

# Hawai'i-Pacific Evaluation Association 2015 Conference Evaluation Report

“Evaluation in the Local Context”  
September 10-11, 2015  
Ko‘olau Ballrooms  
Kāne‘ohe, HI

Hannah Liebreich, Stevy Scarbrough, & Anna Smith

# Table of Contents

**Executive Summary.....p. 2**

**Introduction.....p. 3**

**2015 Survey Findings.....p. 4**

    Participants.....p. 4

    General Conference Overview.....p. 4

    Conference Events.....p. 7

**Trends over Time.....p. 13**

    Participants, 2013-15.....p. 13

    Conference Overview, 2013-15.....p. 15

**Recommendations.....p. 23**

**Appendices.....p. 24**

    Appendix A: Qualitative Data.....p. 24

    Appendix B: 2015 Survey.....p. 41

    Appendix C: 2015 Survey Changes.....p. 59

## Executive Summary

The Hawai'i-Pacific Evaluation Association (H-PEA) was organized to provide evaluators with opportunities to communicate, discuss, network with other evaluators, and participate in professional development activities. Each year, the H-PEA holds a conference as a venue for such opportunities to occur. The 2015 H-PEA conference was held on September 10–11 at the Ko'olau Ballrooms in Kāne'ohe, HI.

An evaluation of the H-PEA conference is completed every year with the aim of providing valuable feedback to the organizing committee to plan the next year's conference. To be able to compare conferences longitudinally, evaluation questions have remained relatively consistent. This year's conference evaluation analyzed the features and benefits of the conference, relevance of topics presented, speakers' knowledge of topics presented, and trends over a three-year period.

Key Findings of the Conference include:

- Overall, respondents felt that presenters for each type of presentation were knowledgeable of subject matter, well prepared, the topics they presented on were useful to their work, and the topics were relevant to evaluation.
- The conference location, quality of food, and learning something new were the most highly rated features and benefits of this year's conference.
- The ice cream social was well received. A majority of respondents found the event to be beneficial and plan to attend next year.
- Respondents felt that conference publicity could be improved upon.
- Transportation was a concern for several respondents.
- Technological difficulties were a distraction during various presentations.
- Moderation and time management of scheduled events did not run smoothly.

Recommendations for next year's conference:

- Conference publicity should be increased to expand the reach of the conference to a wider audience. Including more university students, non-profits leaders, and people working in K-12 school settings through social media and student participation.
- Consider providing transportation options, such as a shuttle to the conference or an online site where attendees can create carpools for the conference. This option may also increase attendance from certain groups (e.g., students) who may not have attended because of transportation barriers.
- Have an IT specialist available to fix technological issues with computer, projector, microphone, and sound equipment.
- Provide longer breaks between events and more time for demonstrations.
- Provide training for moderators to help manage time for presenters and between presenters.
- Continue providing networking and workshop opportunities throughout the year to H-PEA members.

## **Introduction**

### **The Conference**

The Hawai'i-Pacific Evaluation Association's (H-PEA) tenth annual conference, "Evaluation in the Local Context," took place September 10<sup>th</sup> and 11<sup>th</sup>, 2015 at the Ko'olau Ballrooms in Kāne'ohe, Hawai'i. Three pre-conference workshops took place on Thursday, one of which was led by keynote speaker E. Jane Davidson. The other two workshops, "From Idea to Impact: Developing Logic Models" and "Putting Logic Models to Work," were led by Dr. John Barile. Dr. Davidson opened the conference on Friday with her keynote address, "A Globally-Inspired Roadmap to Transform Local Destinies." The conference also included panel and table discussions, symposiums, demonstrations, poster sessions, and paper presentations.

### **Evaluation Team**

Graduate students at the University of Hawai'i at Mānoa designed the survey, collected and analyzed the data, and prepared this report. Two students are from the Community and Cultural Psychology program, and one student is from the Department of Sociology.

### **Measurement & Procedures**

The evaluation team used a variation of the previous year's survey, and the survey was developed and distributed via Survey Monkey. Appendix B and C contain the 2015 instrument as well as a brief discussion of the 2015 changes respectively.

The team emailed a link to the survey to all 94 conference attendees on September 14, 2015. Fifty-six people responded within the first week. The team sent a reminder email on September 23, after which an additional 14 people responded.

### **Analyses**

Quantitative data were analyzed using Survey Monkey, excel, and SPSS statistical software. Qualitative data were analyzed using NVivo software. A detailed discussion of the qualitative data analysis process can be found at the beginning of Appendix A.

The following results were informed by both the qualitative and quantitative data. Therefore, qualitative data in the form of quotations are used throughout the report to complement quantitative data. At times, new themes emerged in the qualitative data that was not directly addressed by quantitative data. We include these data as well.

## 2015 Survey Findings

### Participants

The overall response rate for the survey was 74%. Most participants described themselves as evaluators (43%) or students (36%), and almost half (47%) of respondents work in higher education in some capacity. Notably, the proportion of students increased more than any other group, up from 19% last year.

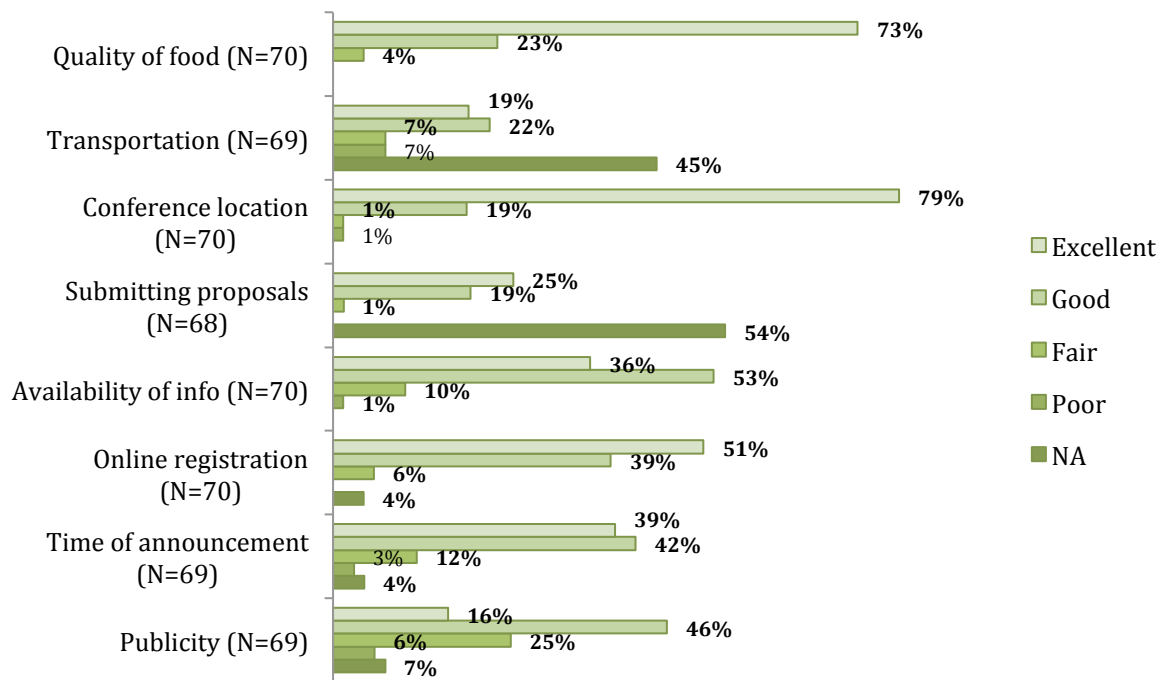
Almost 40% of the participants attended the 2014 conference and 53% were H-PEA members before registering for the conference, suggesting that about half the respondents were familiar with H-PEA and the conference prior to registering. However, 71% indicated that they are not members of the American Evaluation Association.

Respondents' top evaluation topics of interest included Higher Education (59%), Social Services (41%), and Community Development (41%).

### General Conference Overview

Overall, respondents viewed the features, topics, and perceived benefits of the conference positively. Strengths of the conference included the facility where it was held, quality of the food offered, new learning opportunities, and that the conference was worthwhile. Some areas for improvement include transportation options and the length of events.

#### A. Conference Features



## **Venue and Food**

The most highly rated features of this year's conference included:

- The conference facility, with a majority of respondents giving a rating of excellent (79%) or good (19%), and
- The quality of the food served, with a majority of respondents giving a rating of excellent (73%) or good (23%).

*"Koolau Ballrooms is the perfect venue. The size of the pre-conference rooms was perfect, and having the lunch buffet right there... was much more convenient than last year."*

## **Transportation**

Although nearly half (45%) of respondents replied "Not Applicable" to the question rating transportation options, the qualitative data indicate some transportation concerns. Six respondents commented that they had difficulty finding transportation to the event. All of these respondents were students.

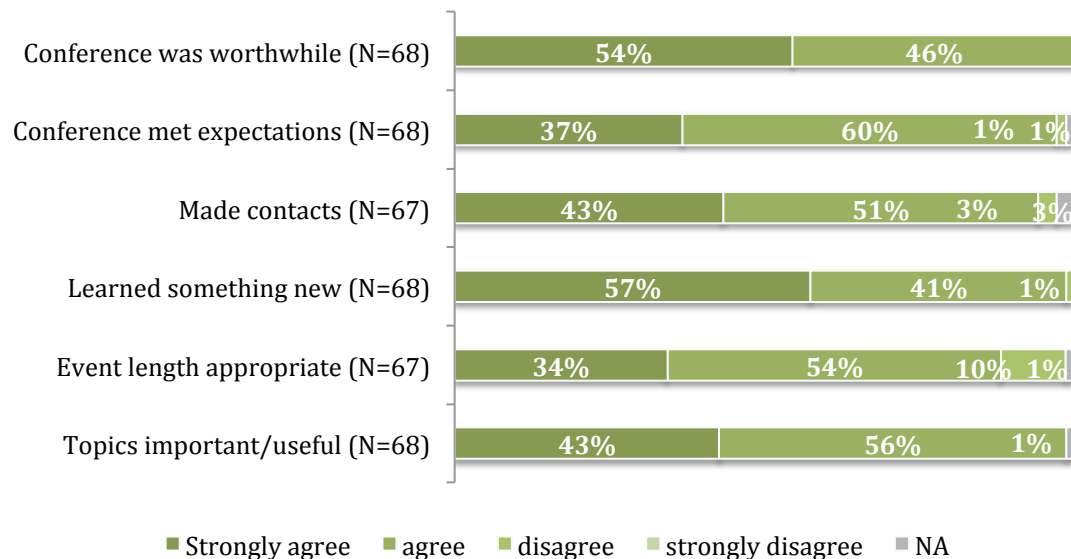
*"Transportation to the conference location is a real issue for many students who do not have cars."*

## **Technology**

Although no question specifically addressed technology, one of the most common themes that emerged in the qualitative data analysis mentioned technical difficulties. Thirty-five percent of the 43 people who supplied comments referred to technology problems, with 19 total comments on the issue. Many comments referred to the PowerPoint malfunction during the keynote address, while others noted technological difficulties generally.

*"3 out of 4 of the presentations I attended had technical issues with projectors."*

## **B. Conference Organization and Overall Benefits**



Overall, respondents gave positive evaluations of the benefits they received from attending the conference. Some of the aspects that received positive evaluation include: learning something new (57% Strongly Agree), the conference was worthwhile (54% Strongly Agree), the topics presented at the conference were important and useful (43% Strongly Agree), and there were many opportunities to network (43% Strongly Agree).

### ***Networking***

Both quantitative and qualitative data indicated that respondents felt that they had many opportunities for networking. Forty-three percent of respondents indicated that they strongly agreed that they found new contacts and opportunities for collaboration.

### ***Conference Scheduling***

Though all aspects of the conference topics and benefits received positive evaluations from respondents, it should be noted that some respondents felt the length of certain events was not appropriate (10% disagree). Respondents felt rushed between events.

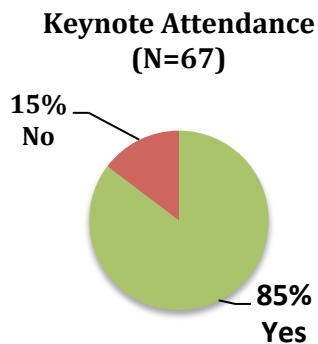
Qualitative data revealed that people generally liked the structure of the conference, but felt that certain sessions – particularly the demonstrations – could have been longer. Nine people noted that sessions needed more time, and four noted that time management was an issue in some of the sessions.

*"In the demonstration sessions that I attended, all of the presenters ran out of time so rush thru things at the end and it looks like they didn't cover all of the information they intended to."*

## Conference Events

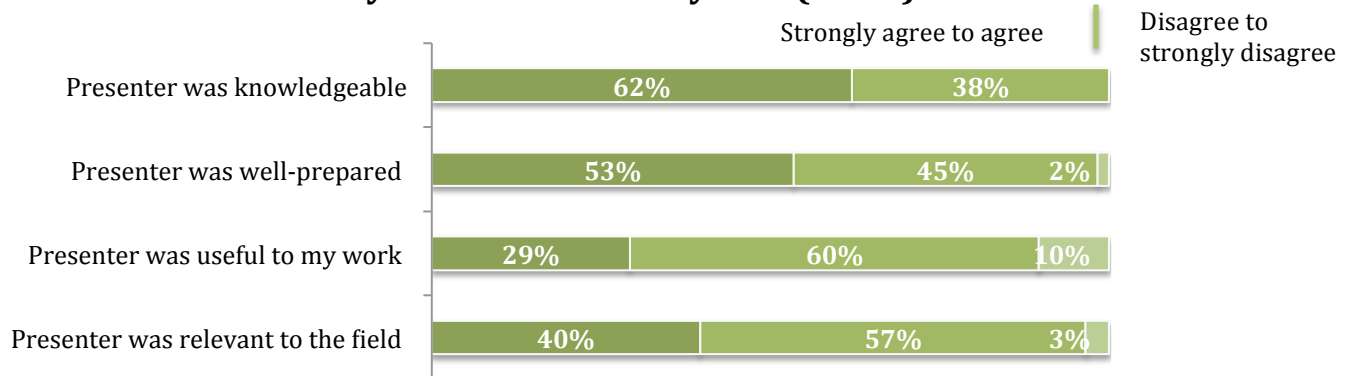
The most highly attended events include the keynote and the roundtable. Overall, the conference events were well attended with a little over half of survey respondents attending each type of conference event. Additionally, each type of conference event was rated favorably, with the majority of respondents agreeing or strongly agreeing<sup>1</sup> that they were beneficial. Finally, qualitative data supplements the survey data to demonstrate the ways in which conference participants benefited from conference events. Qualitative responses also elicit specific ways to improve the conference in the future.

### A. Keynote Address



- 85% of respondents attended the keynote speaker.
- The majority of respondents (89%-100%) strongly agreed or agreed that the keynote speaker was: knowledgeable of subject matter, well prepared, useful to their work, and relevant to the field.

### What did you think of the Keynote (N=58)?



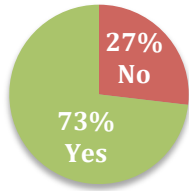
*“PowerPoint handouts are helpful when the font is of readable size. Technical problems with power PointPoint Presentations are a big distraction, so sometimes handouts are good... and it allows for not taking etc. for different kinds of adult learners.”*

<sup>1</sup> For conference event graphs some bars do not equal zero due to rounding.



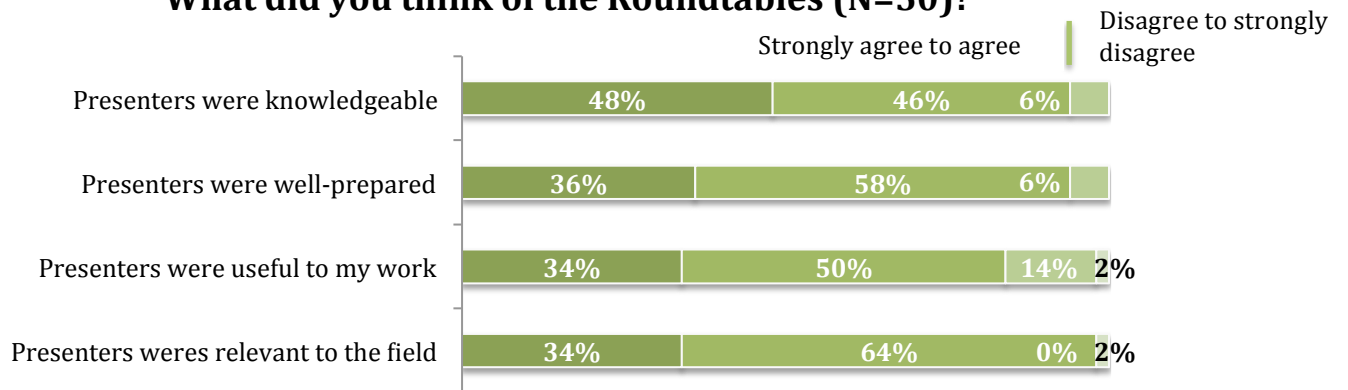
**B. Roundtable**

**Roundtable Attendance (N=67)**



- 73% of respondents attended the roundtable.
- The majority of respondents (84%-98%) strongly agreed or agreed that the roundtable presenters were: knowledgeable of subject matter, well prepared, useful to their work, and relevant to the field.

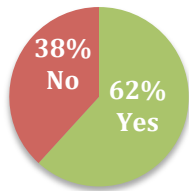
**What did you think of the Roundtables (N=50)?**



*"I especially enjoyed the Ho'ike Ana roundtable. Not only were the presenters well prepared and friendly, the discussion was very helpful to evaluators striving to do culturally relevant work."*

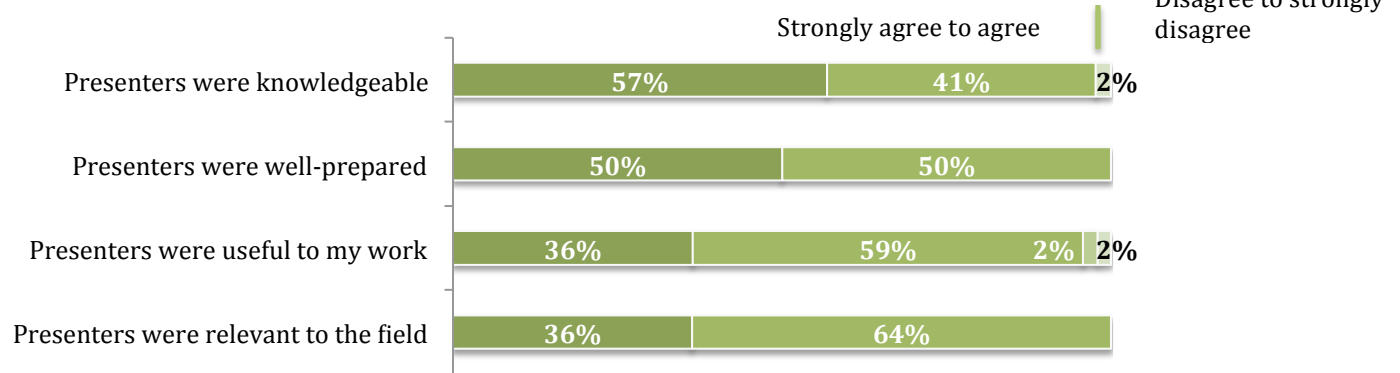
**C. Paper Symposium**

**Paper Symposium Attendance (N=68)**



- 62% of respondents attended the paper symposium.
- Almost all of the respondents (96%-100%) strongly agreed or agreed that the paper symposium presenters were: knowledgeable of subject matter, well prepared, useful to their work, and relevant to the field.

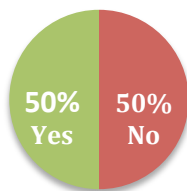
## What did you think of the Paper Symposium (N=44)?



*"The practical info was really helpful, including using Excel/PPT to present info and Phone Surveys. These 2 presenters were able to communicate clearly/simple and in practical terms that I have found too many people overlook in the professional world...."*

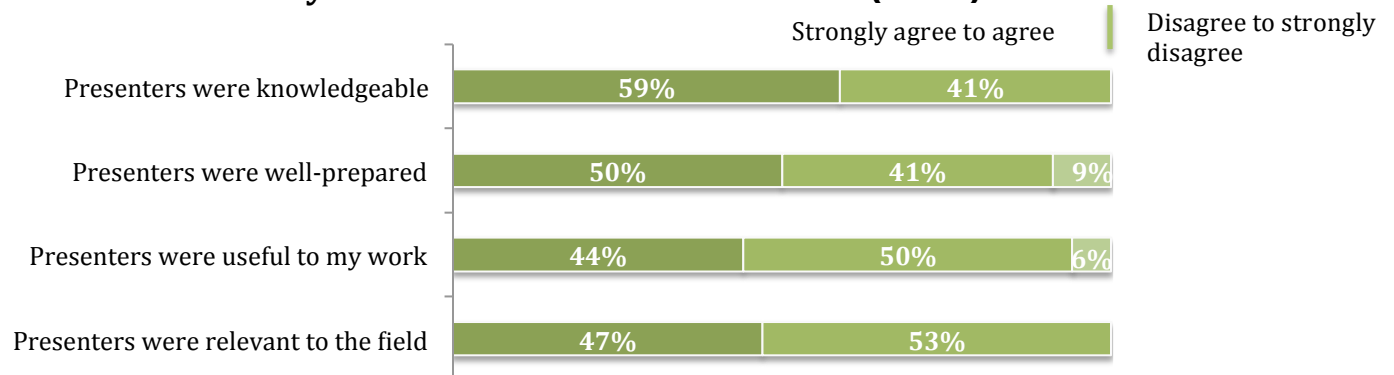
### D. Demonstrations

#### Demonstration Attendance (N=68)



- Half of the respondents attended the demonstrations with the majority (91%-100%) strongly agreeing or agreeing that the demonstration presenters were: knowledgeable of subject matter, well prepared, useful to their work, and relevant to the field.

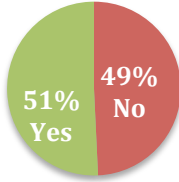
## What did you think of the Demonstrations (N=34)?



*"...I plan to include this topic in an evaluation methods course I'll be teaching...."*

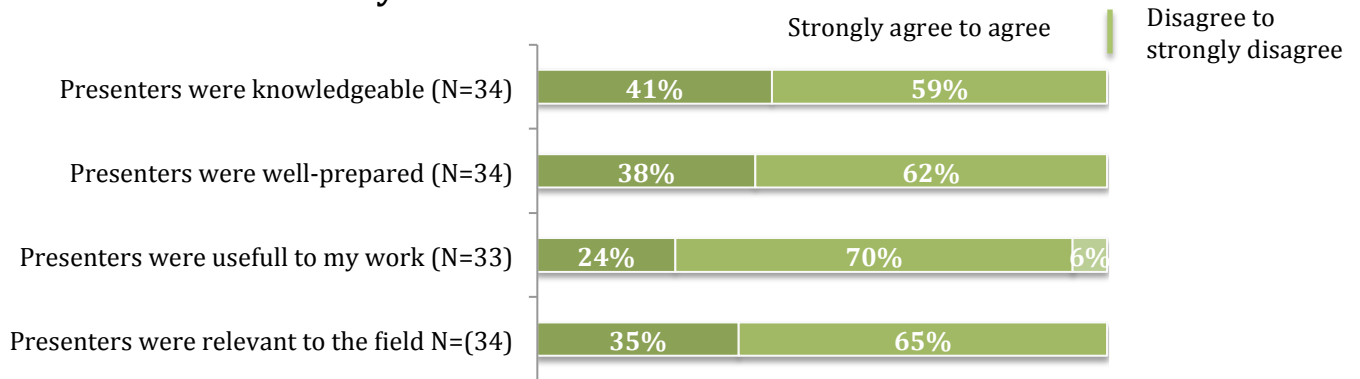
## E. Poster Session

### Poster Session Attendance (N= 67)



- Just over half of respondents (51%) attended the poster presentations.
- Almost all of the respondents (94%-100%) strongly agreed or agreed that the paper symposium presenters were: knowledgeable of subject matter, well prepared, useful to their work, and relevant to the field.

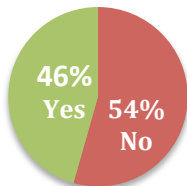
### What did you think of the Poster Session?



*"I really enjoyed having the poster session in the middle of the day - it would be great to continue that. Also, it was nice to have an option to attend a demo OR a roundtable"*

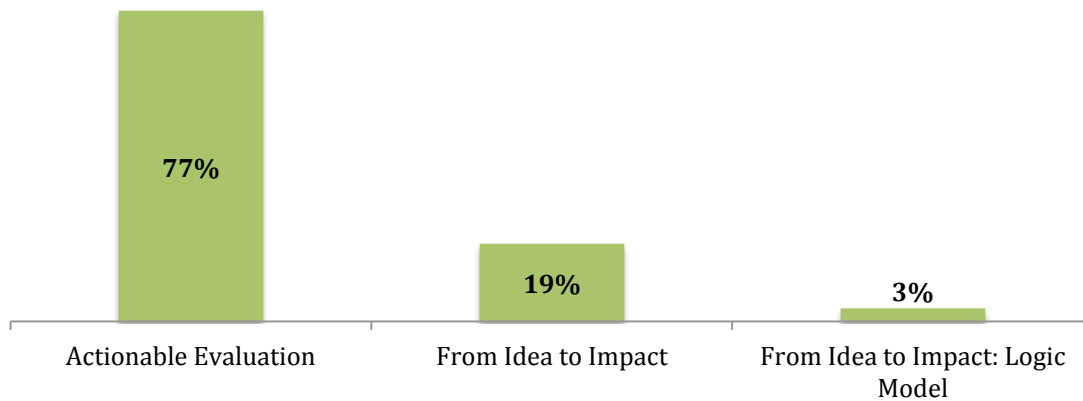
## F. Pre-conference workshops

### Pre-conference Attendance (N=68)



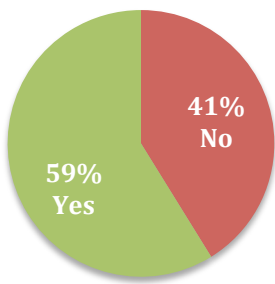
- Almost half of respondents attended at least one pre-conference workshop.
- The workshop with the highest attendance was "Action Evaluation: Evaluative Reasoning and Practical Methodology."
- The majority of respondents found the Actionable Evaluation to be good to excellent with respect to: pace, organization, hands-on activities, presenter's knowledge, quality of information, and usefulness of information (91%, 100%, 92%, 100%, 100%, 100%, respectively)
- Few attendees rated the other pre-conference workshop: (< 6) see appendix for details.

## Pre-conference attendance by event (N=39)

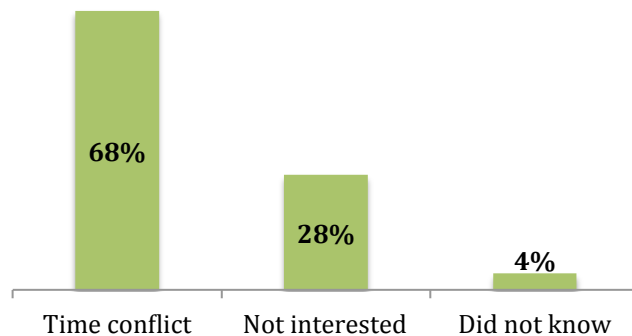


### G. Ice cream social:

Ice Cream Social Attendance (N=68)



Reasons for not attending (N= 25)

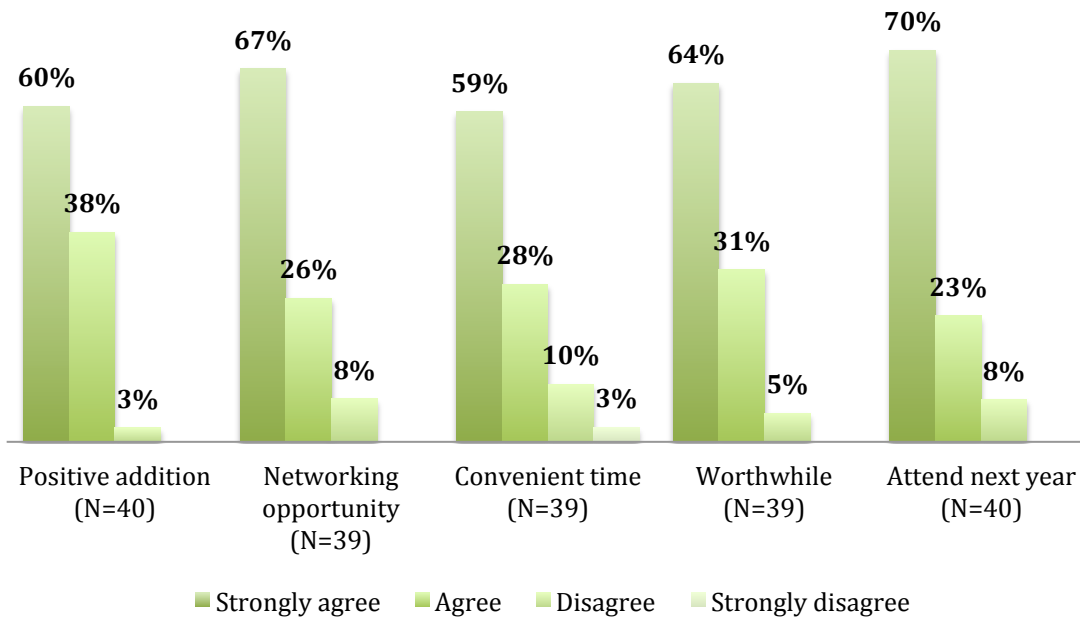


*"I wasn't planning on staying for the ice cream social because I had another engagement to run to, but it was so timely I decided to stay and met a lot of people I didn't have a chance to engage with during the day."*

*"The social gave me extra time to get contact info from people that I didn't have a chance to talk to during the day."*

*"A lot of folks seemed to have left before the social. Not sure if there really would be a better time other than after lunch, but I was disappointed that more people did not stick around."*

## Perceptions of Ice Cream Social



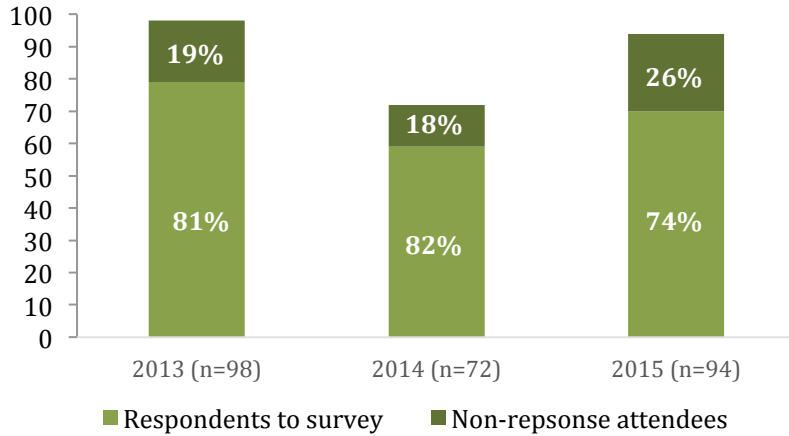
- Over half of respondents attended the ice cream social, with the majority of those who did not attend citing “time conflict” as their reason for non-attendance.
- Overall, the majority of those respondents who did attend the ice cream social found that the event was beneficial, and plan to attend next year.

## Trends over Time

The following section presents results from quantitative data from the past three conference evaluations and highlights the most significant findings.

### Participants, 2013-2015

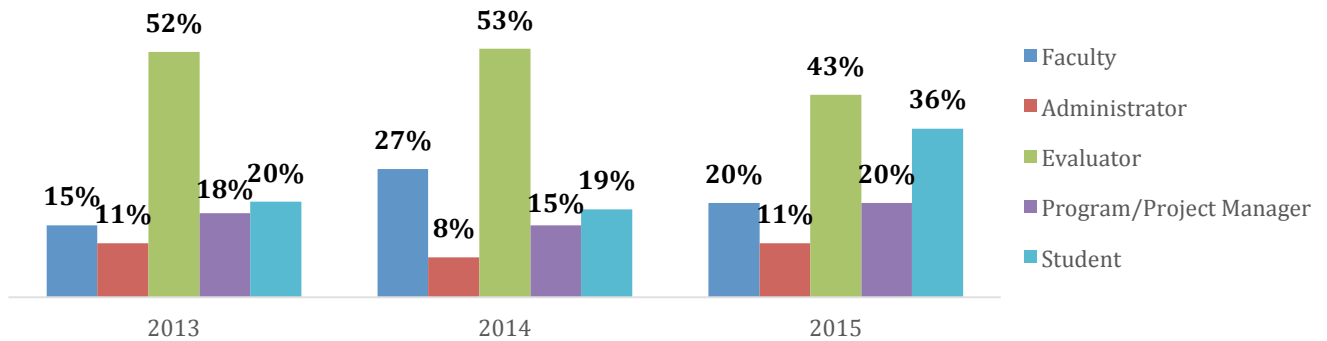
#### A. Conference Attendance & Survey Response Rate, 2013-2015



- Conference attendance dropped from 98 to 72 attendees from 2013 to 2014 and rose to 94 attendees in 2015.
- The number of survey respondents for 2013, 2014, & 2015 was 79, 59, & 70.
- The survey response rate dropped 8% from 2014 to 2015 (from 82% to 74%).

#### B. Participant Roles and Work Settings, 2013-2015

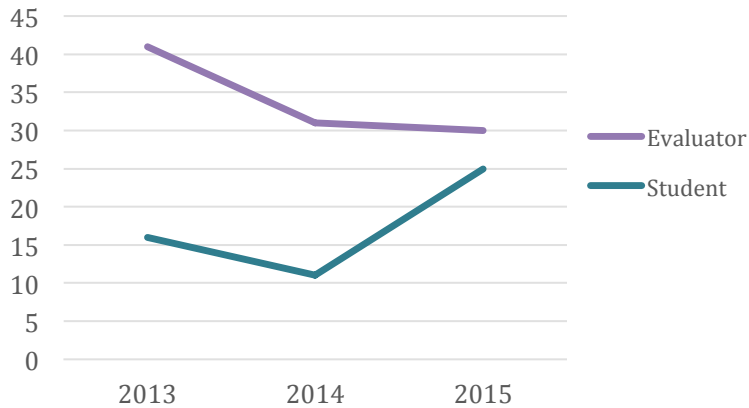
##### *Participant Roles Percentages by Year*



- The most frequently identified role all three years was “evaluator”, followed by “faculty” and “program/project manager.”
- “Administrator” remained the least commonly represented role all three years.
- The proportion of respondents<sup>2</sup> that identified as “faculty,” “administrator,” or “program/project coordinator” held steady over the last three years.
- The proportions of respondents who identify as “evaluator” or “student” fluctuated the most, the former dropping 10% from 2014 to 2015, & the latter increasing 17%.

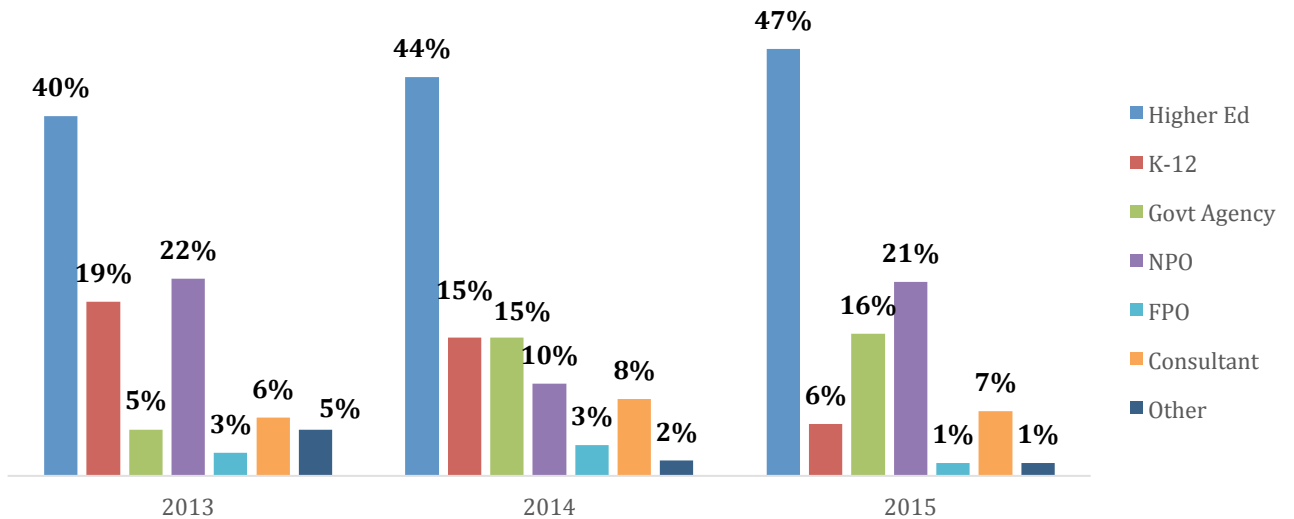
<sup>2</sup> Percentages do not equal 100% because respondents could choose more than one role.

### Number of Evaluators and/or Students by Year



- The number of respondents that identify as students increased sharply from 2013 (N=16) and 2014 (N=11) to 2015 (N=25).
- Despite remaining the most common respondent role, the number of evaluators decreased slightly from 2013 (N=41) to 2014 (N= 31) and did not recover in 2015 (N=30).

### Participant Work Settings Proportions by Year



- The majority of respondents from 2013 to 2015 work in a higher education setting, and the proportion of respondents in higher education has continued to rise since 2013 (from 40% to 47%).
- The proportion of respondents from a K-12 School System setting has steadily declined since 2013 (from 10% to 6%).
- The proportion of respondents from government agencies increased sharply from 2013 to 2015 (from 5% to 16%).
- Respondents from for-profit organizations and respondents who are consultants continue to be among the smallest proportion of respondents.

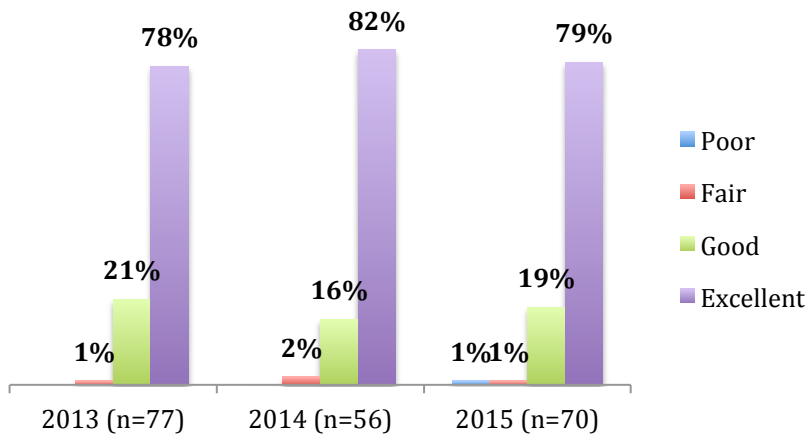
# Overall Conference 2013-2015

## A. Conference Features

- Data revealed that most features' ratings did not change drastically throughout the past three years.
- *Conference publicity* experienced the most variability in ratings.
  - Data suggests that conference publicity has been rated more negatively each year.
- The *conference facility* remains the most highly rated conference feature from all three years.
- *Conference publicity, timely announcement, and transportation options* received the largest proportion of "fair" and "poor" ratings over the past three years.

These features are discussed in detail below.

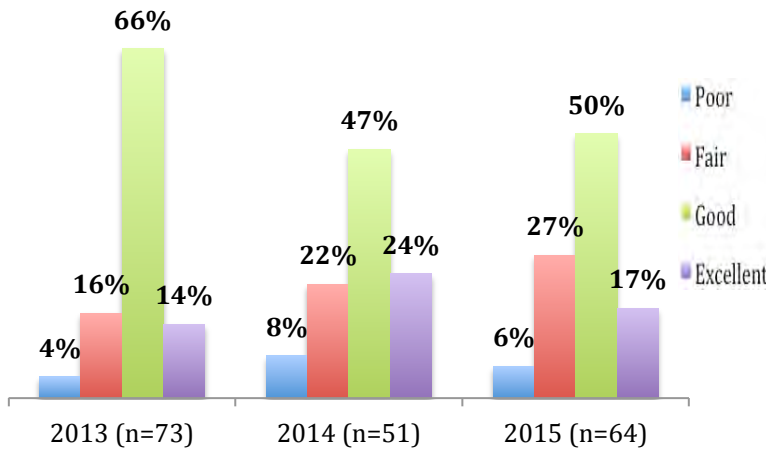
### ***Conference Facility***



- The most highly rated feature continues to be the conference facility, with over 78% of respondents rating this feature as "excellent" all three years.



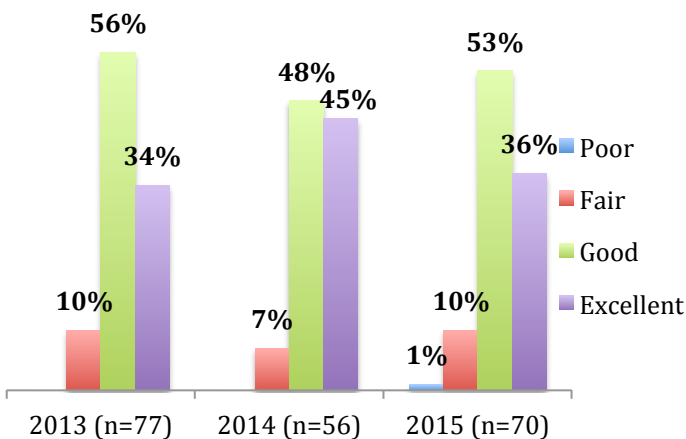
### Conference Publicity



- The majority of respondents rated this feature “good” all years.
- The proportion of “good” ratings fell 16% from 2013 to 2015.
- The proportion of “fair” ratings has increased 11% since 2013, exceeding the proportion of “excellent” ratings.
- In 2015, over 20 comments suggested improving publicity, most suggesting recruiting diverse attendees.

*“I would include more nonprofit participants that don't focus on higher education. There was a strong higher education presence at the conference, and it would have been nice to see more disciplinary diversity.” (2015)*

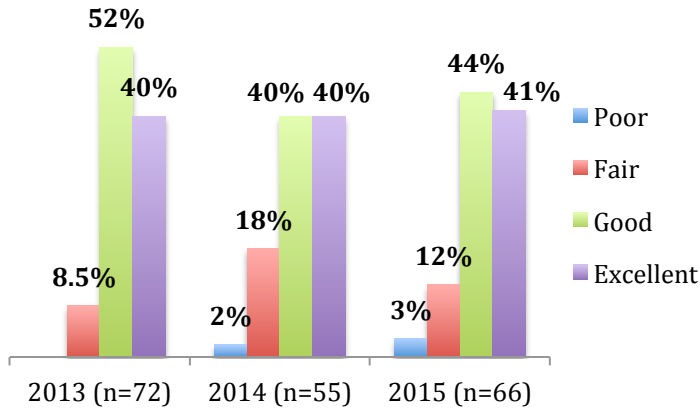
### Availability of Conference Information



- The majority of respondents for all three years consistently rated this feature as “good.”
- A larger percentage of respondents rated this feature as “excellent” in 2014 (45%) than 2013 and 2015 (34% and 36%, respectively).
- Some 2015 comments mentioned a lack of information for presenters.

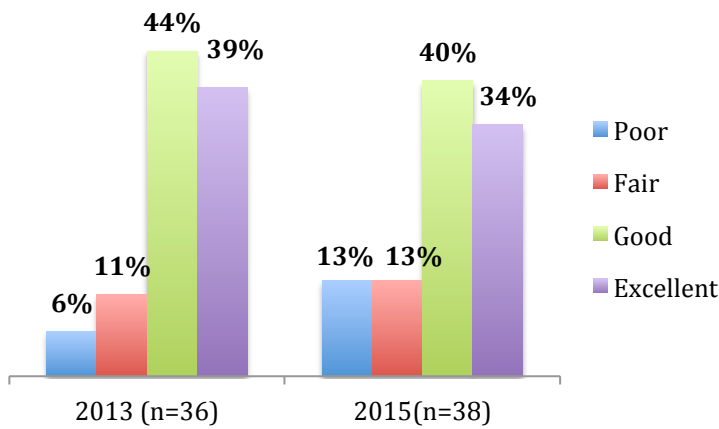
*“Information for the presenters could have been more helpful. Maybe an example of what was needed for a poster would have been better.” (2015)*

### Timely Announcement



- The majority of respondents from the past two years were split fairly evenly between “good” or “excellent” ratings for this feature.
- The number of “poor” ratings increased slightly.

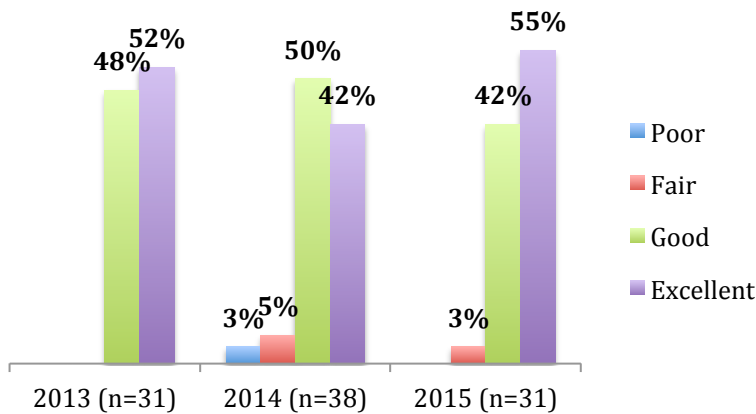
### Transportation<sup>3</sup>



- In both 2013 and 2015, most respondents rated this feature as “excellent or good” with the majority rating it as good each year.
- The low numbers of responses to this question likely indicates that many people had their own means of transportation.

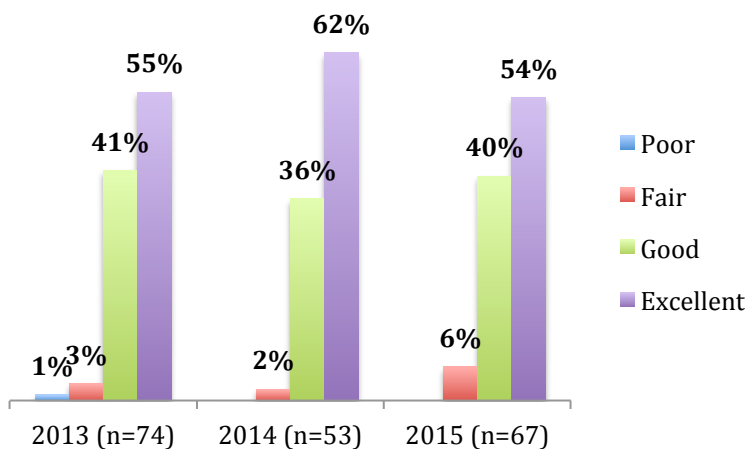
<sup>3</sup> The 2014 survey did not include this question.

### Submitting a proposal



- Respondents consistently rated this feature as “good” or “excellent.”
- The proportion of “excellent” ratings rose by 13% from 2014 to 2015.
- The number of respondents that rated this feature was low, most likely due to the fact that not all respondents submitted proposals.

### Online Registration



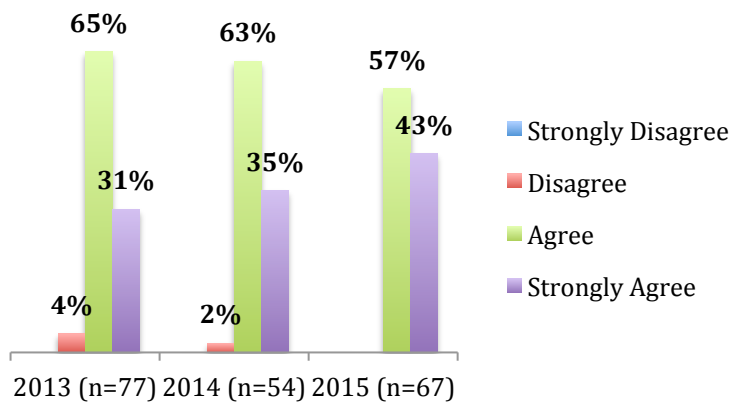
- Over the past three years, over half of respondents rated this feature “excellent.”
- In 2014, there was a slightly larger discrepancy between “good” and “excellent” where more people rated online registration “excellent” than “good.”

## B. Conference Topics and Benefits

- The ratings for these items varied more across years than the ratings for the previously discussed conference features.
- The proportion of respondents that “strongly agreed” that conference topics are timely has increased steadily over the last three years.
- The proportion of respondents that “strongly agreed” that they learned something new, that they made new contacts, and that the conference was worthwhile increased by more than 8% from 2014 to 2015.
- The proportion of respondents that “disagreed” that they met new contacts steadily fell from 16% to 3%.
- The proportion of respondents that “strongly agreed” that there was adequate time for events decreased sharply in 2015.
- No “strongly disagree” responses were recorded for any features from any of the three evaluations.

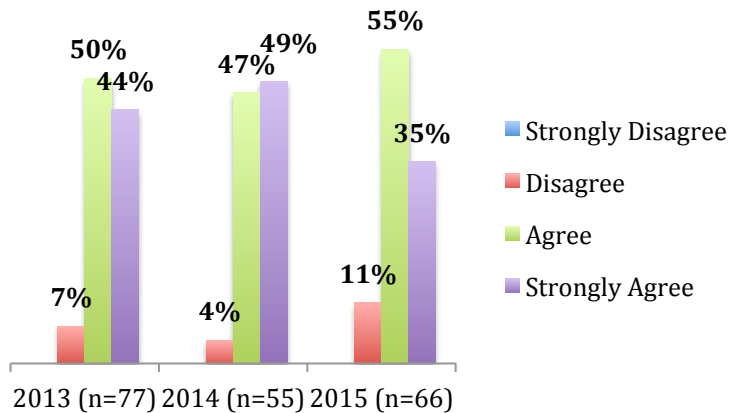
The following sections discuss these items in more detail.

### *Timely Topics*



- Just over half of the respondents in all three years “agreed” that the conference topics were timely.
- The proportion of respondents that “agree” has fallen while the proportion that “strongly agree” has risen.

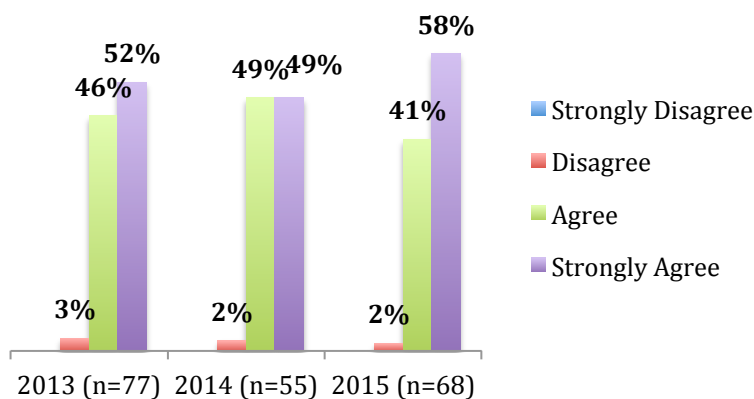
### Adequate Time for Events



- The majority of respondents “strongly agreed” or “agreed” that the length of time for events was appropriate.
- However, the proportion of respondents that “strongly agreed” dropped 14% from 2014 to 2015.
- Qualitative data reveals that respondents wished some sessions were longer, particularly demonstrations.

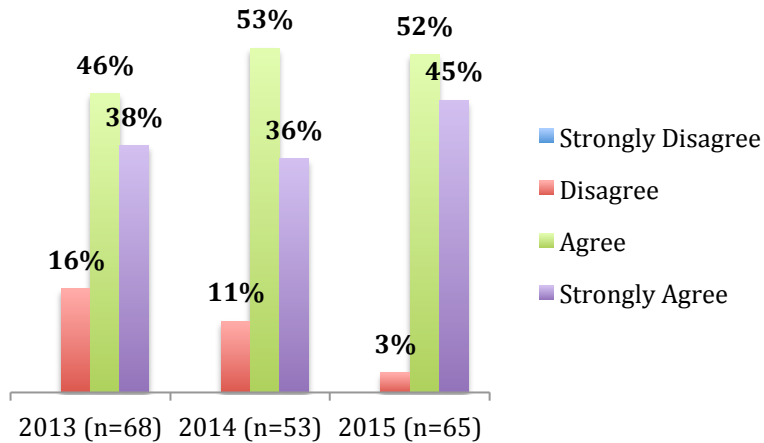
*"The demo presenters were really hard for us, especially those who repeated their presentation. I would've liked to see them get more time, and do it once, instead of doing it briefly and doing it twice." (2015)*

### Learned Something New/Valuable



- The majority of respondents “strongly agreed” or “agreed” that they learned something new or valuable from the conference.
- The proportion of respondents that “strongly agreed” that they learned something new rose by 9% from 2014 to 2015.

## Networking

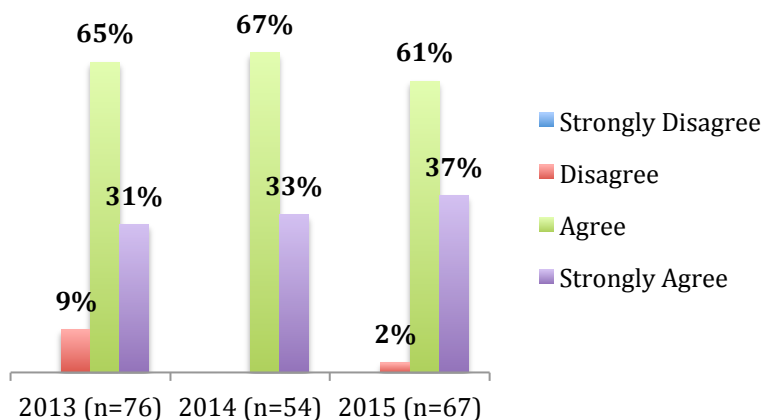


- The majority of participants “agreed” that they made new contacts or opportunities for networking at the conference.
- The proportion of participants who “strongly agreed” with this statement rose by 9% between 2014 and 2015.
- The proportion of people who “disagreed” with this statement decreased by 13% from 2013 to 2015.

Additionally, qualitative data shows that participants liked the summer workshops because they increased professional competency and allowed for networking. The majority of the people who responded to the prompt for improving H-PEA membership mentioned continuing these workshops and/or dispersing them throughout the year.

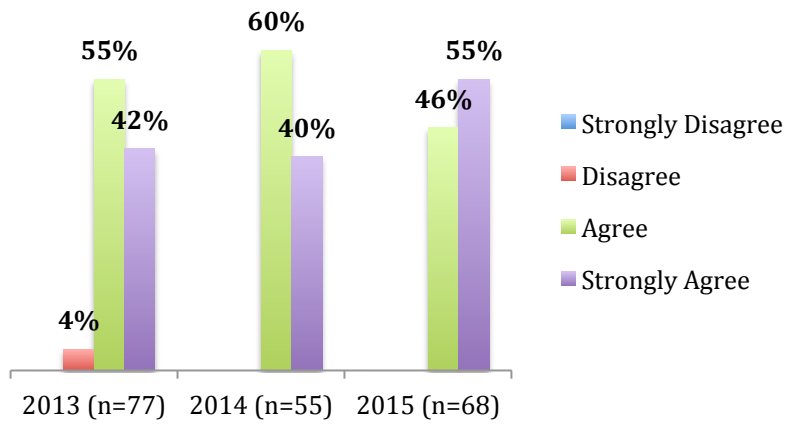
*“Continue organizing workshops and networking events throughout the year. These really help members of the evaluation community engage and network with one another.” (2015)*

## Conference Met Expectations



- The majority of respondents have consistently “agreed” that the conference met their expectations.
- The proportion of respondents that “strongly agree” has risen slightly since 2013.
- The proportion of respondents that “disagree” dropped slightly from 9% in 2013 to 0% and 2% in 2014 and 2015.

### *Conference is “Worthwhile”*



- In 2013 and 2014, the majority of respondents “agreed” that the conference was “worthwhile.”
- In 2015, the majority of respondents “strongly agreed” that the conference worthwhile.

## Recommendations

Based on the results of the evaluation, the following recommendations are being made for next year's conference:

- Conference publicity should be increased to expand the reach of the conference to a wider audience to include more university students and non-profits. Also, consider reaching out to those working in K-12 school settings.
  - Respondents suggested the use of Social Networking Sites such as Facebook, Twitter, and LinkedIn.
  - Consider providing more opportunities for student participation in conference and annual events.
- Consider providing transportation options, such as a shuttle to the conference or an online site where attendees can create carpools for the conference. This option may also increase attendance from certain groups (e.g., students) who may not have attended because of transportation barriers.
- Have an IT specialist available to fix technological issues with computer, projector, microphone, and sound equipment.
- Provide longer breaks between events and more time for demonstrations.
- Provide training for moderators to help manage time for presenters and between presenters.
- Continue providing networking and workshop opportunities throughout the year to H-PEA members.



## Appendix A: Qualitative Data

Of the 70 survey respondents, 61% (N=43) submitted at least one substantial comment. Substantial comments exclude non-specific comments (e.g., “N/A” or “no comment”). Forty-four percent of the 132 total comments (N=58) were supplied by first time conference attendees, and respondents who had attended between 2 and 4 conferences supplied 16%. Forty percent were supplied by attendees who’ve attended 5 or more conferences. Respondents who had attended 8-10 H-PEA conferences though smaller in number (N=5) were much more likely to provide more comments, with an average of 5.8 comments, while first time attendees, 2-4 conference attendees, and 5-7 conferences attendees averaged 3, 2.5, and 3.4 comments per person, respectively.

All qualitative data was exported from Survey Monkey and entered in NVivo, qualitative data analysis software. Comments were attributed to discrete survey respondents and then coded for themes, which were then divided into subthemes.

The following sections sort these comments by theme. Because the same comment may be coded with more than one theme, some comments appear more than once throughout this appendix. For each theme, we indicate how many respondents supplied comments related to this theme and how many responses were related to this theme.

### Actionable Evaluation Workshop

Respondents N=6; Comments N=6

"I hoped that we have shared the rubrics that we developed. I want to share our table's product with the rest of the participants and I want to see what they come with. We are all professional evaluators--our products are of great value. The presenter should have allowed us to share, at least put it on the wall so that we can take pictures."
"It was a bit slow at the beginning with too much introductory and overview information presented, but then we got into the meat of things a little later."
"As a person new to the field of evaluation, I felt that this workshop engaged high level concepts in a way that was easily accessible and practical for beginners. I am already using some of the techniques I learned in this workshop in my work as Fundraising & Evaluation Associate at my nonprofit organization."
"The conference was enjoyable and useful. The hands-on activities were not too onerous and were effective teaching tools."
"My only critique was that there seemed to be an assumption that we all were at the same level of understanding with terminology."
"I attended on Thursday and she was AMAZING."
"The content and topic were great. Very interesting. The creation of a matrix was below the level of most attendees. Perhaps the pace was a little slow. We could have packed more in there!"

### Conference Features

## **Publicity**

Respondents N= 15; Comments N= 19

<b>Recruiting Diverse Attendees</b>
"...sometimes handouts are good....and it allows for note taking, etc. for different kinds of adult learners. I'd like general topics on Friday that applies to a wider audience--common strategies/problems/solutions that apply to all evaluations."
"I would include more nonprofit participants that don't focus on higher education. There was a strong higher education presence at the conference, and it would have been nice to see more disciplinary diversity. In particular, I am interested in the challenges and best practices for evaluating advocacy and public policy work, which wasn't really addressed at the conference or a field of interest for the majority of attendees."
"I would love to have Kylie Hutchinson or Stephanie Evergreen present at our conference next year. Focusing on data visualization or report writing would be useful to many stakeholders, not just evaluators, and we could potentially publicize the event to a broader population."
"Outreach or market plan to publicize, grow and further develop the H-PEA conference to universities and colleges in Hawai'i, non-profit organizations, evaluators and evaluating organizations on Oahu and the neighbor islands. Use different platforms of media. Seek out evaluators from different fields and disciplines."
"We should try and go beyond the culture-based education folks. We all share with each constantly. We need to reach out to other fields to learn and grow. State/ County funding programs/ project officers? Different non-profits? Business community?"
"The information regarding this year's conference information and registration was not timely. Earlier and more complete information would help returning attendees to plan for future attendance. Also, marketing seems targeted at returning attendees rather than at increasing attendance with new groups or those who are not well represented."
"Advertise via universities and colleges to encourage student participation and contribution."
<b>Listserv/Organization Outreach</b>
"Also, I'm not sure if the conference was announced in HANO's e-newsletter, but that may be helpful to expand reach as well."
"Re: expanding reach: Emails to Psychology Chair & Director of Training (Or the Chairs of any other department involved in program Eval) asking whether emails can be sent out on student & faculty listserv might be the easiest way to do this Society for a Science of Clinical Practice sends out emails to Psych Department offering a small extra discount if at least 5 students from the department sign up. E.g., if student membership is 25.00 each, if 5 people sign up it is 20.00 each (only for the first year)."
"Advertise via universities and colleges to encourage student participation and contribution."
"It would be helpful to announce the conference via organizations such as HANO, Hawaii Community Foundation, Aloha United Way."
"You may want to target program coordinators and evaluators in local service organizations."
<b>Social Media Outreach</b>
"I would suggest having a greater social media presence in order to expand the reach of the conference. I happened to hear about it from a colleague, but perhaps setting up a Facebook or LinkedIn presence, etc., would be helpful in getting the word out."
"Get the young folks to twitter, Facebook, WeChat, etc. about the event??? Put it in the Reddit ""about Hawaii"" group? I think Social Media is the way to go."
"Outreach or market plan to publicize, grow and further develop the H-PEA conference to universities and colleges in Hawai'i, non-profit organizations, evaluators and evaluating organizations on Oahu and the neighbor islands. Use different platforms of media. Seek out

evaluators from different fields and disciplines. "
<b>Conference Announcement</b>
"Send out the conference announcement earlier."
"Re: Friday & other things: I only received one email via student listserve & would have forgotten about it if a friend hadn't reminded me."
"The information regarding this year's conference information and registration was not timely. Earlier and more complete information would help returning attendees to plan for future attendance. Also, marketing seems targeted at returning attendees rather than at increasing attendance with new groups or those who are not well represented."
"The communication seemed to come out late."
<b>Website</b>
"I think we can do better on publicity and have few ideas I'd like to share. The registration process was easy enough unless the registrant later wanted to add or subtract a workshop. And, a better way of distinguishing payer from attendee is needed. I think we have a good proposal submission process, but I wonder if we can have more of a rolling deadline for posters. "
"Did we request PPT presentations or take pictures of posters to place on our website? Can we do it now?"

### **Technology**

Respondents N=15; Comments N=19

"Test the technology one day before."
"Obviously, we need to ensure the AV equipment is functioning well before the presentation begins."
"Paper presenters seemed to have trouble with time because of technology problems. I no there's no way around this, but thought I would still comment on this..."
"Again, technology issues"
"Tech issues, as mentioned before"
"Please provide quality projectors for future conferences, 3 out of 4 of the presentations I attended had technical issues with the projectors, thank you."
"I wish that more thorough ""information for presenters"" had been shared and disseminated before the conference. Also, it would be helpful if laptops were supported for presenters to eliminate time needed to switch between laptops."
<b>Keynote Related:</b>
"The projector kept turning off and made it difficult to watch her presentation."
"There was a lot of difficulty with the power point."
"PowerPoint handouts are helpful when the font is of readable size. Technical problems w/power point presentations are a big distraction, so sometimes handouts are good....and it allows for note taking, etc. for different kinds of adult learners. "
"Under the conditions, Jane did very well. It was too bad that the technical issues could not be resolved because it was very distracting and took my focus from her message. I attended on Thursday and she was AMAZING."
"All good except for computer problems."
"have back up for tech problems during Keynote address."
"Of course everyone will comment on the technical problems with audio visual equipment

during her speech. She held up well but it was still distracting for the audience to have them cut out when you were viewing the content and visuals. This is disappointing that Koolau Country Club is a conference center and should have these basic capabilities functioning properly.”
“The technical difficulties were also a distraction.”
<b>IT Support Person:</b>
“Someone should have fixed the problem with the slide projector!”
“It was extremely distracting that the keynote speaker's presentation slides kept cutting out. It was obviously a technical issue so it would be good to have somebody available next time to address that sort of thing.”
“There were some technical difficulties that were distracting. Maybe next time have a IT or tech person on hand if the presenter has a PPT.”
“Tech support would have helped her greatly. But the content was excellent.”

### **Location/Venue**

Respondents N= 11; Comments N=14

"Koolau Ballrooms is the perfect venue. The size of the pre-conference rooms was perfect, and having the lunch buffet right there and not having to walk downstairs or to another location was much more convenient than last year. The main conference space is ideal for moving from one session to another. Great organization!"
"Conference facility was great - including a note in the reminder email about the need to bring a sweater would be useful!"
"Location is great."
"Wonderful Professional Opportunity! Great Venue!!!"
"Directions to the facility definitely needed, as are temporary signs on the small roads."
"Of course everyone will comment on the technical problems with audio visual equipment during her speech. She held up well but it was still distracting for the audience to have them cut out when you were viewing the content and visuals. This is disappointing that Koolau Country Club is a conference center and should have these basic capabilities functioning properly."
"I could hear the speaker in the next meeting room - he was louder than the speaker in my meeting. No one wants to close doors because when one leaves during the workshop, the door opening and closing was very loud."
<b>Centralized Location</b>
"I live in Hilo, and as a neighbor island participant I don't think the conference was very accommodating for travel and accommodations logistics. Luckily, my organization covered all of these costs for me, but I had to depend on cabs to get me to the meeting venue since the bus doesn't stop near the venue. Transportation definitely was cost prohibitive for neighbor island participants who had to pay out of pocket."
"Expanding the reach may involve holding the conference in a more accessible location that is closer to service providers and bus routes."
"Though the Ho'olau Ballrooms were beautiful, perhaps a venue closer to bus routes would be helpful for those attendees without cars. Or provide some means of transportation - a shuttle perhaps. "
"I think you could expand the reach of the conference by having it in town on a weekend day."
"Too far out of town."
"I would suggest a conference location in Honolulu, rather than across the island, as many attendees live and work in the Honolulu area. Traffic was less than desirable to reach this year's location in Kaneohe. Especially with the rain and severe flood warnings that were sent out all

day. "

"The facility itself was an appropriate venue. However, it was very isolated and far away from where many members work on the island. I was not aware of any transportation options offered to/from the conference."

## **Food**

Respondents N=7; Comments N=8

"There was no dessert with lunch, due to the ice cream social. A number of people commented that they would've still liked some cookies or lighter fare (besides the fruit) during lunch. Furthermore, not all people stay to the end of the day for the ice cream. Maybe the cookies can be served at lunch and not at the ice cream social?"

"Koolau Ballrooms is the perfect venue. The size of the pre-conference rooms was perfect, and having the lunch buffet right there and not having to walk downstairs or to another location was much more convenient than last year. The main conference space is ideal for moving from one session to another. Great organization!"

"Although it was understood that there was no dessert after Friday's lunch because of the ice-cream social, many people were disappointed that friends (or selves) could not try the bread pudding! Friday food seemed to have less variety than Thursday but was still good."

"Food was Fabulous on Thursday."

"I found a piece of metal in my food on TH and on Friday my roll was stone hard. Also, two people told me they were not going to eat the Mac salad in TH bc it was sitting directly in the sunlight. And, for two day participants, I think the meal similarities were a disappointment. At least that was the sentiment at my table Friday."

"The food provided during the workshop and the conference seemed like it was the same. More variety would have been appreciated."

"Thank you for the hot meal on BOTH days. First day was fantastic food."

"The food was wonderful and I appreciated the number of vegetarian-friendly choices"

## **Transportation Concerns**

Respondents = 6; Comments=7

"Transportation to the conference location is a real issue for many students who do not have cars."

"I had to depend on cabs to get me to the meeting venue since the bus doesn't stop near the venue. Transportation definitely was cost prohibitive for neighbor island participants who had to pay out of pocket."

"Directions to the facility definitely needed, as are temporary signs on the small roads."

"Have we thought about offering to broker carpool arrangements for the conference?"

"Expanding the reach may involve holding the conference in a more accessible location that is closer to service providers and bus routes. You may want to target program coordinators and evaluators in local service organizations."

"Though the Ho'olau Ballrooms were beautiful, perhaps a venue closer to bus routes would be helpful for those attendees without cars. Or provide some means of transportation - a shuttle perhaps. "

"The facility itself was an appropriate venue. However, it was very isolated and far away from where many members work on the island. I was not aware of any transportation options offered to/from the conference."

### **Online Registration**

Respondents N=3; Comments N=3

"In my opinion, modifying the form for to sign up for the conference could be improved. There should be a way to select your level (full-time student/professional) once for the payment process, rather than selecting the level for each section you attend. "

"There was no way to change my payment option online."

"The registration process was easy enough unless the registrant later wanted to add or subtract a workshop. And, a better way of distinguishing payer from attendee is needed. I think we have a good proposal submission process, but I wonder if we can have more of a rolling deadline for posters."

### **Information for Presenters/Attendees**

Respondents N=3; Comments N=3

"The communication seemed to come out late."

"I wish that more thorough ""information for presenters"" had been shared and disseminated before the conference. Also, it would be helpful if laptops were supported for presenters to eliminate time needed to switch between laptops. Please have a time keeper who stays on track to avoid rushing following presenters. Also, please share to presenters that their allotted time includes Q & A."

"Information for the presenters could have been more helpful. Maybe an example of what was needed for a poster would have been better."

### **General Remarks on Conference Features**

Respondents N=6; Comments N=6

"First time attendee, good to experience"

"Very new and learning about Evaluation and still learning. Conference was very insightful and helped me to understand a little bit more about evaluation and what it encompasses."

"This was my first exposure to evaluation as a professional field and I can't tell you how valuable it was for me to be exposed to the content covered at the conference. I feel that I have a good overview of the field of evaluation and some clear insight as to where I should go for additional resources and information."

"Wonderful Professional Opportunity! Great Venue!!!"

"I really enjoyed the conference & found it useful so these are minor points that would have improved a good thing: Re: Thursday: I really wanted to see both Actionable Eval AND Logic Models. It would have been wonderful if JB could have done a talk on Logic models on Friday for those of us who opted into Davidson on Thursday. Food was Fabulous on Thursday. Re: Friday & other things: I only received one email via student listserv & would have forgotten about it if a friend hadn't reminded me. There was no way to change my payment option online. Directions to the facility definitely needed, as are temporary signs on the small roads. I do not remember seeing the Friday schedule on a downloadable flyer. have back up for tech problems during Keynote address. Poster session should be much more physically spread out - people opted out due to 'traffic jams.' Handouts of poster content would have been useful for those of us who did not get to certain posters before afternoon talks began. Although it was understood that there was no dessert after Friday's lunch because of the ice-cream social, many people were disappointed that friends (or selves) could not try the bread pudding! Friday food seemed to have less variety than Thursday but was still good."

"This is \_\_\_\_\_. I think we can do better on publicity and have few ideas I'd like to share. The

registration process was easy enough unless the registrant later wanted to add or subtract a workshop. And, a better way of distinguishing payer from attendee is needed. I think we have a good proposal submission process, but I wonder if we can have more of a rolling deadline for posters. Have we thought about offering to broker carpool arrangements for the conference? I found a piece of metal in my food on TH and on Friday my roll was stone hard. Also, two people told me they were not going to eat the Mac salad in TH bc it was sitting directly in the sunlight. And, for two day participants, I think the meal similarities were a disappointment. At least that was the sentiment at my table Friday."

### Conference Schedule/Organization

Respondents N=6; Comments N=9

"I really enjoyed having the poster session in the middle of the day - it would be great to continue that. Also, it was nice to have an option to attend a demo OR a roundtable"
"Re: Thursday: I really wanted to see both Actionable Eval AND Logic Models. It would have been wonderful if JB could have done a talk on Logic models on Friday for those of us who opted into Davidson on Thursday."
"As mentioned previously, would liked to have had a second chance for the Logic Models "
"The number of concurrent sessions (relatively high) and the overall number of people (relatively low) made it difficult for attendees to determine which sessions to attend."
"I felt rushed sometimes. While I liked having many sessions to choose from, maybe you tried to put too much into one day?"
"I liked having the ice cream social as the only thing in that time slot. A relaxing way to end the day. And tasty too!"
"The roundtables were a good format but it was difficult to hear when the session had started, it got noisy in the room, and it was often difficult to share in an awkward circle of chairs. Suggest breakout rooms or more space between the groups. The 5-10 minute transition times between sessions was a great idea and much appreciated"
"The interaction and networking was facilitated by the 3 breakout sessions throughout the day (3 sessions or RT, paper, symp, and demo). For next time, I'd suggest that the committee consider putting all similar activities together, e.g., session 1: all RTs, session 2: all demos, session 3: all papers and demos."
"I would prefer the poster session be held concurrent with the ice cream social. There tend to be so few posters and not all were equally interesting to participants, so some folks didn't know what else to do after viewing the posters. Doubling up the poster with the ice cream would give people more things to do."

### **Longer Sessions:**

Respondents N=9; Comments N=10

"I would like the demos to be 1 hour long."
"The demo presenters were really hard for us, especially those who repeated their presentation. I would've liked to see them get more time, and do it once, instead of doing it briefly and doing it twice."
"In the demonstration sessions that I attended, all of the presenters ran out of time so rush thru things at the end and it looks like they didn't cover all of the information they intended to. "

More time was needed for the demos."
"The Excel and Access workshop session could have easily been 30 minutes longer."
"Perhaps roundtable presentations was be of more use to me if we had more time to discuss and flesh out ideas. By the time introductions were made and the subject was presented, little time was left for discussion. "
"Please give more time for lunch and maybe more time to transition between things."
"I found the data visualization presentation much more useful and comprehensive than the propensity-scoring presentation. Both would have worked better as longer, separate demonstration presentations."
"Lunch could have been longer to allow for more discussion and networking."
"For the training experiences were most valuable. It would have be great if the more detailed descriptions of evaluation could have been allotted more time. Some presentations were focused on the project rather than the evaluation."

**Time Management:**

Respondents N= 4; Comments N=5

"One presenter did not practice and ran into the time supposed to be for the next speaker. I felt bad for the second speaker and I feel like the first speaker never got to the point (took too much time on the set up/background)."
"In the demonstration sessions that I attended, all of the presenters ran out of time so rush thru things at the end and it looks like they didn't cover all of the information they intended to. "
"Please remind presenters how long they will have to present, and that the presentations need to fit into the time allowed. The demonstrations were good but promised a lot more than they delivered in the limited time available"
"I wish that more thorough ""information for presenters"" had been shared and disseminated before the conference. Also, it would be helpful if laptops were supported for presenters to eliminate time needed to switch between laptops. Please have a time keeper who stays on track to avoid rushing following presenters. Also, please share to presenters that their allotted time includes Q & A."
"Lunch could have been longer to allow for more discussion and networking. Although it may be difficult to enforce, I think it is important for the poster session to end on time so that the next sessions may begin on time."

**Conference Events**

**Demonstrations**

Respondents N= 14; Comments N=15

<b>Usefulness/Practicality</b>
"The Excel demo was Fantastic. I didn't even know some of the tips and tricks that were presented, it was a quick and very useful presentation. The Access demo was a bit over my head, but the presenter definitely was quite knowledgeable and made me want to look into learning more about Access, as it will be very useful to my work."
"The practical info was really helpful, including using Excel/Ppt to present info (by _____) and Phone Surveys (by Grad asst/student). These 2 presenters were able to communicate clearly/simplely and in practical terms that I have found too many people overlook in the professional world. Also, if the goal is to appeal to new professionals or ""just beginning"", these kinds of practical workshops are needed."



"Very practical and useful information for evaluators."
"The propensity score matching was awesome and useful the culture-based accountable evaluation in action, was a waste of time (although this type of evaluation is excellent, the demonstration was not)"
"Of the four demonstrations I attended, one was very well executed, with concrete examples and descriptions of lessons learned from practice--it was also on a topic I had never thought about, so I definitely learned something (I plan to include this topic in an eval methods course I'll be teaching later on). Two other demos were very useful and the presenters were adequately prepared; with both of these, I got some useful resources for digging further."
<b>Time Issues</b>
"I would like the demos to be 1 hour long."
"The demo presenters were really hard for us, especially those who repeated their presentation. I would've liked to see them get more time, and do it once, instead of doing it briefly and doing it twice."
"One presenter did not practice and ran into the time supposed to be for the next speaker. I felt bad for the second speaker and I feel like the first speaker never got to the point (took too much time on the set up/background)."
"Please remind presenters how long they will have to present, and that the presentations need to fit into the time allowed. The demonstrations were good but promised a lot more than they delivered in the limited time available"
"In the demonstration sessions that I attended, all of the presenters ran out of time so rush thru things at the end and it looks like they didn't cover all of the information they intended to. "
"More time was needed for the demos."
<b>Other General Comments:</b>
"Unsure of what you mean by demonstrations: I did participate in rubric workshop activities and JD demonstrated to all how to write/modify a rubric."
"Again, this question is very difficult to score as the level of the demonstrations were so varied."
"This was tough to answer because there was some variability between presenters. I didn't feel that the presenter for the propensity match scoring demo or the database intro demo were as prepared, expert, or rehearsed as the presenters for the graphical display of data and cold call protocol demos."
"My only suggestion: it was hard to follow some of the demonstrations without having a computer with the appropriate programs. Maybe suggest that attendees bring a computer - or have demonstrators bring handouts."

### **Keynote Address**

Respondents N= 18; Comments N= 23

<b>Topic-Related</b>
"more keynotes re:developmental evaluation"
"Conduct a survey after the national conference to solicit topics for the next H-PEA conference and solicit recommendations for keynote speakers."
"The presentation was focused heavily on an educational program and though the speaker mentioned how the topic could align with evaluation in general, it would have gone better if she had talked about evaluation in general and then used the program as an illustration."
"Brilliant! The 100 % concept was so timely to my current situation. Should we have some how had her books available for purchase? Could we have offered lunch with Jane as a prize for loyal H-PEA supporters? Donors, long time board members, the top HPEA attendees?"

"Focusing on data visualization or report writing would be useful to many stakeholders, not just evaluators, and we could potentially publicize the event to a broader population."
"I expected the keynote to be concentrated on evaluation techniques as opposed to the evaluation of an education program. Though important, my interests do not lie in the education field."
"The topic of the keynote speech drew my interest."
<b>Technology-Related</b>
"Again, technology issues"
"The projector kept turning off and made it difficult to watch her presentation."
"There was a lot of difficulty with the power point."
"Someone should have fixed the problem with the slide projector!"
"Under the conditions, Jane did very well. It was too bad that the technical issues could not be resolved because it was very distracting and took my focus from her message. I attended on Thursday and she was AMAZING."
"It was extremely distracting that the keynote speaker's presentation slides kept cutting out. It was obviously a technical issue so it would be good to have somebody available next time to address that sort of thing."
"Of course everyone will comment on the technical problems with audio visual equipment during her speech. She held up well but it was still distracting for the audience to have them cut out when you were viewing the content and visuals. This is disappointing that Koolau Country Club is a conference center and should have these basic capabilities functioning properly."
"All good except for computer problems."
"have back up for tech problems during Keynote address."
"There were some technical difficulties that were distracting. Maybe next time have a IT or tech person on hand if the presenter has a PPT."
"Tech support would have helped her greatly. But the content was excellent."
"The technical difficulties were also a distraction."
<b>General Comments</b>
"Great!"
"I would love to have Kylie Hutchinson or Stephanie Evergreen present at our conference next year. Focusing on data visualization or report writing would be useful to many stakeholders, not just evaluators, and we could potentially publicize the event to a broader population."
"I'd like to have a copy of the PowerPoint."
"The speaker's style came across as monotone and unenthusiastic, which made it difficult for me to stay interested."

### **Ice Cream Social**

Respondents N= 11; Comments N= 12

<b>Low Attendance/Weather</b>
"I think by the time the ice cream came around, most folks had gone home. The weather was a big factor."
"I don't like forced choice! It was a positive addition, but networking did not really happen for many because people left due to weather, or because people sat at tables with people they already knew. Also, networking occurred throughout the conference so I am unsure of how the cost/benefit ratio would look. I think a lot of networking at other conferences happens at dinner in the hotel or in the bar - but I met & spoke with new people at each event - an after conference event may not be needed."

"Due to weather, I think many folks wanted to leave more it was time for ice cream. Maybe next year it could be during the afternoon break? Then have something awesome at the end? c."
"A lot of folks seemed to have left before the social. Not sure if there really would be a better time other than after lunch, but I was disappointed that more people did not stick around."
<b>Positive Addition/Weather</b>
"The social gave me extra time to get contact info from people that I didn't have a chance to talk to during the day."
"I wasn't planning on staying for the ice cream social because I had another engagement to run to, but it was so timely I decided to stay and met a lot of people I didn't have a chance to engage with during the day."
"Ice Cream Social is a perfect ending to a great conference. Gives an opportunity to network in a more casual atmosphere. Plus with the extreme rain, it was almost impossible to leave for a while there, so being able to not just linger around, but instead discuss with other attendees over ice cream was a nice option."
"We had pretty good attendance to the end even with fears over the bad weather and driving. Lunch and the poster presentations also became time for socializing."
"The raspberries were divine!"
<b>Scheduling</b>
"I would prefer the poster session be held concurrent with the ice cream social. There tend to be so few posters and not all were equally interesting to participants, so some folks didn't know what else to do after viewing the posters. Doubling up the poster with the ice cream would give people more things to do."
"Ice Cream before the last session might be a good dea. Networking games based in the conference topics and attached to the ice cream may be an even better idea."
"Not sure if there really would be a better time other than after lunch, but I was disappointed that more people did not stick around."

### **Paper Symposium**

Respondents N=5; Comments N=8

"Paper presenters seemed to have trouble with time because of technology problems. I no there's no way around this, but thought I would still comment on this..."
"Tech issues, as mentioned before"
"The phone survey was very, very well done."
"The practical info was really helpful, including using Excel/Ppt to present info (by Sena Pierce) and Phone Surveys (by Grad asst/student). These 2 presenters were able to communicate clearly/simple and in practical terms that I have found too many people overlook in the professional world. Also, if the goal is to appeal to new professionals or ""just beginning"", these kinds of practical workshops"
"They did a good job and I learned new subject areas and about organizations I wasn't familiar with beforehand."
"I found the data visualization presentation much more useful and comprehensive than the propensity-scoring presentation. Both would have worked better as longer, separate demonstration presentations."
"Too many roundtable sessions were provided, and fewer papers/demonstrations. Perhaps 2-3 roundtable sessions would have worked better."
"Difficult questions as I attended a couple of presentations and my answers vary greatly

depending on which presentation.”

### **Poster Session**

Respondents N=8; Comments N=9

<b>Scheduling</b>
"I would prefer the poster session be held concurrent with the ice cream social. There tend to be so few posters and not all were equally interesting to participants, so some folks didn't know what else to do after viewing the posters. Doubling up the poster with the ice cream would give people more things to do."
"I really enjoyed having the poster session in the middle of the day - it would be great to continue that. Also, it was nice to have an option to attend a demo OR a roundtable"
"They were doing an excellent job. I liked that the poster session was moved up in the schedule. It was obvious that some people were using this time for networking away from the posters but I suppose that was to be expected."
"Although it may be difficult to enforce, I think it is important for the poster session to end on time so that the next sessions may begin on time."
<b>General</b>
"Most poster presentations were not directly relevant to my work although they were interesting. I did not actually speak to presenters & typically could not hear what they were saying very either. Having a lot more space around each poster is highly rec."
"Poster session should be much more physically spread out - people opted out due to 'traffic jams.' Handouts of poster content would have been useful for those of us who did not get to certain posters before afternoon talks began."
"I think we have a good proposal submission process, but I wonder if we can have more of a rolling deadline for posters."
"The poster session worked well in conjunction with this. Otherwise, there was no reason to interact with folks people were not already acquainted with."
"Information for the presenters could have been more helpful. Maybe an example of what was needed for a poster would have been better."

### **Roundtables**

Respondents N=10; Comments N=12

<b>Positive Feedback</b>
"I liked the variety of roundtable topics"
"Having several roundtables and presentations ensured more learning from each other. Appreciated the many students who attended and their enthusiasm"
"I thought the presenters did an excellent job and engaged us in discussion and providing ideas and feedback."
"[Presenter] rocks!"
"I especially enjoyed the Ho'ike Ana roundtable. Not only were the presenters well-prepared and friendly, but the discussion was very helpful to evaluators striving to do culturally relevant work."
"I enjoyed the atmosphere and style of the roundtables."
<b>Not Useful</b>
"I attended the CREA round table. I don't feel I gained much information from the group as most of the time was spend introducing themselves and answering a single question."

"Perhaps roundtable presentations was be of more use to me if we had more time to discuss and flesh out ideas. By the time introductions were made and the subject was presented, little time was left for discussion. "
"Good to know what others are working on, but wasn't really that new or helpful."
<b>Acoustics/Other</b>
"The roundtables were a good format but it was difficult to hear when the session had started, it got noisy in the room, and it was often difficult to share in an awkward circle of chairs. Suggest breakout rooms or more space between the groups. The 5-10 minute transition times between sessions was a great idea and much appreciated"
"The one roundtable session the I attended had at least 25 people so it was very hard to hear people speaking and there was considerable backround noise from the other roundtables in the same room."
"Too many roundtable sessions were provided, and fewer papers/demonstrations. Perhaps 2-3 roundtable sessions would have worked better."

## Networking

Respondents N= 12; Comments N= 15

<b>Increased Networking Opps</b>
"I liked having lots of opportunity for interaction and networking. I talked to a lot of folks, but still didn't get to talk to others. The interaction and networking was facilitated by the 3 breakout sessions throughout the day (3 sessions or RT, paper, symp, and demo). For next time, I'd suggest that the committee consider putting all similar activities together, e.g., session 1: all RTs, session 2: all demos, session 3: all papers and demos."
"I liked the new small-group discussion format (roundtable/symposia vs. panel); this allowed for more in-depth discussion and made it easier to meet folks engaged in similar work/with similar evaluation interests. More of this next year would be great!"
"Continue organizing workshops and networking events throughout the year. These really help members of the evaluation community engage and network with one another."
"Ice Cream Social is a perfect ending to a great conference. Gives an opportunity to network in a more casual atmosphere."
"The social gave me extra time to get contact info from people that I didn't have a chance to talk to during the day."
"I wasn't planning on staying for the ice cream social because I had another engagement to run to, but it was so timely I decided to stay and met a lot of people I didn't have a chance to engage with during the day."
"Having several roundtables and presentations ensured more learning from each other Appreciated the many students who attended and their enthusiasm"
"It was obvious that some people were using this time [poster session] for networking away from the posters but I suppose that was to be expected...Lunch and the poster presentations also became time for socializing."
"I'm satisfied that i can look forward to the conference and learn about new topics, find out about the work of others and access information."
<b>Ideas to Encourage Networking</b>
"I wish there was a way to get people to interact more with participants they do NOT work with. People seemed to travel in packs of known companions. Maybe a session called ""What do you do? Who do you know?"

"Networking games based in the conference topics and attached to the ice cream may be an even better idea."
"It would be great if (1) more students were aware of the conference and (2) if H-PEA offered more opportunities for students to participate in the conference. Regarding the latter, for example, having a student-session or mini-networking social (where students could connect to other students interested in evaluation)."
"Lunch could have been longer to allow for more discussion and networking. Although it may be difficult to enforce, I think it is important for the poster session to end on time so that the next sessions may begin on time."
<b>Other comments</b>
"It [ice cream social] was a positive addition, but networking did not really happen for many because people left due to weather, or because people sat at tables with people they already knew. Also, networking occurred throughout the conference so I am unsure of how the cost/benefit ratio would look. I think a lot of networking at other conferences happens at dinner in the hotel or in the bar - but I met & spoke with new people at each event - an after conference event may not be needed."
"The poster session worked well in conjunction with this. Otherwise, there was no reason to interact with folks people were not already acquainted with."

## Suggestions for Conference Improvement

### **Expanding Conference Reach**

Respondents N= 15; Comments N=16

<b>Outreach</b>
"I would suggest having a greater social media presence in order to expand the reach of the conference. I happened to hear about it from a colleague, but perhaps setting up a Facebook or LinkedIn presence, etc., would be helpful in getting the word out. Also, I'm not sure if the conference was announced in HANO's e-newsletter, but that may be helpful to expand reach as well."
"Get the young folks to twitter, Facebook, WeChat, etc. about the event??? Put it in the Reddit ""about Hawaii"" group? I think Social Media is the way to go."
"Re: expanding reach: Emails to Psychology Chair & Director of Training (Or the Chairs of any other department involved in program Eval) asking whether emails can be sent out on student & faculty listserv might be the easiest way to do this Society for a Science of Clinical Practice sends out emails to Psych Department offering a small extra discount if at least 5 students from the department sign up. E.g., if student membership is 25.00 each, if 5 people sign up it is 20.00 each (only for the first year)."
"Outreach or market plan to publicize, grow and further develop the H-PEA conference to universities and colleges in Hawai'i, non-profit organizations, evaluators and evaluating organizations on Oahu and the neighbor islands. Use different platforms of media. Seek out evaluators from different fields and disciplines. "
"It would be helpful to announce the conference via organizations such as HANO, , Community Foundation, Aloha United Way."
<b>Appealing to Students &amp; Wider Audience</b>
"There were some but it would be great to see even more students in attendance."
"The best expansion is the students' scholarships so please keep that up. I'm glad some non-Oahu people could attend too."
"It would be great if (1) more students were aware of the conference and (2) if H-PEA offered

more opportunities for students to participate in the conference. Regarding the latter, for example, having a student-session or mini-networking social (where students could connect to other students interested in evaluation)."
"Advertise via universities and colleges to encourage student participation and contribution."
"I would include more nonprofit participants that don't focus on higher education. There was a strong higher education presence at the conference, and it would have been nice to see more disciplinary diversity. In particular, I am interested in the challenges and best practices for evaluating advocacy and public policy work, which wasn't really addressed at the conference or a field of interest for the majority of attendees."
"We should try and go beyond the culture-based education folks. We all share with each constantly. We need to reach out to other fields to learn and grow. State/ County funding programs/ project officers? Different non-profits? Business community?"
"Also, marketing seems targeted at returning attendees rather than at increasing attendance with new groups or those who are not well represented."
"I'd like general topics on Friday that applies to a wider audience--common strategies/problems/solutions that apply to all evaluations."
"You may want to target program coordinators and evaluators in local service organizations."
Location
"Expanding the reach may involve holding the conference in a more accessible location that is closer to service providers and bus routes."
"I think you could expand the reach of the conference by having it in town on a weekend day."

### **Conference Topics**

Respondents N= 9; Comments N=10

"Invite some ""counter-flow"" speakers who can spark civil, reasoned discussion of topics that run counter to conventional wisdom: Has evaluation grown too convoluted, too academic? Is there too much political/cultural correctness? Is it providing real value for the resources? And/or have an ""evaluation of the state of evaluation"" by major national and Hawai'i funders: Are they getting what they want and need from evaluations? How do they actually USE these reports in real life? What are their motivations above and beyond assumed rational decision making (e.g., internal or external political factors)?"
"Occasional extended workshops focusing in even more depth on emerging methodologies, or useful statistical tools in standard software packages."
"I'd like general topics on Friday that applies to a wider audience--common strategies/problems/solutions that apply to all evaluations."
"Conduct a survey after the national conference to solicit topics for the next H-PEA conference and solicit recommendations for keynote speakers."
"In particular, I am interested in the challenges and best practices for evaluating advocacy and public policy work, which wasn't really addressed at the conference or a field of interest for the majority of attendees."
"I hoped we would have had an option for a conference debriefing session at the end of the day for anyone who wanted to give us feedback or talk about what they learned/experienced. Can I run something like that next year? I wish there was a way to get people to interact more with participants they do NOT work with. People seemed to travel in packs of known companions. Maybe a session called ""What do you do? Who do you want to know?"" would be cool. Did we request PPT presentations or take pictures of posters to place on our website? Can we do it now?"
"An actual project played out and videotaped from the time it's planned to end results with the

actual participants."
"I personally, would be interested in more focus on evaluation methods."
"More topics centering on methods would have been helpful."
"more keynotes re:developmental evaluation"

### **Create Interest Groups**

Respondents N= 4; Comments N= 4

"perhaps interest ""caucus"" time for education, health or other evaluators can caucus together"
"I liked the new small-group discussion format (roundtable/symposia vs. panel); this allowed for more in-depth discussion and made it easier to meet folks engaged in similar work/with similar evaluation interests. More of this next year would be great!"
"Perhaps have a track for community people interested in evaluation."
"It would be great if (1) more students were aware of the conference and (2) if H-PEA offered more opportunities for students to participate in the conference. Regarding the latter, for example, having a student-session or mini-networking social (where students could connect to other students interested in evaluation)."

## **Suggestions for Improving H-PEA Membership**

### **Ongoing Workshops**

Respondents N=9; Comments N=9

"The Summer workshops were great and I really learned a lot from those intensive times."
"Continue either a spring or summer smaller event, e.g., workshop."
"More workshops throughout the year."
"Continue organizing workshops and networking events throughout the year. These really help members of the evaluation community engage and network with one another."
"If possible, having additional mini-workshops throughout the year would be beneficial"
"Occasional extended workshops focusing in even more depth on emerging methodologies, or useful statistical tools in standard software packages."
"Keep offering workshops in addition to the conference."
"Include more hands-on demonstrations either at the conference or throughout the year like the previously 2 workshops, weren't able to attend. Possibly record those workshops for those who weren't able to attend and have access to the membership."
"More training/ workshops throughout the year."

### **Web-based Improvements**

Respondents N= 3; Comments N= 3

"Monthly review of an eval article/ online educational PDFs (for ex: re: online survey; ways to improve response rate: best practice for attractive emails with links, when is the best time to send email reminders, how often, etc.)"
"Did we request PPT presentations or take pictures of posters to place on our website? Can we do it now?"
"Website enhancements: A blog attached to the website for evaluation discussions. A regular monthly post of what's new in evaluation and evaluation jobs available at the time of the post. PPTs and posters available on the website. Certificates showing completion of any skill base pre-conf workshop."



**Other Membership Improvements**

Respondents N= 6; Comments N= 6

"consider ""section"" membership (and related fees) to tailor the membership offerings-- education, health, etc."
"I'd like to have a copy of the powerpoint."
"More opportunities for student participation."
"Should we have some how had her [keynote speaker's] books available for purchase? Could we have offered lunch with Jane as a prize for loyal H-PEA supporters? Donors, long time board members, the top HPEA attendees?"
"I'm satisfied that i can look forward to the conference and learn about new topics, find out about the work of others and access information."
"I think you're offering about as much as I can fit into my schedule right now."

## 2015 H-PEA Conference Evaluation Form

### General Participant Information

Thank you for attending the 2015 Hawai'i-Pacific Evaluation Association (H-PEA) Conference and Workshop(s). The purpose of this evaluation is to learn about your experiences at this conference and the workshop(s) that you attended. This evaluation should take about 15 minutes to complete. All responses will be kept confidential and will be aggregated and used to improve next year's event.

**1. Which of the following describe(s) you? (Check all that apply.)**

- Faculty  Program/Project Manager  
 Administrator  Student  
 Evaluator  
 Other (please specify)

**2. Are you a member of the national American Evaluation Association (AEA)?**

- Yes  
 No

**3. Were you an H-PEA member before registering for this year's Conference?**

- Yes  
 No

### H-PEA Conferences Attended

**1. Which of the following H-PEA conferences have you attended?**

- 2006  2010  2014  
 2007  2011  2015  
 2008  2012  Not sure  
 2009  2013

### Work Setting & Evaluation Interests

## 2015 H-PEA Conference Evaluation Form

### 1. Which of the following best describes your work setting?

- Higher education
- Non-profit organization
- K-12 School system
- For-profit organization
- Government agency
- Consultant
- Other (please specify)

### 2. Please select your field(s) of interest in evaluation. (Check *all* that apply.)

- Adult Education
- Environmental Management
- Higher Education
- Arts & Culture
- Elementary/Secondary Education
- Community Development
- Early Childhood Education
- International Development
- Special Education
- Business & Industry
- Health
- Emergency Management
- Social Services
- Other (please specify)

## General Conference Evaluation

## 2015 H-PEA Conference Evaluation Form

### 1. Please rate the following features of this H-PEA conference.

	Poor	Fair	Good	Excellent	N/A
Conference publicity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Timely announcement of the conference	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online registration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of conference information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Procedure for submitting proposals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facility where the conference was held	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transportation options to conference	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of food provided	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To help us improve future H-PEA conferences, please provide any comments you have about this conference features, including any justifications for your ratings above:

## General Conference Evaluation (cont.)

### 1. Please rate the extent to which you agree or disagree with the following statements.

	Strongly disagree	Disagree	Agree	Strongly agree	N/A
The topics were important and timely.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The length of time for each event on the schedule was adequate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learned something new and valuable at the conference.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I found new contacts and opportunities for the future collaboration.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The conference met my expectations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall, attending the conference was a worthwhile experience.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To help us improve future H-PEA conferences, please provide any comments you have about the conference features, including any justifications for your ratings above:

## Conference Events: Keynote

### 1. Did you attend the keynote speech?

- Yes
- No

## 2015 H-PEA Conference Evaluation Form

### Conference Events: Keynote

**1. Please rate the extent to which you agree or disagree with the following statements.**

	Strongly disagree	Disagree	Agree	Strongly agree
The keynote speech topic was relevant to the field.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The keynote speech topic was useful to my work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The keynote speaker was well-prepared.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The keynote speaker was knowledgeable of the subject matter.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*To help us improve future H-PEA conferences, please provide additional comments you may have about this year's keynote speech, including any justifications for your ratings above:*

### Conference Events: Roundtables

**1. Did you attend any roundtable presentations?**

- Yes  
 No

### Conference Events: Roundtables

**1. Please rate the extent to which you agree or disagree with the following statements.**

	Strongly disagree	Disagree	Agree	Strongly agree
The roundtable presentation topics were relevant to the field.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The roundtable presentation topics were useful to my work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The roundtable presenters were well-prepared.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The roundtable presenters were knowledgeable of the subject matter.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*To help us improve future H-PEA conferences, please provide additional comments you may have about this year's roundtable presentations, including any justifications for your ratings above:*

### Conference Events: Paper Presentations

## 2015 H-PEA Conference Evaluation Form

1. Did you attend any paper or symposium presentations?

Yes

No

## 2015 H-PEA Conference Evaluation Form

### Conference Events: Paper Presentations

**1. Please rate the extent to which you agree or disagree with the following statements.**

	Strongly disagree	Disagree	Agree	Strongly agree
The paper/symposium presentation topics were relevant to the field.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The paper/symposium presentation topics were useful to my work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The paper/symposium presenters were well-prepared.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The paper/symposium presenters were knowledgeable of the subject matter.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*To help us improve future H-PEA conferences, please provide any comments you have about this year's paper presentations, including any justifications for your ratings above:*

### Conference Events: Demonstrations

**1. Did you attend any demonstrations?**

- Yes  
 No

### Conference Events: Demonstrations

**1. Please rate the extent to which you agree or disagree with the following statements.**

	Strongly disagree	Disagree	Agree	Strongly agree
The demonstration topics were relevant to the field.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The demonstration topics were useful to my work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The demonstration presenters were well-prepared.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The demonstration presenters were knowledgeable of the subject matter.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*To help us improve future H-PEA conferences, please provide any comments you have about this year's demonstrations, including any justifications for your ratings above:*

### Conference Events: Poster Session

## 2015 H-PEA Conference Evaluation Form

1. Did you attend the poster session?

Yes

No



## 2015 H-PEA Conference Evaluation Form

### Conference Events: Poster Session

**1. Please rate the extent to which you agree or disagree with the following statements.**

	Strongly disagree	Disagree	Agree	Strongly agree
The poster topics were relevant to the field.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The poster topics were useful to my work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The poster presenters were well-prepared.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The poster presenters were knowledgeable of the subject matter.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*To help us improve future H-PEA conferences, please provide any comments you have about this year's poster session, including any justifications for your ratings above:*

### Conference Events: Ice Cream Social

**1. Did you attend the ice cream social?**

- Yes  
 No

### Conference Events: Ice Cream Social

**1. Why didn't you attend the ice cream social? (Check all that apply)**

- The time conflicted with my schedule  
 I was not interested in the event.  
 I did not know about the event.

Other (please specify)

### Conference Events: Ice Cream Social

## 2015 H-PEA Conference Evaluation Form

### 1. Please rate the extent to which you agree or disagree with the following statements.

	Strongly disagree	Disagree	Agree	Strongly agree
The ice cream social was a positive addition to the conference.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The ice cream social provided opportunity for networking.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The ice cream social was held at a convenient time.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The ice cream social was a worthwhile event.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would attend this event next year.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 2015 H-PEA Conference Evaluation Form

Strongly disagree   Disagree   Agree   Strongly agree

To help us improve future H-PEA conferences, please provide any comments you have about the ice cream social, including any justifications for your ratings above:

### Pre-Conference Workshop Attendance

**\* 1. Did you attend any of the pre-conference workshops held on Thursday, September 10, 2015?**

Yes

No

**\* 1. Please indicate which pre-conference workshop(s) you attended on Thursday, September 10, 2015?**

Actionable Evaluation: Evaluative Reasoning and Practical Methodology

From Idea to Impact (Morning): Developing a Meaningful Logic Model

From Idea to Impact (Afternoon): Putting Logic Models to Work

From Idea to Impact (Morning and Afternoon Sessions)

### Actionable Evaluation: Evaluative Reasoning and Practical Methodology

This workshop was presented by Jane Davidson on Thursday, September 10, 2015 from 9:00am-4:00 pm.

## 2015 H-PEA Conference Evaluation Form

### 1. Please rate the following features of the workshop, Actionable Evaluation: Evaluative Reasoning and Practical Methodology.

	Poor	Fair	Good	Excellent
Pace of the workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization of the workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hands-on activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presenter's knowledge of the topic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of the information and content presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Usefulness of the information presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings:

### From Idea to Impact: Developing a Meaningful Logic Model (morning session)

This workshop was presented by Jack Barile on Thursday, September 10, 2015 from 9:00-12:00 pm.

### 1. Please rate the following features of the workshop, From Idea to Impact: Developing a Meaningful Logic Model (morning session).

	Poor	Fair	Good	Excellent
Pace of the workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization of the workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hands-on activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presenters' knowledge of the topic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of the information and content presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Usefulness of the information presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings:

### From Idea to Impact: Putting Logic Models to Work (afternoon session)

This workshop was presented by Jack Barile on Thursday, September 10, 2015 from 1:00-4:00pm.

## 2015 H-PEA Conference Evaluation Form

### 1. Please rate the following features of the workshop, From Idea to Impact: Putting Logic Models to Work (afternoon session).

	Poor	Fair	Good	Excellent
Pace of the workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization of the workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hands-on activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presenters' knowledge of the topic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of the information and content presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Usefulness of the information presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings:

### From Idea to Impact Workshop (morning and afternoon sessions)

This workshop was presented by Jack Barile on Thursday, September 10, 2015 from 9:00-12:00pm (morning session) and 1:00-4:00pm (afternoon session).

### 1. Please rate the following features of the workshop, From Idea to Impact: Developing a Meaningful Logic Model (morning session)

	Poor	Fair	Good	Excellent
Pace of the workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization of the workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hands-on activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presenters' knowledge of the topic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of the information and content presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Usefulness of the information presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings:

## 2015 H-PEA Conference Evaluation Form

### 2. Please rate the following features of the workshop, From Idea to Impact: Putting Logic Models to Work (afternoon session)

	Poor	Fair	Good	Excellent
Pace of the workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization of the workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hands-on activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presenters' knowledge of the topic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of the information and content presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Usefulness of the information presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 2015 H-PEA Conference Evaluation Form

Poor Fair Good Excellent

Please provide any comments you may have about this workshop (most and least valuable aspects), including any justifications you may have for your ratings:

### Non-attendance at Conference Workshops

**1. Which of the following reasons were associated with your nonattendance at this year's pre-conference workshop(s) on September 10? (Check *all* that apply.)**

- Schedule conflict
- Too busy
- Ill that day
- Topics were not appealing
- Speakers were not appealing
- Paying for registration was an issue
- Lack of institutional funding to support my attendance
- Location
- No longer engaged in evaluation work
- Other (please specify)

**\* 1. Do you plan to attend the H-PEA 2016 conference?**

- Yes
- No
- It depends

## 2015 H-PEA Conference Evaluation Form

**1. Please indicate your reasons for not attending next years conference (select all that apply).**

- Schedule conflict
- Too busy
- Paying for registration is an issue
- Lack of institutional funding to support my attendance
- Location
- No longer engaged in evaluation work
- Other (please specify)



## 2015 H-PEA Conference Evaluation Form

### 1. Please pick from the following that best describe your reason.

- It depends on the timing of the event
- It depends on the speakers, panelists and/or presentations offered
- It depends on the conference topics
- It depends on cost of the event or available funding

Other (please specify)

### 1. Please provide feedback on ways H-PEA can improve its annual conference, including how we can expand the reach of the conference.

## Looking Forward

### 1. How can we increase the value of an H-PEA membership or better meet your evaluation needs?

## 2015 H-PEA Conference Evaluation Form

2. H-PEA is run by people like you. Please select any area(s) from the list below that you would be willing to help with (Check *all* that apply).

- Conference planning
- Serving as a proposal reviewer
- Member recruitment
- Publicity
- Website
- Other events planning

Other:

## 2015 H-PEA Conference Evaluation Form

**3. If you selected that you are willing to help, please provide your contact information below. (Your contact information will be stored separately from your survey responses and kept confidential.)**

Name:

Day phone number:

Email address:

### End of Conference Evaluation

If you are finished, click "done" to submit and exit the survey.

MAHALO for your time and participation!

## Appendix C: 2015 Survey Changes

The evaluation team made two significant changes to last year’s survey based on suggestions from previous evaluation reports and our own backgrounds in evaluation.

1. Based on last year’s report, which suggested a shorter survey and less multiple-choice questions, we added skip logic that allowed participants to skip questions for which they were “not applicable.” For example, if they responded “no,” respondents answered fewer questions, which also visually reduced the amount of text on the page. This also addressed last year’s concern that, “Survey Monkey does not distinguish between not applicable and skipped questions.”
  
2. The evaluation team revised conference event questions to provide more specific information regarding the topics and presenters. For example, we chose descriptors like “relevant” and “useful” to replace “interesting” as a way to provide details as to what about the topics were interesting (or not). We made these changes for each conference event section. Below is an example of changes made to questions concerning the keynote address:

2014	2015 <sup>4</sup>
The keynote speech was interesting.	<ul style="list-style-type: none"> <li>• The keynote speech topic was relevant to the field.</li> <li>• The keynote speech topic was useful to my work.</li> </ul>
The keynote speaker was well prepared.	<ul style="list-style-type: none"> <li>• They keynote speaker was well prepared.</li> <li>• The keynote speaker was knowledgeable of the subject matter.</li> </ul>

---

<sup>4</sup> Respondents are asked to what extent they agree/disagree with these comments.