

A warm mahalo to the following for their generous donation of services and sponsorship of student scholarships for the conference

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For student scholarships...

Lois-ellin Datta, Datta Analysis

Jean Grice

John M Knox, John Knox and Associates

Mary Lee, Pacific Policy Research Center

Jerry Wang

For help with the H-PEA website...

Ian Brizdle, Brizdle Consulting

For cover image...

Ormond Hammond

For the brochure design...

Christine Shotwell

For conducting the conference evaluation...

George Harrison

Bryon Lawton

Joanna Philippoff

Lisa Vallin

#### About the Hawai'i-Pacific Evaluation Association

The mission of the Hawai'i-Pacific Evaluation Association is to foster a culture of excellence and ethics in evaluation in the Pacific region by improving evaluation practices and methods, increasing evaluation use, promoting evaluation as a profession and supporting the contribution of evaluation to the generation of theory and knowledge about effective human action.



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For more information or to become a member please visit us at: <http://h-pea.org>



## Hawai'i-Pacific Evaluation Association 2012 Annual Conference

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### Evaluation for a Better Future

**Friday, September 7, 2012**  
**Ko'olau Ballrooms, Kāne'ōhe, HI**

## Keynote:

### The Future of Evaluation—Tapping the Wisdom of the Crowd



#### John Gargani, Gargani + Company, Inc

John Gargani is the President and Founder of Gargani + Company, Inc., a program design and evaluation firm located in Berkeley, California. He helps clients—nonprofit organizations, foundations, corporations, and government agencies—achieve their social missions.

This year, colleagues and I kicked off the Future of Evaluation Project ([futureofevaluation.org](http://futureofevaluation.org) launched June 2012). Our purpose is to gain a better understanding of where the field may be going and the opportunities and challenges evaluators may face. A notable feature of the project is the use of a website and conference sessions to “crowd source” and validate predictions. This collaborative approach taps not just the perspective of thought leaders, but the collective expertise of practicing evaluators, funders, and nonprofit professionals in the US and abroad.

The emerging predictions reflect a strong belief that evaluation is experiencing rapid change, much of it taking place outside of traditional spheres of evaluation practice. For example, there has been rapid growth in corporate social responsibility efforts, social impact bonds, social venture capital firms, and social entrepreneurship, all of which depend on—but may not adequately include—evaluation. At the same time, international development organizations are pushing back against evaluation demands that many believe are counterproductive, changing the motives and methods of evaluations in this important sector. What do these and other changes mean for evaluation? I will ask for your thoughts as well as share the predictions endorsed by the wisdom of the crowd.

## Panel Session & Table Discussions

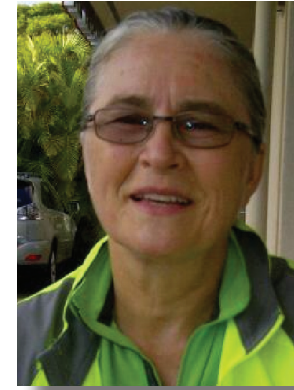
### When Things Go Awry: Between Concept and Reality



The best laid plans often go awry. In this session, the three panelists will discuss an issue they have encountered during a program evaluation where there were substantial changes from the original design and the program as implemented. Attendees will have the opportunity to discuss the issues at their tables before the panelists describe how they dealt with the issue.

#### Stewart I. Donaldson, panel facilitator,

is Professor and Chair of Psychology, Director of the Institute of Organizational and Program Evaluation Research, and Dean of the School of Behavioral and Organizational Sciences at Claremont Graduate University. Dr. Donaldson is also currently the Director of the American Evaluation Association's (AEA) Graduate Education Diversity Internship (GEDI) Program and is serving a 3-year elected term on the AEA Board.



#### Robin Brandt, panelist,

is the Director of the Pacific Basin Rehabilitation Research and Training Center, a John A Burns School of Medicine affiliated program. She has a Master's in Public Policy and a Doctorate in Political Science from the University of Hawai'i. As a trained futures researcher, she incorporates environmental scanning for information about changes in the evaluation environment. For the past 20 years she has been involved in developing and evaluating programs serving persons with disabilities. Outside her work, Robin's avocation is to promote the development of a safe community environment for bicyclists, pedestrians and other non-car transportation users. Her research and evaluation skills are useful in this arena as well.



#### Richard Li, panelist,

is a researcher at McREL's Pacific Center for Changing the Odds. Richard develops research designs, collects data, analyzes data, and writes reports. He also helps clients conduct formative and summative evaluations of programming related to Pacific education. Before joining McREL, Richard was an evaluator with Pacific Resources for Education and Learning, a program advisor in Seattle, WA, and a teacher and academic counselor in the Republic of the Marshall Islands. His fondest memory from the Marshall Islands is dangling from an open ocean buoy as he tried to tie a fishing boat to it... while being laughed at by his companions. Richard holds an MA in International Education Administration and Policy Analysis from Stanford University, and a BA in Anthropology from the University of Chicago.



#### Kem Lowry, panelist,

is Adjunct Senior Fellow in the Research Program, East-West Center. He is Emeritus Professor and former chair of the Department of Urban and Regional Planning, and former director of the Program on Conflict Resolution at the University of Hawai'i. He has conducted research and training and served as a consultant to several donor organizations, foundations and national agencies in Indonesia, Malaysia, Sri Lanka, China, the Philippines, Thailand and China. He has published articles on planning and evaluation in journals including American Planning Association Journal, Urban Law Annual, Publius, Environmental Impact Assessment Review, Policy Studies Review, and the Journal of Planning Education and Research.

See insert for information about paper and poster sessions.