# Hawai`i-Pacific Evaluation Association (H-PEA) 2012 Conference and Pre-conference Evaluation Report

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#### **Executive Summary**

The executive summary provides an overview of the 2012 H-PEA Conference and Preconference Workshops evaluation results. The Conference and Pre-conference Workshops were held September 6 and 7, 2012 at the Koʻolau Ballrooms in Kāneʻohe, Hawaiʻi. Data for this report were collected from an online evaluation survey, via SurveyMonkey, over a two-week period after the conclusion of the workshop. A detailed description of the findings, along with accompanying tables and figures, is presented in the main narrative of this evaluation report.

#### Participant Profiles

- Of the 109 conference attendees, a total of 85 (78%) completed the evaluation survey. The response rate was slightly lower than that presented in the 2011 report (86%).
- Of the 85 respondents, 44 (52%) reported that "evaluator" best described their profession; "evaluator" was also the most reported profession on the 2011 survey (51%).
- Of the 85 respondents, 29 (34%) reported that they were members of the American Evaluation Association (AEA).
- Of the 85 respondents, there were a total of 34 (40%) new H-PEA members in 2012; a slightly higher percentage than in 2011 (36%).
- Of the 85 respondents, a total of 35 (41%) indicated that this was their first H-PEA conference.
- The primary work setting for the respondents was "higher education" (48%), which was also the highest reported work setting in 2011 (51%).
- The most common fields of interest in evaluation were "higher education" (56%) and "elementary/secondary education" (55%). These were also the two highest fields of interest that were reported in 2011 (52% and 47%, respectively).

#### Conference Features

- Overall, the conference attendees rated the features of the conference quite high (overall mean = 3.40 on a 4-point scale, where 1 = poor and 4 = excellent) across the seven items.
- The "facility where the conference was held" was rated the highest (M = 3.64), followed closely by "online registration" (M = 3.59). In comparison, "online registration" received the highest rating in 2011. "Conference publicity" received the lowest rating (M = 3.04), which was also rated the lowest in 2011.
- The qualitative analysis of coded responses, where attendees were asked to provide comments
  to help improve the conference features indicated that "facility" was the most frequently
  discussed subject (mentioned 38% of the time from the 29 attendees that provided responses).
  The primary concerns with the facility were related to the physical layout of the breakout
  sessions.
- Of the items that asked the attendees to rate the different aspects of the conference (e.g., keynote, panel presentations, paper presentations, etc.), the responses indicated that there was an overall high level of satisfaction (overall mean of 3.50 on a 4-point scale, where 1 = strongly disagree and 4 = strongly agree) for the 17 items. The highest rated items were about the keynote (M = 3.67) and roundtable presenters (M = 3.63) being well-prepared. The length of time for each event in the schedule being adequate was rated the lowest (M = 3.20).

• The qualitative analysis of coded responses, where attendees were asked to provide comments to help improve aspects of the conference material, indicated that "session time" was the most frequently discussed subject (mentioned 25% of the time from the 18 attendees that provided responses). The primary comments about session time were related to increasing efficiency of the time and providing more information about where to go between the different presentations.

#### Pre-Conference Workshops

- A total of 62% of the 85 survey respondents indicated that they attended at least one of the three pre-conference workshops: *Practical Program Design: Principles and Tools for Evaluators* in Session 1, *Practical Program Design: Principles and Tools for Evaluators* in Session 2, and/or *Survey Boot Camp: Maximize the Value of Your Surveys* in Session 2.
- When asked to rate the different aspects of the pre-conference workshops, the "presenters' knowledge of the topic" was rated the highest across all three workshops (all rated above 3.60 on the 1–4 scale).
- The qualitative analysis of the comments provided by the participants (n = 17) of *Practical Program Design: Principles and Tools for Evaluators* in Session 1, showed that "usefulness of the information" was the most commented on aspect of the session.
- The qualitative analysis of the comments provided by the participants (*n* = 13) of *Practical Program Design: Principles and Tools for Evaluators* in Session 2, showed that "organization," followed closely by the "usefulness of the information," were the most commented on aspects of the session.
- The qualitative results from the comments provided by the participants (*N* = 8) of *Survey Boot Camp: Maximize the Value of Your Surveys* in Session 2, showed that "usefulness of the information" was the most commented on aspect of the session.

#### Conference Improvements

• Of the participants (n = 39) that responded to the item "How can we increase the value of an H-PEA membership or better meet your evaluation needs?" qualitative analysis revealed that having access to increased learning opportunities throughout the year was discussed most frequently (32%). Comments related to having more networking opportunities (20%) and general satisfaction about the conference (20%) were also commented on at a relatively high level.

#### Introduction

The findings of the online evaluation survey administered after the 2012 Hawai'i-Pacific Evaluation Association's annual meeting are presented below. A total of 85 of the 109 conference attendees (78%) completed the online survey, a response rate similar to that reported in previous years. The results are presented by item in the order in which they occurred on the survey<sup>1</sup>. The survey was administered online and comprised of selected-response (Likert scale and yes/no) and constructed-response (open-ended) items addressing the following evaluation questions:

- 1. What is the professional makeup of the attendees?
- 2. What was the perceived quality of the conference?
- 3. What went well and what improvements can be made for future H-PEA conferences?

Thus, the survey was developed to (a) determine the makeup of the attendees, particularly their professions and interests, (b) rate the quality of the different features and aspects of conference and pre-conference workshops, and (c) provide opportunities for attendees to justify their ratings and provide suggestions for improvement. The content of the open-ended items were analyzed and coded to provide frequencies of the comments. Content-analysis codes were based on the wording of the Likert scale items (e.g., organization, pace, usefulness, and so forth). The raw responses and corresponding codes assigned to the responses of the open-ended items are presented in Appendix A. The survey is provided in Appendix B.

#### **General Participant Information**

In Table 1, the frequency and percentage of the responses to Item 2, "Which of the following best describes you (check all that apply)," are presented. A total of six options were available, including "Other." Those that selected "Other" described themselves as: Director of strategic planning (1), Project analyst (1), Educational specialist (2), Policy advocate (1), Educational strategic and operational planner (1), Institutional researcher/analyst (3), Staff (1), Researcher (1), Consultant (1), and Quality assurance (1). The variety of the "Other" responses does not seem to warrant an additional option in future evaluation surveys.

In Figures 1, 2, and 3 the responses for Items 3–5 are presented. A total of 85 attendees responded to Item 3, 84 to Item 4, and 85 to Item 5. Responses to Item 4 indicate that about 40% of this

<sup>&</sup>lt;sup>1</sup>The survey was administered using SurveyMonkey. Item 1, which asked where attendees traveled from, was excluded from this analysis, as "Honolulu" was mistakenly not included as one of the choices (additionally, conference organizers were able to locate this information in the conference registration records).

year's conference attendees who completed the survey were new members, a figure similar to that reported in the 2011 report.

Table 1
Frequency and Percent of Responses to Item 2, Which of the Following Best Describes You? (n = 85)

Selection	Frequency	Percent
Evaluator	44	52%
Faculty	18	21%
Program/Project Manager	18	21%
Student	15	18%
Other (please specify)	13	15%
Administrator	6	7%
Total	114	

*Note*. Attendees were able to select more than one category; percent is out of the total number of respondents (85).

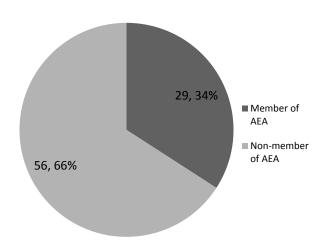


Figure 1. Number and percent of attendees' responses to Item 3: Are you a member of the national American Evaluation Association (AEA)?

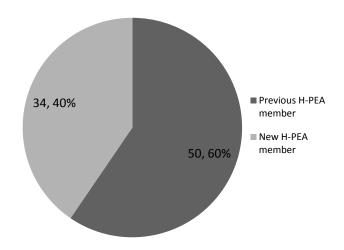


Figure 2. Number and percent of attendees' responses to Item 4: Were you an H-PEA member before registering for the 2012 H-PEA Conference?

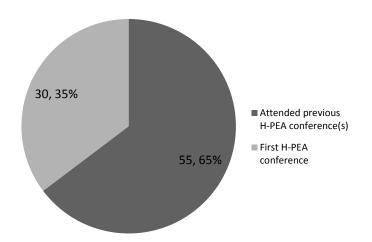


Figure 3. Number and percent of attendees' responses to Item 5: *Have you attended any previous H-PEA conferences?* 

Item 6, asking which previous years' conferences the respondent attended, was only asked of the people who selected "Yes" on Item 5. The options ranged from 2006 to 2011 and included an option that respondents had attended a previous conference but could not remember what year (only one attendee selected this response, which was excluded from Figure 4). Approximately half of this year's participants also attended last year's conference. Readers might infer based on this figure that retention is greatest among those participants who attended recent years' conferences; however, this trend is likely due to H-PEA's membership growth since its inaugural 2006 conference, making such inference speculative.

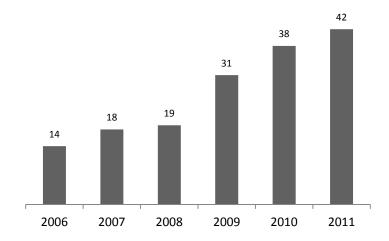


Figure 4. Number of previous H-PEA conferences attended (2006—2011) based on the responses from the 2012 H-PEA conference attendees (n = 55) who said they had attended previous H-PEA conferences.

The results for Item 7, which asked attendees to select their work setting, are presented in Table 2. Of the four responses from the attendees that selected "Other," the responses included the following: Community/community based education (2), US DOE GRANTS (1), and Independent Contractor (1). There was also an "N/A" option; which no one selected. We suggest eliminating the "N/A" option in future surveys.

Table 2
Frequency of Responses to Item 7, Which of the Following Describe(s) Your Work
Setting? (n = 85)

Selection	Frequency	Percent
Higher education	41	48%
Non-profit organizations	22	26%
School system	20	24%
Government agencies	12	14%
Consultant	10	12%
Other (please specify)	4	5%
For profit organization	2	2%
Total	111	

*Note*. Attendees were able to select more than one category; percent is out of the total number of respondents (85).

The results from Item 8, asking attendees to select their field of interest in evaluation, are presented in Table 3. Of the 11 responses from the attendees that selected "Other," the responses include: Indigenous evaluation (including Native Hawaiian educational issues and cultural

responsiveness) (5), Gifted education (1), Mental health (1), Second language programs (1), Evaluation theory (1), Measurement (1) and Juvenile justice (1). It is worth pointing out that the education fields had the highest frequency of interest, which includes Higher Education and Elementary/Secondary Education. Additionally, because there were five indigenous/culture responses, we suggest adding this choice, or some variation of this choice, to the list of choices in future surveys.

Table 3

Frequency of Responses to Item 8, Please Select Your Field(s) of Interest in Evaluation. (n = 84)

Selection	Frequency	Percent
Higher Education	47	56%
Elementary/Secondary Education	46	55%
Early Childhood Education	21	25%
Community Development	20	24%
Social Services	19	23%
Adult Education	17	20%
Health	16	19%
Arts & Culture	14	17%
International Development	11	13%
Other (please specify)	11	13%
Special Education	9	11%
Environmental Management	8	10%
Business & Industry	8	10%
Emergency Management	1	1%
Total	248	

*Note*. Attendees were able to select more than one category; percent is out of the total number of respondents (84).

#### **General Conference Evaluation**

Item 9 asked attendees to rate various logistical features of the conference including, for example, the publicity of the conference, the online registration, the facility, and the availability of transportation to the conference. The descriptive statistics presented in Table 4 suggest that the logistics were more than adequate; the mean response for each feature exceeded 3.00 on the 4-point scale (where 1 = "poor" and 4 = "excellent"; an N/A option was also provided) and the overall mean across all features was 3.39. Publicity was the lowest rated feature (yet still highly rated), suggesting conference organizers might maintain and improve upon the effort for this area in the future.

Table 4

Descriptive Statistics for Responses to Item 9, Rate the Following Features of the H-PEA Conference. The Scale Options Were 1 = Poor, 2 = Fair, 3 = Good, and 4 = Excellent, and N/A.

Item	N	Mean	St. dev.	Freq. of N/A
Facility where the conference was held	84	3.64	0.65	1
Online registration	83	3.59	0.59	8
Transportation options to conference	81	3.46	0.64	40
Timely announcement of the conference	84	3.38	0.62	3
Procedure for submitting proposals	83	3.32	0.62	45
Availability of conference information	82	3.27	0.62	4
Conference publicity	83	3.04	0.73	5

This year's meeting was in Kāne'ohe, which is the first time H-PEA held its conference on the windward side of O'ahu (previous years' meetings were held in Honolulu). Of concern to the conference organizers, in their planning of the meeting, were participants' perceptions of the transportation options to the meeting as well as participants' ratings of the facility. The transportation options (M = 3.46) and facility (M = 3.64) were rated highly, suggesting that these logistical features were adequate. This interpretation should be taken with caution, however, because only those who registered for the conference were administered the evaluation survey and those who chose not to attend due to the new venue and/or lack of transportation options were not surveyed.

Item 9 also included an open-ended section that asked respondents to justify their ratings of the conference features or offer suggestions for improvement. The frequency and percent of the qualitative results of the constructed responses are provided in Table 5. For the most part, the codes that were assigned to the constructed responses were based on the features that the attendees rated in Item 9. The most commented on feature of the conference had to do with the *facility*; the comments ranged from the beauty and location of the conference to suggestions for improvement about the setup of the presentations and temperature of the rooms. *Transportation* had the next highest frequency of comments and the comments were primarily about the success of the shuttle service to the conference. The remaining comments were fairly evenly distributed across the results as shown in Table 5. The complete responses to the open-ended response item, and the corresponding codes used, are presented in Appendix A, Table A1.

Table 5
Frequency of Codes Used to Categorize Open-Ended Responses to "To help us improve future H-PEA conferences, please provide any comments you have about the H-PEA 2012 conference features, including any justifications for your ratings above." (n = 29)

Code	Frequency	Percent
Facility	15	38%
Transportation	6	15%
General Quality	4	10%
Conference Information	3	8%
Registration	3	8%
Food	3	8%
Conference Publicity	2	5%
Timely Announcement	2	5%
Miscellaneous	1	3%

*Note*. Some comments may have included several categories and were coded more than once. Therefore, the total frequency count might exceed the total number of respondents to this item.

Item 10 was administered to investigate attendees' perceptions of the quality of various substantive features of the conference—including, for example, the importance, value, interest, allocated time, and preparedness of various conference activities. Descriptive statistics of the prompts are presented in Table 6. Mean responses suggest high satisfaction, for the majority of attendees, for all components (overall mean across all features was 3.45 on a 4-point scale where 1 = "strongly disagree and 4 = "strongly agree"; a N/A option was also provided on the scale). The high frequency of N/A responses was likely due to the scheduling: the roundtable and paper presentations occurred at the same time; thus, several attendees likely did not have the opportunity to attend both. Perhaps the one area that conference organizers can examine is the length of time scheduled for each event, as this was the lowest rated feature (although still above 3.00).

In attendees' constructed responses for Item 10's open-ended section, which asked them to justify their ratings or offer suggestions for improvement, only a few concerns were expressed. Suggestions included (a) shortening the time allocated to the roundtable presentations, (b) making an announcement after the different presentations to ensure there would be no confusion about what was to be happening, (c) improving the physical layout of the breakout sessions, and (d) providing microphones so presenters could be better heard. Most of these concerns can be traced to logistical planning. Several of the responses indicated that attendees considered the presentations to be

interesting, particularly the keynote. The results from the qualitative analysis of the open-ended comments are presented in Table 7. The complete responses to this open-ended question are presented in Appendix A, Table A2.

Table 6
Descriptive Statistics for Responses to Item 10, Using the Scale Below, Please Rate the Extent to Which You Agree with Each of the Statements. The Scale Options Were 1 = Strongly disagree, 2 = Disagree, 3 = Agree, and 4 = Strongly agree, and N/A.

Item		Mean	St.	Freq.
			dev.	of N/A
The topics were important and timely.	83	3.40	0.54	1
The length of time for each event on the schedule was adequate.	84	3.20	0.66	1
I learned something new and valuable at the conference.	83	3.60	0.49	2
The keynote speech was interesting.	82	3.53	0.58	7
The keynote speaker was well-prepared.	82	3.67	0.47	7
The panel presentations were interesting.	82	3.21	0.57	5
The panel speakers were well-prepared.	82	3.32	0.50	6
The paper presentations were interesting.	82	3.41	0.52	13
The paper presenters were well-prepared.	81	3.46	0.50	16
The roundtable presentations were interesting.	82	3.59	0.50	41
The roundtable presenters were well-prepared.	81	3.63	0.49	41
The poster presentations were interesting.	82	3.26	0.56	29
The poster presenters were well-prepared.	81	3.38	0.49	31
I found new contacts and opportunities for future collaboration.	82	3.36	0.63	10
The conference met my expectations.	83	3.46	0.57	1
Overall, attending the conference was a worthwhile experience.	84	3.58	0.52	1
I plan to attend next year's H-PEA conference.	82	3.61	0.52	6

Table 7
Frequency of Codes Used to Categorize Open-Ended Responses to "To help us improve future H-PEA conferences, please provide any comments you have about the H-PEA 2012 conference features, including any justifications for your ratings above." (n = 18)

Code	Frequency	Percent
Session Time	5	25%
Session Quality	3	15%
Facility	2	10%
Keynote	2	10%
Networking	2	10%
Session Organization	2	10%
Session Topics	2	10%
Session Format	1	5%
Miscellaneous	1	5%

*Note*. Some comments may have included several categories and were coded more than once. Therefore, the total frequency count might exceed the total number of respondents to this item.

#### **Pre-Conference Workshop Evaluations**

The final items on the evaluation asked the attendees to rate the pre-conference workshops if they attended them. A total of 53 (62%) out of the 85 attendees that completed the evaluation survey attended one or more of the pre-conference workshops (one respondent indicated that they attended a pre-conference workshop but did not indicate which workshop was attended). In Figure 5, we present information about the attendees' participation in the different workshops. This figure shows the frequency and percent of those who attended Workshops 1 and 2, Workshops 1 and 3, Workshop 1 only, and Workshop 3 only. No workshop attendees attended Workshop 2 only (which was not allowed per the workshop presenters' request), and the attendee that did not indicate which workshop(s) he or she attended was not included in the results. From Figure 5 we can see that the majority of individuals (28 of the 52 individuals that indicated they attended one or more of the pre-conference workshops) attended Workshops 1 and 2 (55%), twelve (23%) attended Workshops 1 and 3, six (12%) attended only Workshop 3, and five (10%) attended only Workshop 1.

Table 8 presents the results of the three workshops. The workshops included *Practical Program Design: Principles and Tools for Evaluators* in Sessions 1 and 2 and *Survey Boot Camp: Maximize the Value of Your Surveys* in Session 2. These are indicated in Table 6 as Workshop 1, 2, and 3, respectively. The results across the three workshops indicate that the workshops' attendees had overall positive opinions about the different aspects of the workshops (the overall mean across all features for Workshop 1 = 3.53, Workshop 2 = 3.32, and Workshop 3 = 3.19). Across all three workshops, the presenters' knowledge was rated the highest. The only feature with a mean below 3.00 was the organization of Workshop 3 (M = 2.94); however, in the open-ended response section there were no responses that explained this moderate rating, one of the responses even indicated that the workshop was well organized and thoughtful. (We should point out, though, that these are aggregate ratings of the three workshops, which may have differed in their degree of perceived organization.)

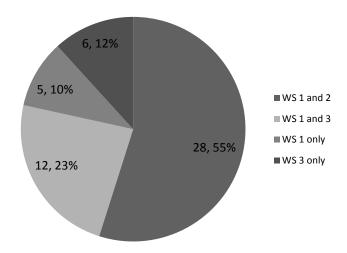


Figure 5. Frequency and percent of workshop attendance across the three pre-conference workshops. WS 1 = Practical Program Design: Principles and Tools for Evaluators Session 1; WS 2 = Practical Program Design: Principles and Tools for Evaluators Session 2; WS 3 = Survey Boot Camp: Maximize the Value of Your Surveys Session 2.

Table 8

Descriptive Statistics for Responses for the Three Pre-Conference Workshops. The Scale Options were 1 = Poor, 2 = Fair, 3 = Good, and 4 = Excellent.

Itom	٧	Vorkshop	1	V	Vorkshop	2	V	Vorkshop	3
ltem	Ν	Mean	St. dev.	Ν	Mean	St. dev.	N	Mean	St. dev.
Pace of the workshop	46	3.33	0.67	28	3.04	0.58	18	3.17	0.62
Organization of the workshop	46	3.48	0.66	28	3.18	0.48	18	2.94	0.54
Presenters' knowledge of the topic	46	3.78	0.42	28	3.61	0.50	18	3.67	0.49
Quality of the information and content presented	46	3.54	0.66	28	3.36	0.68	18	3.11	0.83
Usefulness of the information presented	46	3.50	0.72	28	3.43	0.57	18	3.06	0.80

Each of the items included an open-ended response section that allowed the respondents to justify their ratings and offer suggestions for improvement. The comments were coded according to the options provided in the Likert scale section and are presented in Tables 9–11. The coded results from the three workshops show that across all three workshops usefulness of the information and organization were commented on the highest. Overall, the responses from these sections indicated a high level of enjoyment and enthusiasm for each of the three workshops. The complete results of the open-ended sections for Workshops 1–3 are presented in Appendix A, Tables A3–A5, respectively.

Table 9
Frequency of Codes Used to Categorize Open-Ended Responses to "Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings, for the Practical Program Design: Principles and Tools for Evaluators (Session 1) workshop." (n = 17)

3	/ 1	,
Code	Frequency	Percent
Usefulness of Information	6	29%
Organization	5	24%
Content	3	14%
Pace	3	14%
Quality of Information	3	14%
General Quality	1	5%

*Note*. Some comments may have included several categories and were coded more than once. Therefore, the total frequency count might exceed the total number of respondents to this item.

Table 10

Frequency of Codes Used to Categorize Open-Ended Responses to "Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings, for the Practical Program Design: Principles and Tools for Evaluators (Session 2) workshop." (n = 13)

Code	Frequency	Percent
Organization	7	37%
Usefulness of Information	6	31%
Pace	4	21%
Quality of Information	2	11%

*Note*. Some comments may have included several categories and were coded more than once. Therefore, the total frequency count might exceed the total number of respondents to this item.

Table 11 Frequency of Codes Used to Categorize Open-Ended Responses to "Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings, for the Survey Boot Camp: Maximize the Value of Your Surveys workshop." (n = 8)

Code	Frequency	Percent
Usefulness of Information	5	56%
Organization	3	33%
Presenters' Knowledge	1	11%

*Note*. Some comments may have included several categories and were coded more than once. Therefore, the total frequency count might exceed the total number of respondents to this item.

#### Value of H-PEA Membership

The H-PEA evaluation also asked a general open-ended item: "How can we increase the value of an H-PEA membership or better meet your evaluation needs?" Interestingly, the most identified suggestion was that the attendees would like to have additional workshops and meetings throughout the year, rather than just the annual conference, to provide additional training. This was coded as "Increased Learning Opportunities". "General satisfaction" about the conference and "Networking Opportunities", such as a listsery or interest groups, were also commented on at a relatively high level. The complete results of this open-ended section are presented in Appendix A, Table A6.

Table 12 Frequency of Codes Used to Categorize Open-Ended Responses to "How can we increase the value of an H-PEA membership or better meet your evaluation needs?" (n = 39)

Code	Frequency	Percent
Increased Learning Opportunities	14	32%
General Satisfaction	9	20%
Networking Opportunities	9	20%
Conference Organization	2	5%
Facility	2	5%
Session Format	2	5%
Conference Publicity	2	5%
Presenter Quality	2	5%
Pre-conference Workshop Quality	1	2%
Miscellaneous	1	2%

*Note*. Some comments may have included several categories and were coded more than once. Therefore, the total frequency count might exceed the total number of respondents to this item.

#### **Conclusions and Recommendations**

As with any survey-based approach to evaluating an event, there are limitations in the degree to which the data can fully and accurately reflect reality. Nonetheless, we hope that the findings we present are of value to the H-PEA conference planners.

The first evaluation question addressed the professional makeup of the attendees. The results suggest, not surprisingly, that at least half of the attendees professionally identify themselves as evaluators. Attendees come from a variety of career settings, with most people serving in higher-education, the school system, or in non-profit organizations. Several respondents also indicated that they work in indigenous evaluation settings. Education and education-related fields (higher education and elementary/secondary education in particular) scored highly in respondents' ratings of their interests in evaluation. For at least 30 attendees, this was their first H-PEA conference, suggesting that membership is growing or that there are more interested people in the region for which the association has not reached. A cursory look at these data and at the open-ended responses also suggests that H-PEA is serving people at various stages in their professional careers. As indicated earlier, future evaluation surveys might consider removing the "N/A" option from the work setting item and adding an indigenous/culture choice to the fields of interest item based on the number of "other" responses related to this field.

The second evaluation question asked about the quality of the conference and pre-conference workshops. The responses suggested that overall the conference was very successful. Attendees rated the substantive features of the conference highly and many of them reported that they learned something new and valuable and that the conference was a worthwhile experience. The keynote speech and roundtable presentations were perceived as the most interesting and best organized. As suggested by the qualitative comments, some respondents perceived part of the panel presentation to be lacking in organization or focus. Still, most attendees rated the panel presentation at 3.00 or above on a 4-point Likert scale, where 1 = "strongly disagree" and 4 = "strongly agree". Many people expressed satisfaction with the conference location and with the shuttle service, although there were a couple of comments suggesting that Honolulu would be a preferred location. The physical layouts of the breakout sessions were likely the point of most concern for respondents, as well as the need to ensure presenters and audience members were informed of the end-time of the sessions, how to navigate between sessions, and decreasing the length of time devoted to the roundtable sessions.

The final evaluation question addressed what went well and what improvements might be suggested for future H-PEA conferences. The pre-conference workshops, particularly Workshops 1 and

2, were perceived as very useful. The panel presentation did not meet everyone's expectations, but was rated adequately by most respondents. The keynote speech was praised as being interesting and well organized and participants rated this activity very high. We hope that future H-PEA conferences are equally successful in inviting presenters of high caliber. Because the roundtable sessions, which were new this year, appeared to be a success, we recommend keeping this presentation format. We recommend that attention be given to the logistics of the roundtables and presentations; however, by making arrangements to ensure all audience members can hear the presentations, that presentations keep to their allocated time slots, and that audience members know when they can move to other sessions. Finally, when asked about ways to improve the value of their H-PEA membership, several respondents suggested increased learning activities throughout the year. This suggests that members value what H-PEA has to offer and that they want more learning and networking opportunities.

Overall, the results are positive and in alignment with H-PEA's purpose. With the current growth in membership, the success of the conference, and the enthusiasm for more learning activities, we believe H-PEA is holding to its intention to "improve the quality of evaluation research, theory, and practice in Hawai'i and the U.S. Affiliated Pacific Jurisdictions by creating forums for dialogue, relationship-building, learning, and collaboration." We look forward to future H-PEA conferences.

#### Appendix A: Tables of Results for Open-Ended Response Sections

Table A1
Conference Attendees Responses to the Open-Ended Response Section, "To help us improve future
H-PEA conferences, please provide any comments you have about the H-PEA 2012 conference features, including any justifications for your ratings above."

	strictions for your rutings above.
Timely	- Maybe more timely and clearer confirmation of registration, esp. for pre-conference
Announcement	workshops.
Timely	- Could have more announcements earlier
Announcement	- Could have more announcements earlier
	- The arrangement for the sessions was fine for round-tables and discussion format sessions
Facility	but was challenging for presentations. With an open-wall the chatter from individuals not
•	attending the session was distracting.
Facility	- The breakout rooms had some sound issues since the space was open.
,	- The conference hall was uncomfortably cold (over-air conditioned), large, and formal. I'd
	prefer a smaller, more intimate, casual setting, such as a lecture hall on a college or school
Facility	campus. The breakout sessions were in subdivided parts of the conference room, and unless
	you sat up close to the speaker, it was difficult to hear.
Eilia.	- It was very nice and beautiful place to held the H-PEA conference; however, it might be
Facility	better for me to attend two days (I was not able to attend two days) if you held in central
	area on Oahu.
Facility	- I liked the location in Kaneohe better than Waikiki.
Facility	- The rooms were often too cold. Having free Wi-Fi was very nice.
Facility	- Conference location, although less inexpensive, was very inconvenient. Might be better to
- acinty	be held next year in Honolulu.
Facility	- I liked the facility, but the 'rooms' where we presented were not really conducive to
Facility	presenting (open wall arrangement was weird).
Facility/	- Enjoyed facilities (comfortable, easy parking, apart from busy Honolulu area) Would like to
Food	have more/better food options, especially for people with dietary restrictions and food
. 000	allergies.
Facility/	- Location was excellent. Flow of activities and fellowship proved to be comfortable and
General Quality	professional. Interesting topics presented, preconference helpful
General Quality	The conference venue at Ko'olou was really nice. Continue to provide shuttle options from in
Facility/	
Transportation/	town so that way students can attend. This should be part of the registration process,
Registration	notifying people that there is a shuttle available so that way students aren't discouraged
	from attending.
	- At first I was disappointed to learn that the conference was being held in a different
Facility/	location, so far from downtown. However, the presence of the shuttle made a huge
Transportation	difference, and with transportation taken care of, I was able to really enjoy the beautiful
	location and facility.
Facility/	- The venue was excellent, but not easy to get to for those who do not drive. I liked it better
Transportation	than the hotel where the conference was held the previous year.
Food	- Food was awesome
Miscellaneous	- Was directed to attend by divisional administrator
	- As far as publicity/registration goes for members, the HPEA conference team has everything
	down. Can't think of how I would improve it. Not sure how successful outreach publicity is
General Quality	for non-members, however. I didn't have transportation issues (car) and didn't submit a
	proposalthat's why I answered N/A.
Conference	proposalthat's wife ranswered N/A.
Information/	- I think that some of the information, such as the shuttle bus pick-up location, and the details
	of facility equipment, should have been contacted to the participants at least one week prior
Facility/ Transportation	to the conference.

Table A1
Conference Attendees Responses to the Open-Ended Response Section, "To help us improve future
H-PEA conferences, please provide any comments you have about the H-PEA 2012 conference features, including any justifications for your ratings above."

Conference Information/ Food/Facility	- As a presenter, I would like to the information on the timing of my session earlier. Love the food and the location.
Conference Information	<ul> <li>A banner or some kind of advertising outside of the facility where the conference was held;</li> <li>when we arrived we weren't even sure we were at the right location; also a more prominent banner or something would make the event look more professional.</li> </ul>
General Quality	- I really enjoyed the pre-conference workshops and the hands-on activities.
Conference Publicity	- Utilize PSAs on radio stations to increase public awareness and registration.
Conference	- I was not aware of the publicity for the conference until my supervisor brought it to my
Publicity	attention.
Registration	- Did not receive registration confirmation until the day before the Conference.
Registration	<ul> <li>H-PEA members within my organization coordinated the registration so it was very easy for those of us that attended the conference</li> </ul>
Transportation	<ul> <li>I don't have a car, so transportation to the conference was harder for me to arrange than if it had been in Waikiki. At the same time, I appreciate the shuttle/car pool services and recognize that for others with cars this might have been a better location.</li> </ul>
Transportation/ General Quality	<ul> <li>Everything was handled well and smoothly. I appreciated the ride on the shuttle to and from it.</li> </ul>

Table A2
Conference Attendees Responses to the Open-Ended Response Section, "To help us improve future H-PEA conferences, please provide additional comments you may have about this year's H-PEA conference, as well as any justifications for your ratings above."

N 4: II	Lucia natable ta attand Can 7th
Miscellaneous	- I was not able to attend Sep.7th.
Facility	- The physical layout of the breakout sessions was very poor. Next year, provide single rooms
Facility	with doors and 4 walls for each session.
Session	- It would be helpful to make announcement after the paper, roundtable, and poster
Organization	presentations. This process was a little confusing
	- I thought the panel could have provided more explanation with what they wanted us to do
	during the learning activity. During the first activity my table was confused with what we
	were being tasked to do. I would have also liked a description of how the round tables
Session	would be operated, as a newcomer I didn't know the value of participating or what would be
Organization	expected of me. Also it seemed that there weren't natural connections to the papers which
	you cannot always avoid but some of the topics might not have been as applicable to the
	whole group. Thank you for your hard work and putting on a great conference.
Keynote/	- The keynote speaker was informative and had an engaging style of presentation. The panel
Session Quality	session did not add much to my evaluation knowledge.
	- I thought the key presenter was excellent. He offered some truly provocative and forward-
Keynote/	thinking ideas. The panel (and exercise), however was a bit lame. In particular, we only
Session Quality	needed one exercise. The second one seemed a bit forced (and the panel member seemed a
	little unclear as to what she wanted to have happen in the exercise.)

Table A2
Conference Attendees Responses to the Open-Ended Response Section, "To help us improve future H-PEA conferences, please provide additional comments you may have about this year's H-PEA conference, as well as any justifications for your ratings above."

	7, 7, 7, 3
Networking	<ul> <li>Unfortunately, I was unable to attend the pre-conference workshops, which probably would have raised my ratings since I might have had more time to meet new contacts. A smaller, less formal atmosphere might enhance networking. The speakers were very good, however, it was difficult to hear some of the paper presenters because they didn't have microphones and they were all in one large conference room. I would prefer less formal food.</li> </ul>
Networking	<ul> <li>Inventory of Evaluation Projects being done in Hawaiihave people let us know what they are doing like in large group exercise/mixer</li> </ul>
Session Format	- Round-table discussion format was lots of fun; I hope to see that again next year.
Session Quality/Facility	- Two of the three panel presentations were interesting. Some speakers need to speak into the microphones - could not hear clearly.
Session Time	- In the first breakout session, the roundtable presentations were held simultaneously for the full block of time (90min). This was too much time and it meant that we couldn't attend both during that time block. It would have been better to have one after another, then we could have attended both and 45 minutes would have been enough time for each. The air conditioning was too strong on Friday! I like that the keynote speaker attended and contributed to other people's sessions and interacted with people throughout both days. I feel like we definitely got our money's worth with this speaker.
Session Time	<ul> <li>I think cutting down the length of the paper presentation sessions would have kept me from leaving after lunch. I would have been interested in one or two of the papers but not all three. I liked having the posters displayed throughout the day (as was done previously); don't know why that wasn't done this year.</li> </ul>
Session Time	- The first presentation sessions started late, which made them rushed. It would have helped to have someone guide participants to the sessions in a more timely fashion.
Session Time	<ul> <li>The 3-in-1 format of the presentations in which presenters were allowed only 15 minutes to share their research should be changed. Session seemed rushed.</li> </ul>
Session Time	- Increase time allotted for paper presentations; improve time management of transition from one session to the next (i.e. have ushers or facilitators alert folks of where to go, when)
Session Topics	<ul> <li>I think the panel discussion topic related to managing a relationship between an evaluation contractor and a service organization was more of a management issue and less specifically about evaluation.</li> </ul>
Session Topics	<ul> <li>Cross cultural evaluation research and sustainability issues need to be addressed as well as "spirituality" (indigenous) and Asian Pacific Island practices/voices.</li> </ul>

Table A3
Conference Attendees Responses to the Open-Ended Response Section, "Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings, for the Practical Program Design: Principles and Tools for Evaluators (Session 1) workshop."

Content	<ul> <li>Should have been clear to presenters that a vast majority of the audience were educators in k-12 or higher education settings. While Play Pump was an interesting example, it took place in an international development context. Should have moved more quickly to examples more readily within the range of work done by participants.</li> </ul>
Content	<ul> <li>Since many of the workshop participants came from education organizations (e.g., UH, KSBE, DOE, BYU), it would have been more meaningful to have an education related exercise rather than doing one on the Play Pump.</li> </ul>
General Quality	- Really well done. Great job!!

# Table A3 Conference Attendees Responses to the Open-Ended Response Section, "Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings, for the Practical Program Design: Principles and Tools for Evaluators (Session 1) workshop."

Organization	<ul> <li>An excellent combination of information and activity. Finally HPEA offered an actual workshop instead of a long lecture followed by a rushed activity. Thank you!</li> </ul>
Organization	- I enjoyed the group activities within the presentation.
Organization/ Quality of Information	- Good mix of lecture and interaction. The information was new and well prepared.
Organization/ Quality of Information	- Interactive exercises were meaningful. There was much more content to go through than time allowed
Pace	- moved a little slowly, but maybe it was just me
Pace	<ul> <li>For many of us, the time limit of 10 minutes for discussion was inadequate. Enjoyed presentation by John Gargani - a pleasant surprise as last years' main speaker was not worthwhile.</li> </ul>
Pace/ Organization	- Assignment time too short. Assignment sheet needs to be clearer.
Quality of Information/ Usefulness of Information/ Content	- I liked the theoretical framework presented (especially graphic showing the different components of the theory). This will help me in my work to help build evaluation capacity and promote program improvement in my organization. I did not think that the Play Pump scenario was the best one to pick for our contextthere were too many unknown factors and didn't seem particularly relevant to work we would do. Perhaps another real world case study from America would seem more applicable.
Usefulness of Information	- Information presented very useful for grant proposals.
Usefulness of Information	<ul> <li>I learned "because clause", "cloud busting", and "in-sort-do-out" for program design. Very useful thinking strategies. I will surely use it in my work.</li> </ul>
Usefulness of Information	<ul> <li>Very appropriate and applicable to the work that we're doing now and it will help to develop a common language throughout our group.</li> </ul>
Usefulness of Information	<ul> <li>I appreciated the practical and hands-on format of the workshop. I know resources are still being finalized, but would like to learn more. Concepts shared were clear, useful and have direct application to our current work. Learned a lot in this session.</li> </ul>
Usefulness of Information	<ul> <li>A bit too elementary, aside from a few "nuggets" I could take back with me. Perhaps too much time spent on the 4 group exercises for a 3-hour workshop.</li> </ul>

#### Table A4

Conference Attendees Responses to the Open-Ended Response Section, "Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings, for the Practical Program Design: Principles and Tools for Evaluators (Session 2) workshop."

Organization/ Usefulness of Information	<ul> <li>I especially enjoyed the time given to work on our own program designs. Learning from other orgs/attendees was especially valuable because it helped to clarify any lingering questions and grasp the content of the workshop even more. The given to those who shared was also valuable to my own work and thoughts.</li> </ul>
Pace	- The part where we shared as a group took a lot of time, and it was hard to see everyone's
	program designs, so we all had to stand at the front of the room.

#### Table A4

Conference Attendees Responses to the Open-Ended Response Section, "Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings, for the Practical Program Design: Principles and Tools for Evaluators (Session 2) workshop."

Pace/ Organization	- This was a bit slower because it was after lunch. Also, it was hard to organize at first and I think the presenters expected us all to have projects to work on, which we didn't. But, in general, it was still good.
Pace/ Usefulness of Information	<ul> <li>The pace is a little slow in this workshop. We were given too much time to do group work and I can tell that my team member is getting a little impatient. Would love to have one or two more strategies introduced followed by shorter group work. But overall, the quality is very good. I learned a lot.</li> </ul>
Organization/ Usefulness of Information	- Great to work on a relevant project. Would have been nice to know beforehand so that we could bring accompanying logic models to work on.
Quality of Information	- Excellent workshop, wish we had covered more of the 'constellation' model of program design- guess I'll have to buy the book to find out!
Pace	<ul> <li>Enjoyed having time to work on our own program design &amp; wish that we had had more time to continue working in our groups.</li> </ul>
Usefulness of Information	<ul> <li>Opportunity to make direct links to our current work and getting input from speakers was very helpful.</li> </ul>
Usefulness of Information/ Organization	- Since the workshop was most useful for those people who came in groups to work on a specific project, it may have been helpful to underscore that in the workshop description.
Organization	<ul> <li>Would have preferred presenters to give feedback to each group individually instead of having participants present to large group. Some participants' took this opportunity to monopolize session's and presenters' time.</li> </ul>
Organization/ Quality of Information	- This was extremely helpful. Especially the sharing back where we could all see common themes even if we were working on a different topic.
Organization/ Usefulness of Information	- Love the hands-on interaction and application. Was able to apply the knowledge gained to the program evaluation currently working on. Excellent presenters.

#### Table A5

Conference Attendees Responses to the Open-Ended Response Section, "Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings, for the Survey Boot Camp: Maximize the Value of Your Surveys workshop."

Organization	<ul> <li>I thought that the workshop was well organized and thoughtful. The workshop might have been improved by having an activity of going through a survey to look for good items and how to improve bad items.</li> </ul>
Usefulness of	- Information presented basic and easy to apply.
Information	- Information presented basic and easy to apply.
Usefulness of	- It was too basic for me and I did not learn anything new.
Information	- It was too basic for the and raid not learn anything new.
Usefulness of	- I thought the session was very informative and helpful. The only suggestion I have is
Information/	allowing us to practice or doing a learning or group activity to help us learn the concepts
Organization	being presented.

#### Table A5

Conference Attendees Responses to the Open-Ended Response Section, "Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings, for the Survey Boot Camp: Maximize the Value of Your Surveys workshop."

Organization	<ul> <li>Not fair to evaluate the performance of two people as one. Kathy needs to project her speaking - can't hear her most of the time. Jim was on the high side, Kathy on the low side. Jim projected energy, Kathy did not.</li> </ul>
Usefulness of Information	<ul> <li>The information was fairly introductory, which seemed right at an appropriate level for most people attending the workshop. I still learned some useful tips that I will use and picked up some valuable resources.</li> </ul>
Presenters' Knowledge/	- The presenters clearly had a lot of experience and knowledge. So I would have liked more examples on a handout and more well-prepared examples. It seemed like they were thinking
Usefulness of Information	of examples on the fly instead of having prepared good examples for each idea they covered.  I also personally like examples of what not to do and what to do so I can better understand.

Table A6

Conference Attendees Responses to the Open-Ended Response Section, "How can we increase the value of an H-PEA membership or better meet your evaluation needs?"

General satisfaction	- Excellent already
Increased learning opportunities/N etworking opportunities	<ul> <li>More workshops or networking opportunities throughout the year; and/or a get-together at the annual AEA meetings.</li> </ul>
Increased learning opportunities	<ul> <li>It's been great so far. I appreciate having (1) A really good conference every year, (2)</li> <li>Occasional workshops during the year, (3) Job and other related announcements via the listserv. Keep it up.</li> </ul>
Increased learning opportunities	- Hold more workshops throughout the year on different evaluation methods.
Networking opportunities	- In terms of networking, it might be useful to set up interest groups and provide members the opportunity to connect to other members with the same interests throughout the year.
Session format General satisfaction	<ul> <li>perhaps include short think take sessions similar to those held at AEA</li> <li>Mahalo for the copy of KS' journal. No specific ideas to offer at this point</li> </ul>
Increased learning opportunities/N etworking opportunities	<ul> <li>Conduct one or two workshops on specific topics throughout the year in addition to the conference or professional meet and greets of HPEA members for networking opportunities.</li> </ul>
Presenter Quality	- Invite more speakers like John and Stewart.
General satisfaction	- The value is good.
Session format	- Host/Facilitate gatherings for evaluators of the same interest - e.g., government agency evaluators.

Table A6
Conference Attendees Responses to the Open-Ended Response Section, "How can we increase the value of an H-PEA membership or better meet your evaluation needs?"

	mbership or better meet your evaluation needs?
Increased	
learning	- more events between conferences
opportunities	
Increased	- More resources. Online workshops/webinars sharing best practices. Vocabulary bank, for
learning	instance some of us aren't trained evaluators so providing definitions of terms such as
opportunities	perceived data vs. relevant data.
Networking	- Does it include access to any evaluation journals? A list of all evaluators' links to their
opportunities	projects/web sites, and contacts would be a helpful resource.
Miscellaneous	- don't know this is my first year with the organization
Facility	- I'm new to evaluation so the conference was informative to me. I'm not sure how those at a higher evaluation skill level would feel. I think people would appreciate saving \$ on the conference by not having it at a fancy conference center with catered food. For example, I think most people would prefer Starbucks box with paper cups and some Costco fruit and pastries in the morning, and salad and sandwiches for lunch, along with drinks and dessert.
Increased learning opportunities	<ul> <li>Need more understanding of what evaluation approaches people are using and with what type of projects</li> </ul>
General satisfaction	- Not sure at the moment, seems good.
Facility/	
Increased	The meeting is a great venue - it might also be useful to provide a link to the weblog that
learning	discusses evaluation issues mentioned in the keynote talk.
opportunities	
General	- Continue to ensure excellent quality of presentations, papers, panels, roundtables, etc.
satisfaction	- Continue to ensure excellent quality of presentations, papers, panels, roundtables, etc.
Increased learning opportunities Networking opportunities	- More professional development workshops or networking opportunities throughout the year.
Presenter quality	<ul> <li>Continue to provide quality presenters like this year. Screen their dialogue to ensure they are not just quoting statisticsthat is very boring - we come to learn techniques.</li> </ul>
Networking	- I'm a new member so hard to say. However, a directory of members would be of interest
opportunities	along with their affiliations.
Conference publicity	<ul> <li>Make a concerted effort to get more people to share their work via papers, posters, panel, roundtables, etc. I am beginning to find that this is becoming the most valuable part of the workshop!</li> </ul>
General	- I think you're doing a good job now and I can't think of other ways to meet my evaluation
satisfaction	needs.
General satisfaction	- Fine as is.
Networking opportunities	- More frequent gatherings

Table A6
Conference Attendees Responses to the Open-Ended Response Section, "How can we increase the value of an H-PEA membership or better meet your evaluation needs?"

General satisfaction/ Networking opportunities	<ul> <li>Doing a great jobjust keep it up. I did hear one comment between a couple of older dudes: "Being in evaluation is like being in a fraternity club where you know everybody." I strongly disagree, because I personally knew maybe a total of 5 people there. As last year, I recommend some part of the program to be designed for getting to know each other in a structured way. It simply won't happen without structure. I sat at a lunch table next to 4 people who knew each other well but made no effort to meet the others until 45 minutes into the lunch time.</li> </ul>
Pre-conference workshop quality	- I really liked Thursday's hands on work session using the tolls that were presented earlier in the day
Increased learning opportunities	- Need to have confidence in what it is to be an evaluator
Increased learning opportunities	- Sponsor other events/workshops or webinars
Networking opportunities	- Evaluation is adjunct activity for me. Just learning something new about evaluation is good. Consider partnering with other local organizations.
Increased learning opportunities	- Offer a couple more face-to-face workshops or events during the year, not just at the conference.
Conference organization	- Have a job market of sorts.
Increased learning opportunities	- In addition to the annual conference, hold brown bags and or workshops on selected topics.
General satisfaction/ Conference publicity	- You're doing a great job as you are now. Maybe a strategy to increase recruitment of those in the governmental sector (primarily state employees) would be a good thing to focus on.
Conference organization	- Maybe less time for the roundtable presentations
Increased learning opportunities	- More active listserv. More professional development opportunities.

#### Appendix B: Online Evaluation Survey

#### 2012 H-PEA Conference Evaluation Form

#### **General Participant Information**

Thank you for attending the 2012 Hawai'i-Pacific Evaluation Association (H-PEA) Conference and Workshop(s). The purpose of this evaluation is to learn about your experiences at this year's conference and the workshops. This evaluation should take about 15 minutes to complete. All responses will be kept confidential and will be aggregated and used to improve next year's event.

mprove next year's event.					
. Where did you travel	from to atten	d the H-PEA 2012	conferer	ice?	
C Central Oahu	O No	rth Shore Oahu	0	Maui	
C East Oahu	С Ка	uai	C	Hawaii (Big Island)	
C Windward Oahu	○ Mo	olokai			
C Leeward Oahu	C La	nai			
Other location (please specify):					
. Which of the followin nat apply.)	ng describe(s	) you? (Check all			
☐ Faculty		Program/Project Mar	nager		
Administrator		☐ Student			
Evaluator					
Other (please specify)  Are you a member of	the national <i>i</i>	American Evaluat	ion		
Other (please specify)  S. Are you a member of Association (AEA)?	the national <i>i</i>	American Evaluat	ion		
Other (please specify)  5. Are you a member of Association (AEA)?  O Yes	the national <i>i</i>	American Evaluat	ion		
Other (please specify)  S. Are you a member of Association (AEA)?  O Yes	the national <i>i</i>	American Evaluat	ion		
Other (please specify)  Are you a member of Association (AEA)?  Yes  No  Were you an H-PEA					
Other (please specify)  S. Are you a member of Association (AEA)?  O Yes					
Other (please specify)  S. Are you a member of Association (AEA)?  Yes  No  No  H. Were you an H-PEA I					
Other (please specify)  S. Are you a member of Association (AEA)?  Yes  No  No  H. Were you an H-PEA III-PEA Conference?  Yes	nember befor	e registering for t	he 2012		
Other (please specify)  Are you a member of Association (AEA)?  Yes  No  Were you an H-PEA II  H-PEA Conference?  Yes  No	nember befor	e registering for t	he 2012		
Other (please specify)  S. Are you a member of Association (AEA)?  Yes  No  No  H. Were you an H-PEA III-PEA Conference?  Yes  No  No  K. 5. Have you attended	nember befor	e registering for t	he 2012		

2012 H-PEA Conference Evaluation Form	n
Previous H-DEA Conferences Attended	

Previous H-PEA Conterences Attended						
		H-PEA conferences				
did you atten	d? (Check <i>all</i> that	apply.)				
2006	2009	☐ I did attend a				
2007	2010	previous H-PEA conference but not sure				
2008	2011	which year				

### 2012 H-PEA Conference Evaluation Form Work setting & Evaluation interests 1. Which of the following describe(s) your work setting? (Check all that apply.) ☐ Higher education For-profit organization ☐ School system Consultant □ N/A ☐ Government agency Non-profit organization Other (please specify) 2. Please select your field(s) of interest in evaluation. (Check all that apply.) ☐ Adult Education □ Environmental Management ☐ Arts & Culture ☐ Higher Education ☐ Elementary/Secondary Education ☐ Community Development ☐ Early Childhood Education ☐ International Development □ Special Education ☐ Business & Industry ☐ Health ☐ Emergency Management ☐ Social Services Other (please specify)

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74	7.5					•					

#### General Conference Evaluation

	Poor	Fair	Good	Excellent	N/A
Conference publicity	0	0	0	O	0
Timely announcement of the conference	0	0	0	0	0
Online registration	0	0	0	0	0
Availability of conference information	0	0	0	0	0
Procedure for submitting proposals	0	0	0	0	0
Facility where the conference was held	0	0	0	0	0
Transportation options to conference	0	0	0	0	0

To help us improve future H-PEA conferences, please provide any comments you have about the H-PEA 2012 conference feature	es, including
any justifications for your ratings above:	

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#### 2012 H-PEA Conference Evaluation Form

#### 2. Using the scale below, please rate the extent to which you agree with each of the statements.

	Strongly disagree	Disagree	Agree	Strongly agree	N/A
The topics were important and timely.	0	0	0	0	0
The length of time for each event on the schedule was adequate.	0	0	0	0	0
I learned something new and valuable at the conference.	0	0	0	0	0
The keynote speech was interesting.	0	0	0	0	0
The keynote speaker was well-prepared.	0	0	0	0	0
The panel presentations were interesting.	0	0	0	0	0
The panel speakers were well-prepared.	0	0	0	O	0
The paper presentations were interesting.	0	0	0	0	0
The paper presenters were well-prepared.	0	0	0	0	0
The roundtable presentations were interesting.	0	0	0	0	0
The roundtable presenters were well-prepared.	0	0	0	0	0
The poster presentations were interesting.	0	0	0	0	0
The poster presenters were well-prepared.	0	0	0	O	0
I found new contacts and opportunities for future collaboration.	0	0	0	0	0
The conference met my expectations.	0	0	0	O	0
Overall, attending the conference was a worthwhile experience.	0	0	0	0	0
I plan to attend next year's H-PEA conference.	0	0	0	O	0

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	7

3. Did you attend any of the conference workshops held on Thursday, September 6, 2	3. I	3.	. Did	you a	attend	d any o	of the	conferen	e works	hops he	eld on	Thursda	ay, S	eptembe	r <b>6</b> ,	201	121	?
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0	Yes
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O No

#### 2012 H-PEA Conference Evaluation Form

Practical Program Design: Principles and Tools for Evaluators (Session 1) ...

Fractical Frogram Design: Finiciples and 10015 for Evaluators (Session 1)
*1. Did you attend the "Practical Program Design: Principles and Tools for Evaluators (Session 1)" workshop by John Gargani and Stewart Donaldson on Thursday, September 6, 2012 from 9:00 am-12:00 pm?
C Yes
O No

2	n	12		PEA	C	onferer	nce Eva	luat	ion	Form
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#### **Evaluation of the Practical Program Design: Principles and Tools for Evalua...**

1. Please rate the following	g features of the Pr	actical Program [	Design: Principles a	nd Tools
for Evaluators (Session 1)	workshop.			

	Poor	Fair	Good	Excellent
Pace of the workshop	O	O	0	0
Organization of the workshop	O	0	0	0
Presenters' knowledge of the topic	O	0	0	0
Quality of the information and content presented	O	0	0	0
Usefulness of the information presented	0	O	0	0

Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings:

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<u> </u>

#### 2012 H-PEA Conference Evaluation Form

Practical Program Design: Principles and Tools for Evaluators (Session 2) W...

*1. Did you attend the "Practical Program Design: Principles and Tools for Evaluators (Session 2)" workshop by John Gargani and Stewart Donaldson on Thursday, September				
6, 2012 from 1:30-4:30 pm?				
○ Yes ○ No				

#### **Evaluation of the Practical Program Design: Principles and Tools for Evalua...**

1. Please rate the followin	g features of the	<b>Practical Program</b>	<b>Design: Principles a</b>	nd Tools
for Evaluators (Session 2)	workshop.			

	Poor	Fair	Good	Excellent
Pace of the workshop	O	0	0	O
Organization of the workshop	O	0	0	$\odot$
Presenters' knowledge of the topic	O	0	0	O
Quality of the information and content presented	O	0	0	O
Usefulness of the information presented	O	O	0	0

Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings:

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#### 2012 H-PEA Conference Evaluation Form

#### **Survey Boot Camp: Maximize the Value of Your Surveys**

	1
*1. Did you attend the "Survey Boot Camp: Maximize the Value of Your Surveys" workshop by Katherine Tibbetts and Jim Dannemiller on Thursday, September 6, 2012 from 1:30-4:30 pm?	
○ Yes	
O No	

Evaluation of the Survey Boot Camp: Maximize the Value of Your Surveys wor...

## 1. Please rate the following features of the Survey Boot Camp: Maximize the Value of Your Surveys workshop.

	Poor	Fair	Good	Excellent
Pace of the workshop	0	0	0	O
Organization of the workshop	O	0	0	0
Presenters' knowledge of the topic	O	0	0	0
Quality of the information and content presented	O	0	0	0
Usefulness of the information presented	O	0	0	0

Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings:

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evalu	ation needs?		bership or better meet your	
			<u> </u>	
reas		ou would be willing to	members like you. Please select to help with in future H-PEA	any
	onference planning			
☐ Sei	erving as a proposal reviewer			
☐ Me	ember recruitment			
☐ Pu	ublicity			
☐ We	ebsite			
☐ Oth	her events planning			
Other:				
rovid cept s	de your contact informat	on below. (Be assured	ny of the areas listed above pleasond that your contact information we take the stored separately from the	vill b
			<u>^</u>	
			<del></del>	

# 2012 H-PEA Conference Evaluation Form **End of Conference Evaluation** If you are finished, click "done" to submit and exit the survey.