



Hawai'i-Pacific Evaluation Association
2015 ANNUAL CONFERENCE

EVALUATION

in the Local Context

Friday, September 11, 2015
Ko'olau Ballrooms, Kāne'ohe, Hawai'i



Keynote A Globally-Inspired Road Map to Transform Local Destinies

By E. Jane Davidson

The best of the best evaluation from around the globe is only truly powerful when it is blended with local expertise. That combination is lethally effective, not merely for providing after-the-fact summaries of effectiveness, but as a potent change lever in its own right. In this keynote, Jane demonstrates how an elegantly simple evaluative monitoring system helped shatter assumptions and create deep systemic shifts and dramatic outcomes. Key elements were (1) making measurable the stuff that really matters, including ‘intangible’ outcomes (think ‘Ike Hawai‘i, for example); (2) a deliberate focus on the most disadvantaged groups as the ‘lens’ through which to see what needed to change for everyone; (3) using high-level frameworks from the global

evaluation (and policy/programming) universe, but tailoring them for context, with the utmost respect for the critical importance of local expertise, and particularly the wisdom of our kūpuna, as well as parents and ‘ohana.

Morning Presentation Schedule (*=offered twice)

Time	Mauka Room	Grand Ballroom I & II	Grand Ballroom III
9:00-10:00		Keynote by E. Jane Davidson	
10:10-11:10	<p>When, Why and How to use Propensity Score Matching Techniques in Evaluation Research [demonstration]* by J. Barile</p> <p>Phone Surveys in Evaluation: Effective Planning, Implementation, and Tracking [demonstration] by J. Caparoso</p>	<p>A Meta-Evaluation of an Afterschool Program: Catalyst for Change [roundtable]* by A. Ah Sam, K. Morris, M. Greaney</p> <p>Impact Evaluation of Grass-Root Leadership Development [roundtable] by Y. Hill</p> <p>Re-Thinking Data Among Marginalized Communities: Comprehensive Research in the Social Sector [roundtable]* by J. Lee-Ibarra</p> <p>Hō‘ike Ana: A Cultural Evaluation Framework [roundtable]* by M. Lloyd, L. Benson, S. Tokunaga-May, S. Wada</p>	<p>Field Testing the Native Hawaiian Educational Council’s Common Indicators System and Framework by S. Hussey</p>
11:20-12:20	<p>Data Visualization: A Step-by-step Demonstration of How to Make Engaging and Interpretable Charts in Microsoft Excel [demonstration]* by S. Pierce</p> <p>Introduction to Database Management Using Microsoft Access [demonstration] by R. Tolman</p>	<p>A Meta-Evaluation of an Afterschool Program: Catalyst for Change [roundtable]* by A. Ah Sam, K. Morris, M. Greaney</p> <p>Re-Thinking Data Among Marginalized Communities: Comprehensive Research in the Social Sector [roundtable]* by J. Lee-Ibarra</p> <p>Applying Portfolio Assessment to the Authentic Evaluation of Knowledge Gained in Hawaiian Cultural and ‘Āina-based Project-Based Learning [roundtable]* by G. Manset, S. Evensen, R. Lee</p>	<p>The Importance of Culture in Assessment: Developing Culturally Responsive Assessments in Support of Hawaiian Culture-Based Charter Schools [symposium] by L. Makekai-Whittaker, C. Hoe, M. Kellig</p>

E. Jane Davidson

Hailing from Aotearoa/New Zealand and with a doctorate from CGU (California), Jane runs her own evaluation consulting firm, serving central government and other clients across multiple sectors. Her work includes evaluation capacity building, training and development, strategic evaluation advice and support, collaborative and participatory evaluation, as well as independent evaluations.

Jane is a winner of AEA's Marcia Guttentag Promising New Evaluator Award, co-editor of the Journal of Multidisciplinary Evaluation, and former Associate Director of The Evaluation Center at Western Michigan University and Director of WMU's Interdisciplinary Ph.D. in Evaluation. She is author of Evaluation Methodology Basics: The Nuts and Bolts of Sound Evaluation (SAGE, 2004), which was recommended by AEA President Debra Rog in her Evaluation 2009 presidential address and is widely used internationally by both practitioners and graduate students. Her 2015 minibook with Joanne McEachen is available on Amazon, Making the Important Measurable, Not the Measurable Important.

Afternoon Presentation Schedule (*=offered twice)

Time	Mauka Room	Grand Ballroom I & II	Grand Ballroom III
12:20-1:10	Lunch (foyer) followed by the business meeting (Grand Ballroom I & II)		
1:15-1:45	Poster Session (Grand Ballroom I & II) Got Data? Building Local Capacity to Use Publicly Available Data by F. Frank & S. Dalton Opportunity Youth by J. Hong Sources and Quality of Data and Research Available to the Pacific Education Community by J. Isip Remediation within Higher Education by A. Morehouse Coding RMATRIX Translational Research by R. Tolman, S. Helm, & J. Inazu Rigorous Evaluation of a Culturally-Responsive Teen Pregnancy and STI Prevention Program for Hawai'i Middle Schoolers by L. Toms Barker Evaluating Learning Communities in Higher Education: Practical Implications for Educators by K. Van Duser		
2:00-3:00	Culture-based and Community Accountable Evaluation in Action: Community Learning Exchange 'Ohana Series [demonstration] by S. Maunakea, I. Ruelas Best Practices for Including Temporary, Student and Volunteer Staff in the Evaluation Process [paper] by D. Bost	Hō'ike Ana: A Cultural Evaluation Framework [roundtable]* by M. Lloyd, L. Benson, S. Tokunaga-May, S. Wada Applying Portfolio Assessment to the Authentic Evaluation of Knowledge Gained in Hawaiian Cultural and 'Āina-based Project-Based Learning [roundtable]* by G. Manset, S. Evensen, R. Lee Where Do You Draw the Line? Ethical Dilemmas in External Evaluation [roundtable] by J. Philippoff, L. Vallin	If You Build It, Why Don't They Come? Results from a First Year College Needs Assessment [paper] by S. Pierce Using the Theory of Planned Behavior to Model Evaluators' Research-on-Evaluation Beliefs and Use [paper] by G. Harrison, N. Lewis, P. Brandon
3:15-4:15		Keeping It Simple: Straightforward Strategies and Resources to Build Evaluation Capacity [roundtable] by D. Fujimoto-Saka Building an Evaluation Culture to Promote Effective and Continuous Improvement within a Student Services Unit [roundtable] by K. Gushiken Jernigan Culturally Responsive Evaluation for Native Hawaiian Contexts [roundtable] by J. Matsuoka, H. Lee, C. Kauhane Lupenui, L. Watkins-Victorino, S. Maunakea, K. Tibbetts	When, Why and How to Use Propensity Score Matching Techniques in Evaluation Research [demonstration]* by J. Barile Data Visualization: A Step-by-step Demonstration of How to Make Engaging and Interpretable Charts in Microsoft Excel [demonstration]* by S. Pierce
4:15-5:00	Ice cream social in Grand Ballroom Foyer		

A warm mahalo to the following for their generous donation of services and sponsorship of student scholarships for the conference

For student scholarships...

Clifford Clarke

Paul Brandon, College of Education, University of Hawai'i

Tom Kelly, Hawai'i Community Foundation

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About the Hawai'i-Pacific Evaluation Association

Our mission is to foster a culture of excellence and ethics in evaluation in the Hawai'i-Pacific region by improving evaluation practices and methods, increasing evaluation use, promoting evaluation as a profession, and supporting the contribution of evaluation to the generation of theory and knowledge about effective human action.

H-PEA is a tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code and is eligible to receive tax-deductible contributions.

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