor, School of Nursing and Dental Hygiene, University of Hawai`i at Mānoa

**Secretary** Shelley Ng, Master's in Urban Planning, University of Hawai`i at Mānoa

